

# **U.S. Breast Prosthetic Market Size, Share & Trends Analysis Report By Product Type (Full Breast Prosthesis, Partial Breast Prosthesis), By Material Type, By Application/Indication, By Distribution Channel, And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

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### **U.S. Breast Prosthetic Market Summary**

The U.S. breast prosthetic market size was estimated at USD 121.75 million in 2024, and is projected to reach USD 241.11 million by 2033, growing at a CAGR of 7.94% from 2025 to 2033. This growth is attributed to the rising incidence of breast cancer, increasing rates of mastectomy procedures, advancements in prosthetic materials and design, growing awareness regarding post-mastectomy options, and improved insurance coverage and reimbursement policies.

According to the Breast Cancer Organization, in 2025, approximately 316,950 women will be diagnosed with invasive breast cancer, with 59,080 new cases of ductal carcinoma in situ, which is non-invasive. About 16% of women with breast cancer are younger than 50 years of age.

Increasing investment in breast cancer research, awareness campaigns, and healthcare infrastructure is a key driver of the breast prosthetic market. Government bodies, non-profit organizations, and private companies are channeling substantial funds into early detection programs, public education, and improved treatment options. These investments have led to earlier diagnoses and higher survival rates, which in turn raise the demand for post-mastectomy solutions such as breast prostheses. Furthermore,

funding has enabled the development of advanced, more comfortable, and aesthetically realistic prosthetic products, enhancing patient satisfaction and adoption. Investments also support training programs for healthcare providers, ensuring better post-surgical counseling and expanding access to prosthetic care. Collectively, these initiatives contribute to a more supportive ecosystem for breast cancer survivors, thereby boosting the market growth in the U.S.

## U.S. Breast Prosthetic Market Report Segmentation

This report forecasts revenue growth at regional and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 - 2033. For this study, Grand View Research has segmented the U.S. breast prosthetic market report based on product type, material type, application/indication, distribution channel.

### Product Type Outlook (Revenue, USD Million, 2021 - 2033)

Full Breast Prosthesis

Partial Breast Prosthesis (Shapers/Shells)

Specialty/Functional Prosthesis

### Material Type Outlook (Revenue, USD Million, 2021 - 2033)

Silicone breast forms

Standard Silicone

Lightweight

Foam and fabric breast forms/Non-silicone

Others (custom polymer blends, 3D printed)

### Application/Indication Outlook (Revenue, USD Million, 2021 - 2033)

Post-Mastectomy Care

Lumpectomy/Partial Mastectomy

Breast Augmentation (Non-Surgical)

Congenital Asymmetry

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Online Retailers/E-commerce Platforms

Retail Pharmacies & Medical Supply Stores

Specialty Stores & Lingerie Boutiques

Direct Sales (Manufacturer to Provider/Consumer)

Hospital & Clinic Sales (Procurement)

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Segment Definitions
  - 1.2.1. Product Type
  - 1.2.2. Material Type
  - 1.2.3. Application/Indication
  - 1.2.4. Distribution Channel
- 1.3. Estimates and Forecast Timeline
- 1.4. Research Methodology
- 1.5. Information Procurement
  - 1.5.1. Purchased Database
  - 1.5.2. GVR's Internal Database
  - 1.5.3. Secondary Sources
  - 1.5.4. Primary Research
- 1.6. Information Analysis
  - 1.6.1. Data Analysis Models
- 1.7. Market Formulation & Data Visualization
- 1.8. Model Details
  - 1.8.1. Commodity Flow Analysis
- 1.9. List of Secondary Sources
- 1.10. Objectives

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

### **CHAPTER 3. U.S. BREAST PROSTHETIC MARKET VARIABLES, TRENDS, & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Ancillary Market Outlook
- 3.2. Market Dynamics
  - 3.2.1. Market Driver Analysis

- 3.2.1.1. Rising incidence of breast cancer
- 3.2.1.2. Strong investments in breast cancer research
- 3.2.1.3. Supportive insurance and reimbursement policies
- 3.2.1.4. Growing preference for non-surgical reconstruction
- 3.2.2. Market Restraint Analysis
  - 3.2.2.1. High cost of premium products
  - 3.2.2.2. Discomfort or inconvenience with long-term use
- 3.2.3. Market Opportunities Analysis
  - 3.2.3.1. Expansion of Direct-to-Consumer (DTC) and E-commerce channels
  - 3.2.3.2. Increasing focus on inclusive and aesthetic designs
- 3.2.4. Market Challenge Analysis
  - 3.2.4.1. Rising competition among industry participants
- 3.3. U.S. Breast Prosthetic Market Analysis Tools
  - 3.3.1. Industry Analysis – Porter's
    - 3.3.1.1. Bargaining power of suppliers
    - 3.3.1.2. Bargaining power of buyers
    - 3.3.1.3. Threat of substitutes
    - 3.3.1.4. Threat of new entrants
    - 3.3.1.5. Competitive rivalry
  - 3.3.2. PESTEL Analysis
    - 3.3.2.1. Political & Legal Landscape
    - 3.3.2.2. Economic and Social Landscape
    - 3.3.2.3. Technological landscape

## **CHAPTER 4. U.S. BREAST PROSTHETIC MARKET: PRODUCT TYPE ESTIMATES & TREND ANALYSIS**

- 4.1. Segment Dashboard
- 4.2. U.S. Breast Prosthetic Market Movement Analysis
- 4.3. U.S. Breast Prosthetic Market Size & Trend Analysis, by Product Type, 2021 - 2033 (USD Million)
- 4.4. Full Breast Prosthesis
  - 4.4.1. Full Breast Prosthesis Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)
- 4.5. Partial Breast Prosthesis (Shapers/Shells)
  - 4.5.1. Partial Breast Prosthesis (Shapers/Shells) Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)
- 4.6. Specialty/Functional Prosthesis
  - 4.6.1. Specialty/Functional Prosthesis Market Revenue Estimates and Forecasts, 2021

- 2033 (USD Million)

## **CHAPTER 5. U.S. BREAST PROSTHETIC MARKET: MATERIAL TYPE ESTIMATES & TREND ANALYSIS**

5.1. Segment Dashboard

5.2. U.S. Breast Prosthetic Market Movement Analysis

5.3. U.S. Breast Prosthetic Market Size & Trend Analysis, by Material Type, 2021 to 2033 (USD Million)

5.4. Silicone Breast Forms

5.4.1. Silicone Breast Forms Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

5.4.2. Standard Silicone

5.4.2.1. Standard Silicone Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

5.4.3. Lightweight

5.4.3.1. Lightweight Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

5.5. Foam and Fabric Breast Forms/Non-silicone

5.5.1. Foam and Fabric Breast Forms/Non-silicone Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

5.6. Others (Custom Polymer Blends, 3D Printed)

5.6.1. Others (Custom Polymer Blends, 3D Printed) Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

## **CHAPTER 6. U.S. BREAST PROSTHETIC MARKET: APPLICATION/INDICATION ESTIMATES & TREND ANALYSIS**

6.1. Segment Dashboard

6.2. U.S. Breast Prosthetic Market Movement Analysis

6.3. U.S. Breast Prosthetic Market Size & Trend Analysis, by Application/Indication, 2021 to 2033 (USD Million)

6.4. Post-Mastectomy Care

6.4.1. Post-Mastectomy Care Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

6.5. Lumpectomy/Partial Mastectomy

6.5.1. Lumpectomy/Partial Mastectomy Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

6.6. Breast Augmentation (Non-Surgical)

6.6.1. Breast Augmentation (Non-Surgical) Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

6.7. Congenital Asymmetry

6.7.1. Congenital Asymmetry Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

6.8. Others

6.8.1. Others Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

## **CHAPTER 7. U.S. BREAST PROSTHETIC MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

7.1. Segment Dashboard

7.2. U.S. Breast Prosthetic Market Movement Analysis

7.3. U.S. Breast Prosthetic Market Size & Trend Analysis, by Distribution Channel, 2021 to 2033 (USD Million)

7.4. Online Retailers/E-commerce Platforms

7.4.1. Online Retailers/E-commerce Platforms Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

7.5. Retail Pharmacies & Medical Supply Stores

7.5.1. Retail Pharmacies & Medical Supply Stores Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

7.6. Specialty Stores & Lingerie Boutiques

7.6.1. Specialty Stores & Lingerie Boutiques Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

7.7. Direct Sales (Manufacturer to Provider/Consumer)

7.7.1. Direct Sales (Manufacturer to Provider/Consumer) Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

7.8. Hospital & Clinic Sales (Procurement)

7.8.1. Hospital & Clinic Sales (Procurement) Market Revenue Estimates and Forecasts, 2021 - 2033 (USD Million)

## **CHAPTER 8. COMPETITIVE LANDSCAPE**

8.1. Market Participant Categorization

8.2. Key Company Profiles

8.3. Company Share Analysis, 2024

8.3.1. Tiger Aesthetics Medical, LLC

8.3.1.1. Company Overview

8.3.1.2. Financial Performance

- 8.3.1.3. Product Benchmarking
- 8.3.1.4. Strategic Initiatives
- 8.3.2. Anita international Corporation
  - 8.3.2.1. Company Overview
  - 8.3.2.2. Financial Performance
  - 8.3.2.3. Product Benchmarking
  - 8.3.2.4. Strategic Initiatives
- 8.3.3. Nearly Me
  - 8.3.3.1. Company Overview
  - 8.3.3.2. Financial Performance
  - 8.3.3.3. Product Benchmarking
  - 8.3.3.4. Strategic Initiatives
- 8.3.4. Allergan (AbbVie)
  - 8.3.4.1. Company Overview
  - 8.3.4.2. Financial Performance
  - 8.3.4.3. Product Benchmarking
  - 8.3.4.4. Strategic Initiatives
- 8.3.5. Mentor Worldwide LLC (Johnson & Johnson)
  - 8.3.5.1. Company Overview
  - 8.3.5.2. Financial Performance
  - 8.3.5.3. Product Benchmarking
  - 8.3.5.4. Strategic Initiatives
- 8.3.6. Amoena Medizin-Orthop?die-Technik GmbH
  - 8.3.6.1. Company Overview
  - 8.3.6.2. Financial Performance
  - 8.3.6.3. Product Benchmarking
  - 8.3.6.4. Strategic Initiatives
- 8.3.7. American Breast Care
  - 8.3.7.1. Company Overview
  - 8.3.7.2. Financial Performance
  - 8.3.7.3. Product Benchmarking
  - 8.3.7.4. Strategic Initiatives
- 8.3.8. Elkem
  - 8.3.8.1. Company Overview
  - 8.3.8.2. Financial Performance
  - 8.3.8.3. Product Benchmarking
  - 8.3.8.4. Strategic Initiatives
- 8.3.9. Trulife
  - 8.3.9.1. Company Overview

8.3.9.2. Financial Performance

8.3.9.3. Product Benchmarking

8.3.9.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

Table 1 List of Secondary Sources

Table 2 List of Abbreviations

Table 3 U.S. Breast Prosthetic Market, by Product Type, 2021 - 2033 (USD Million)

Table 4 U.S. Breast Prosthetic Market, by Material Type, 2021 - 2033 (USD Million)

Table 5 U.S. Breast Prosthetic Market, by Application/Indication, 2021 - 2033 (USD Million)

Table 6 U.S. Breast Prosthetic Market, by Distribution Channel, 2021 - 2033 (USD Million)

Table 7 Participant's Overview

Table 8 Financial Performance

Table 9 Product Benchmarking

Table 10 Strategic Initiatives

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Information Procurement
- Fig. 2 Primary Research Pattern
- Fig. 3 Market Research Approaches
- Fig. 4 Value Chain-Based Sizing & Forecasting
- Fig. 5 Market Formulation & Validation
- Fig. 6 U.S. Breast Prosthetic Market, Market Segmentation
- Fig. 7 Market Driver Analysis (Current & Future Impact)
- Fig. 8 Market Restraint Analysis (Current & Future Impact)
- Fig. 9 Market Opportunity Analysis (Current & Future Impact)
- Fig. 10 Market Challenge Analysis (Current & Future Impact)
- Fig. 11 SWOT Analysis, By Factor (Political & Legal, Economic and Technological)
- Fig. 12 Porter's Five Forces Analysis
- Fig. 13 Regional Marketplace: Key Takeaways
- Fig. 14 U.S. Breast Prosthetic Market, for Material Type, 2021 - 2033 (USD Million)
- Fig. 15 U.S. Breast Prosthetic Market, for Silicone Breast Forms, 2021 - 2033 (USD Million)
- Fig. 16 U.S. Breast Prosthetic Market, for Foam and Fabric Breast Forms/Non-silicone, 2021 - 2033 (USD Million)
- Fig. 17 U.S. Breast Prosthetic Market, for Others (custom polymer blends, 3D printed) • 2021 - 2033 (USD Million)
- Fig. 18 U.S. Breast Prosthetic Market, for Standard Silicone, 2021 - 2033 (USD Million)
- Fig. 19 U.S. Breast Prosthetic Market, for Lightweight, 2021 - 2033 (USD Million)
- Fig. 20 U.S. Breast Prosthetic Market, for Product Type, 2021 - 2033 (USD Million)
- Fig. 21 U.S. Breast Prosthetic Market, for Full Breast Prosthesis, 2021 - 2033 (USD Million)
- Fig. 22 U.S. Breast Prosthetic Market, for Partial Breast Prosthesis (Shapers/Shells) • 2021 - 2033 (USD Million)
- Fig. 23 U.S. Breast Prosthetic Market, for Specialty/Functional Prosthesis, 2021 - 2033 (USD Million)
- Fig. 24 U.S. Breast Prosthetic Market, for Application/Indication, 2021 - 2033 (USD Million)
- Fig. 25 U.S. Breast Prosthetic Market, for Post-Mastectomy Care, 2021 - 2033 (USD Million)
- Fig. 26 U.S. Breast Prosthetic Market, for Lumpectomy/Partial Mastectomy, 2021 - 2033 (USD Million)
- Fig. 27 U.S. Breast Prosthetic Market, for Breast Augmentation (Non-Surgical) • 2021 -

2033 (USD Million)

Fig. 28 U.S. Breast Prosthetic Market, for Congenital Asymmetry, 2021 - 2033 (USD Million)

Fig. 29 U.S. Breast Prosthetic Market, for Others, 2021 - 2033 (USD Million)

Fig. 30 U.S. Breast Prosthetic Market, for Distribution Channel, 2021 - 2033 (USD Million)

Fig. 31 U.S. Breast Prosthetic Market, for Online Retailers/E-commerce Platforms, 2021 - 2033 (USD Million)

Fig. 32 U.S. Breast Prosthetic Market, for Retail Pharmacies & Medical Supply Stores, 2021 - 2033 (USD Million)

Fig. 33 U.S. Breast Prosthetic Market, for Specialty Stores & Lingerie Boutiques, 2021 - 2033 (USD Million)

Fig. 34 U.S. Breast Prosthetic Market, for Direct Sales (Manufacturer to Provider/Consumer) • 2021 - 2033 (USD Million)

Fig. 35 U.S. Breast Prosthetic Market, for Hospital & Clinic Sales (Procurement) • 2021 - 2033 (USD Million)

## I would like to order

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