

U.S. Camping And Caravanning Market Size, Share & Trends Analysis Report By Revenue Type (Vehicle Rental, Pitch/Campsite Rental), By Trip Length (Short-stay, Medium-stay, Long-stay), By Age Group, By Booking Mode, And Segment Forecasts, 2026 - 2033

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Abstracts

Summary

The U.S. camping and caravanning market size was valued at USD 15.45 billion in 2025 and is expected to reach USD 27.05 billion by 2033, registering a CAGR of 7.6% from 2026 to 2033. The industry for camping and caravanning in the U.S. is rising due to a combination of lifestyle shifts, changing travel preferences, and structural improvements in outdoor recreation infrastructure.

Consumers are increasingly seeking travel experiences that emphasize flexibility, affordability, and a closer connection to nature, making camping and caravanning attractive alternatives to traditional hotel-based travel. This trend has been reinforced by a growing preference for domestic travel, particularly for road trips and short-haul vacations, which align well with recreational vehicles, caravans, and campground stays.

Health and wellness considerations are also contributing to demand growth. Outdoor travel is widely perceived as a safer and healthier form of leisure, encouraging participation among families, retirees, and first-time campers. At the same time, improvements in campground facilities, national and state park investments, and the expansion of private RV parks have enhanced comfort, accessibility, and service quality, broadening the appeal of camping and caravanning beyond traditional outdoor enthusiasts.

Additionally, travel duration has become more varied than in the past. Short breaks of two to four nights are common, especially for people living in cities who use camping for weekend trips. At the same time, longer stays of one week or more continue to attract retirees, remote workers, and travelers who prefer slower journeys. According to statistics, almost 2.5 million people invested in RVs during COVID-19.

U.S. Camping And Caravanning Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. camping and caravanning market report on the basis of revenue type, trip length, age group, booking mode, and region.

Revenue Type Outlook (Revenue, USD Million, 2021 - 2033)

Vehicle Rental

Caravan Rentals

Recreational Vehicle (RV) Rentals

Campervan Rentals

Pitch/Campsite Rental

Trip Length Outlook (Revenue, USD Million, 2021 - 2033)

Short stay (1 to 3 Nights)

Medium stay (4 to 7 Nights)

Long stay (8 Nights & Above)

Age Group Outlook (Revenue, USD Million, 2021 - 2033)

Up to 30 Years

30 to 54 Years

55 Years & Above

Booking Mode Outlook (Revenue, USD Million, 2021 - 2033)

Direct Booking

Online Travel Agencies (OTAs)

Peer-to-Peer (P2P) Rental Platforms

Others

This report can be delivered to the clients within 5 Business Days

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