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# U.S. Camera Accessories Market Size, Share & Trends Analysis Report By Product (Lens & Filters, Bags & Cases, Memory Cards), By Price Tier (Budget/Economy, Mid-Range, Premium), By Distribution Channel (Offline Retail, Online Retail), And Segment Forecasts, 2026 - 2033

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## Abstracts

The U.S. camera accessories market size was valued at USD 4.5 billion in 2025 and is projected to grow from USD 4.7 billion in 2026 to USD 6.9 billion by 2033, at a CAGR of 5.5% from 2026 to 2033. The industry is driven by increasing demand for photography, videography, content creation, and professional imaging equipment.

Growth is supported by the rising adoption of mirrorless and action cameras, expanding interest in vlogging and social media content, and growing demand for high-performance lenses, memory cards, tripods, camera bags, lighting equipment, filters, batteries, and other camera accessories. Technological advancements, product compatibility, lightweight designs, improved storage capacity, and increasing consumer preference for premium and specialized photography equipment are also expected to strengthen market expansion.

The expansion of interchangeable-lens camera systems is strengthening demand for compatible accessories in the U.S. market. Mirrorless cameras and advanced lenses encourage photographers and videographers to purchase additional equipment, including camera bags, tripods, grips, batteries, filters, and other supporting products. As users upgrade their camera bodies or adopt specialized lenses for professional and enthusiast applications, they also require accessories that improve portability, shooting stability, storage, and overall equipment functionality.

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In January 2025, Canon U.S.A. reported that the EOS R6 Mark II was the top-selling full-frame camera in the U.S. in 2024 and Canon held the leading position in interchangeable-lens, mirrorless, and full-frame mirrorless camera categories. The continued adoption of these camera systems supports demand for compatible accessories.

The increasing use of cameras is supporting demand for accessories that improve image quality, audio capture, lighting, and shooting stability. Content creators often require microphones, external lighting, tripods, gimbals, memory cards, and interchangeable lenses to produce higher-quality visual content. The convergence of photography and videography is consequently expanding accessory requirements beyond traditional still photography.

In May 2025, Canon introduced the EOS R50 V, an APS-C mirrorless camera designed with creative video functions for content creators. The development illustrates how camera manufacturers are expanding video-oriented systems, creating opportunities for compatible accessories used in content production.

Advancements in autofocus, image processing, video recording, and optical performance are encouraging photographers and videographers to upgrade their equipment. New camera technologies create demand for compatible lenses, high-capacity memory cards, batteries, filters, and stabilization products that support advanced shooting capabilities. As manufacturers introduce new camera systems and lens formats, accessory suppliers have opportunities to develop products tailored to evolving technical requirements.

## U.S. Camera Accessories Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest trends and opportunities in each of the sub-segments from 2026 to 2033. For this study, Grand View Research has segmented the U.S. camera accessories market report based on product, price tier, and distribution channel.

Product Outlook (Revenue, USD Billion, 2021 - 2033)

Lens & Filters

Bags & Cases

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- Memory Cards
- Tripods and Mounts
- Battery & Chargers
- Others

Price Tier Outlook (Revenue, USD Billion, 2021 - 2033)

- Budget/Economy
- Mid-range
- Premium

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

- Offline Retail
- Online Retail

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