

# **U.S. Bedroom Furniture Market Size, Share & Trends Analysis Report By Product (Beds, Wardrobe & Storage), By Distribution Channel (Offline, Online), By Price Range (Less than 500, USD 500 - USD 999), And Segment Forecasts, 2024 - 2030**

<https://marketpublishers.com/r/U3D85AAD2580EN.html>

Date: July 2024

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: U3D85AAD2580EN

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **U.S. Bedroom Furniture Market Growth & Trends**

The U.S. bedroom furniture market size is expected to reach USD 72.48 billion by 2030, growing at a CAGR of 6.3% from 2024 to 2030, according to a new report by Grand View Research, Inc. The growing trend of home improvement and renovation projects is encouraging homeowners to invest in upgrading their bedrooms. This includes replacing old beds, dressers, and nightstands, among others, with newer, more stylish, and functional ones. Moreover, consumers increasingly prioritize comfort, aesthetics, and functionality in their bedrooms, driving the demand for bedroom furniture products tailored to individual preferences and lifestyles.

High homeownership rates and home renovation projects have encouraged homeowners to invest in high-quality furniture that complements their bedrooms and living spaces. According to the U.S. Census Bureau, the homeownership rate in the U.S. was 65.7% as of the fourth quarter of 2023.

In addition, the e-commerce boom has provided an opportunity for bedroom furniture manufacturers and retailers to expand their reach and customer base, allowing consumers to access a wider variety of furniture styles and brands online. Online retail platforms are actively leveraging cutting-edge technologies to enhance the

overall shopping experience for consumers. This includes the implementation of virtual reality (VR) or augmented reality (AR) features, allowing consumers to visualize how the furniture will look in their bedrooms before making a purchase.

For instance, Amazon offers an AR view to visualize furniture in the bedroom before a purchase. Similarly, prominent market player Wayfair Inc. launched Decorify in July 2023, which utilizes a generative AI model to produce shoppable, photorealistic images, empowering consumers to visualize their homes in different styles with ease by uploading images of their bedrooms and living spaces. Such digital improvements will drive the purchase of bedroom furniture via online platforms in the U.S.

In the U.S. market, environmental concerns and sustainability issues are gaining importance, with consumers increasingly seeking eco-friendly furniture options. This shift in consumer preferences poses a challenge for traditional furniture manufacturers who may not have sustainable practices in place.

Home improvement budgets have also seen a notable increase in the U.S., with homeowners' median spending rising by 20% from USD 15,000 in 2020 to USD 18,000 in 2021, according to the 2022 U.S. Houzz and Home Study. As homeowners continue to focus on enhancing their living spaces and bedrooms with evolving design preferences, the market is projected to witness continued growth. In terms of expenditure on home improvement, baby boomers and Generation X continue to be the dominant consumer groups. According to the 2022 U.S. Houzz & Home study, baby boomers and Gen X accounted for 86% of remodelers, while only 9% of millennials and 5% of elderly people said they had renovated their homes.

## U.S. Bedroom Furniture Market Report Highlights

The market is projected to grow at a significant CAGR in the forecast period. Rising consumer spending, increased urbanization, e-commerce growth, and trends towards home aesthetics and functionality are pushing the industry.

Beds accounted for a majority market share in 2023. These are the central and most essential piece in any bedroom setup. As the primary item for rest and comfort, consumers prioritize investing in high-quality beds, often making them the focal point of bedroom furniture purchases.

U.S. bedroom furniture priced between USD 500-USD 999 accounted for a

sizable portion of the industry in 2023. Products in this range strike a balance between affordability and quality. Consumers in this segment can find well-made, stylish, and durable pieces without the high costs associated with premium furniture.

Demand through online channel for bedroom furniture in the U.S. is expected to rise at a substantial CAGR from 2024-2030. This is due to the convenience of shopping from home, a broader selection of products, and the ability to compare prices and reviews easily. Additionally, advancements in augmented reality (AR) technology allow consumers to visualize furniture in their spaces before purchasing, enhancing the online shopping experience and driving demand.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### **CHAPTER 3. U.S. BEDROOM FURNITURE MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Retail/Sales Channel Analysis
  - 3.2.2. Profit Margin Analysis
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Restraint Analysis
  - 3.3.3. Industry Challenges
  - 3.3.4. Industry Opportunities
- 3.4. Industry Analysis Tools
  - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends & Preferences
- 4.3. Factors Influencing Buying Decisions
- 4.4. Consumer Product Adoption Trends
- 4.5. Observations & Recommendations

## **CHAPTER 5. U.S. BEDROOM FURNITURE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Product Movement Analysis & Market Share, 2023 & 2030
- 5.2. U.S. Bedroom Furniture Market Estimates & Forecast, By Product, 2018 to 2030 (USD Million)
  - 5.2.1. Beds
    - 5.2.1.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)
  - 5.2.2. Wardrobe & Storage
    - 5.2.2.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)
  - 5.2.3. Dressers & Mirrors
    - 5.2.3.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)
  - 5.2.4. Night Stands
    - 5.2.4.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)
  - 5.2.5. Others
    - 5.2.5.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)

## **CHAPTER 6. U.S. BEDROOM FURNITURE MARKET: PRICE RANGE ESTIMATES & TREND ANALYSIS**

- 6.1. Price Range Movement Analysis & Market Share, 2023 & 2030
- 6.2. U.S. Bedroom Furniture Market Estimates & Forecast, By Price Range, 2018 to 2030 (USD Million)
  - 6.2.1. Less Than USD
    - 6.2.1.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)
  - 6.2.2. USD 500 – USD
    - 6.2.2.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)
  - 6.2.3. USD 1,000 & Above
    - 6.2.3.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)

## **CHAPTER 7. U.S. BEDROOM FURNITURE MARKET: DISTRIBUTION CHANNEL**

## ESTIMATES & TREND ANALYSIS

- 7.1. Distribution Channel Movement Analysis & Market Share, 2023 & 2030
- 7.2. U.S. Bedroom Furniture Market Estimates & Forecast, By Distribution Channel, 2018 to 2030 (USD Million)
  - 7.2.1. Offline
    - 7.2.1.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)
  - 7.2.2. Online
    - 7.2.2.1. Market Estimates & Forecasts, 2018 to 2030 (USD Million)

## CHAPTER 8. U.S. BEDROOM FURNITURE MARKET - COMPETITIVE LANDSCAPE

- 8.1. Recent developments & impact analysis, by key market participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Product Benchmarking
- 8.6. Company Market Share Analysis, 2023 (%)
- 8.7. Company Heat Map Analysis
- 8.8. Strategy Mapping
- 8.9. Company Profiles
  - 8.9.1. Williams Sonoma, Inc.
    - 8.9.1.1. Company Overview
    - 8.9.1.2. Financial Performance
    - 8.9.1.3. Product Benchmarking
    - 8.9.1.4. Strategic Initiatives
  - 8.9.2. Inter IKEA Systems B.V.
    - 8.9.2.1. Company Overview
    - 8.9.2.2. Financial Performance
    - 8.9.2.3. Product Benchmarking
    - 8.9.2.4. Strategic Initiatives
  - 8.9.3. Amazon
    - 8.9.3.1. Company Overview
    - 8.9.3.2. Financial Performance
    - 8.9.3.3. Product Benchmarking
    - 8.9.3.4. Strategic Initiatives
  - 8.9.4. Target Brands, Inc.
    - 8.9.4.1. Company Overview
    - 8.9.4.2. Financial Performance

- 8.9.4.3. Product Benchmarking
- 8.9.4.4. Strategic Initiatives
- 8.9.5. Wayfair LLC
  - 8.9.5.1. Company Overview
  - 8.9.5.2. Financial Performance
  - 8.9.5.3. Product Benchmarking
  - 8.9.5.4. Strategic Initiatives
- 8.9.6. Ashley Furniture Industries, LLC
  - 8.9.6.1. Company Overview
  - 8.9.6.2. Financial Performance
  - 8.9.6.3. Product Benchmarking
  - 8.9.6.4. Strategic Initiatives
- 8.9.7. Crate and Barrel
  - 8.9.7.1. Company Overview
  - 8.9.7.2. Financial Performance
  - 8.9.7.3. Product Benchmarking
  - 8.9.7.4. Strategic Initiatives
- 8.9.8. Rooms to Go
  - 8.9.8.1. Company Overview
  - 8.9.8.2. Financial Performance
  - 8.9.8.3. Product Benchmarking
  - 8.9.8.4. Strategic Initiatives
- 8.9.9. Living Spaces
  - 8.9.9.1. Company Overview
  - 8.9.9.2. Financial Performance
  - 8.9.9.3. Product Benchmarking
  - 8.9.9.4. Strategic Initiatives
- 8.9.10. Restoration Hardware, Inc (RH)
  - 8.9.10.1. Company Overview
  - 8.9.10.2. Financial Performance
  - 8.9.10.3. Product Benchmarking
  - 8.9.10.4. Strategic Initiatives
- 8.9.11. Raymour & Flanigan
  - 8.9.11.1. Company Overview
  - 8.9.11.2. Financial Performance
  - 8.9.11.3. Product Benchmarking
  - 8.9.11.4. Strategic Initiatives
- 8.9.12. Herman Miller Inc.
  - 8.9.12.1. Company Overview

- 8.9.12.2. Financial Performance
- 8.9.12.3. Product Benchmarking
- 8.9.12.4. Strategic Initiatives
- 8.9.13. Article
  - 8.9.13.1. Company Overview
  - 8.9.13.2. Financial Performance
  - 8.9.13.3. Product Benchmarking
  - 8.9.13.4. Strategic Initiatives
- 8.9.14. THUMA Inc.
  - 8.9.14.1. Company Overview
  - 8.9.14.2. Financial Performance
  - 8.9.14.3. Product Benchmarking
  - 8.9.14.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

1. U.S. bedroom furniture market: Key market driver analysis
2. U.S. bedroom furniture market: Key market restraint analysis
3. U.S. bedroom furniture market estimates & forecast, by product (USD Million)
4. U.S. bedroom furniture market estimates & forecast, by price range (USD Million)
5. U.S. bedroom furniture market estimates & forecast, by distribution channel (USD Million)
6. Recent developments & impact analysis, by key market participants
7. Company market share, 2023 (%)
8. Company heat map analysis, 2023
9. Companies undergoing collaborations
10. Companies undergoing mergers & acquisitions
11. Companies undergoing technological innovations

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market Segmentation & Scope
- Fig. 2 Information Procurement
- Fig. 3 Data Analysis Models
- Fig. 4 Market Formulation And Validation
- Fig. 5 Data Validating & Publishing
- Fig. 6 Market Snapshot
- Fig. 7 Service Type & End-Use Segment Snapshot
- Fig. 8 Type Segment Snapshot
- Fig. 9 Competitive Landscape Snapshot
- Fig. 10 Industry Value Chain Analysis
- Fig. 11 North America Mechanical Electrical & Plumbing Service: Market Dynamics
- Fig. 12 U.S. Construction Spending In Manufacturing., 2018 To 2023 (USD Million)
- Fig. 13 Average Annual Percentage Increase In U.S. Facility Maintenance Cost Index, Hard Services And Soft Services, 2019 to 2022 (%)
- Fig. 14 North America Mechanical Electrical & Plumbing Service Market: PORTER's Analysis
- Fig. 15 North America Mechanical Electrical & Plumbing Service Market: PESTEL Analysis
- Fig. 16 North America Mechanical Electrical & Plumbing Service Market, By Service Type: Key Takeaways
- Fig. 17 North America Mechanical Electrical & Plumbing Service Market: Service Type Movement Analysis & Market Share, 2023 & 2030
- Fig. 18 North America Mechanical Electrical & Plumbing Service Market Estimates & Forecasts, By Mechanical Service, 2018 - 2030 (USD Million)
- Fig. 19 North America Mechanical Electrical & Plumbing Service Market Estimates & Forecasts, By Mechanical Service Type, 2018 - 2030 (USD Million)
- Fig. 20 North America Mechanical Electrical & Plumbing Service Market Estimates & Forecasts, By Electrical Service, 2018 - 2030 (USD Million)
- Fig. 21 North America Mechanical Electrical & Plumbing Service Market Estimates & Forecasts, By Electrical Service Type, 2018 - 2030 (USD Million)
- Fig. 22 North America Mechanical Electrical & Plumbing Service Market Estimates & Forecasts, By Plumbing Service, 2018 - 2030 (USD Million)
- Fig. 23 North America Mechanical Electrical & Plumbing Service Market Estimates & Forecasts, By Plumbing Service Type, 2018 - 2030 (USD Million)

Fig. 24 North America Mechanical Electrical & Plumbing Service Market, By End-use:  
Key Takeaways

Fig. 25 North America Mechanical Electrical & Plumbing Service Market: End-use  
Movement Analysis & Market Share, 2023 & 2030

Fig. 26 North America Mechanical Electrical & Plumbing Service Market Estimates &  
Forecasts, In Residential, 2018 - 2030 (USD Million)

Fig. 27 North America Mechanical Electrical & Plumbing Service Market Estimates &  
Forecasts, In Commercial, 2018 - 2030 (USD Million)

Fig. 28 North America Mechanical Electrical & Plumbing Service Market Estimates &  
Forecasts, In Industrial, 2018 - 2030 (USD Million)

Fig. 29 North America Mechanical Electrical & Plumbing Service Market, By Type: Key  
Takeaways

Fig. 30 North America Mechanical Electrical & Plumbing Service Market: Type  
Movement Analysis & Market Share, 2023 & 2030

Fig. 31 North America Mechanical Electrical & Plumbing Service Market Estimates &  
Forecasts, By Installation, 2018 - 2030 (USD Million)

Fig. 32 North America Mechanical Electrical & Plumbing Service Market Estimates &  
Forecasts, By Maintenance & Repair, 2018 - 2030 (USD Million)

Fig. 33 North America Mechanical Electrical & Plumbing Service Market Estimates &  
Forecasts, By Upgrade/ Replacement, 2018 - 2030 (USD Million)

Fig. 34 North America Mechanical Electrical & Plumbing Service Market Estimates &  
Forecasts, By Consulting, 2018 - 2030 (USD Million)

Fig. 35 U.S. Mechanical Electrical & Plumbing Service Market Estimates & Forecasts,  
2018 - 2030 (USD Million)

Fig. 36 Canada Mechanical Electrical & Plumbing Service Market Estimates &  
Forecasts, 2018 - 2030 (USD Million)

Fig. 37 Mexico Mechanical Electrical & Plumbing Service Market Estimates &  
Forecasts, 2018 - 2030 (USD Million)

Fig. 38 Company/Competition Categorization

Fig. 39 Company Market Positioning

Fig. 40 Company Market Share Analysis, 2023

Fig. 41 Company Dashboard Analysis

Fig. 42 Strategic Framework

## I would like to order

Product name: U.S. Bedroom Furniture Market Size, Share & Trends Analysis Report By Product (Beds, Wardrobe & Storage), By Distribution Channel (Offline, Online), By Price Range (Less than 500, USD 500 - USD 999), And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/U3D85AAD2580EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3D85AAD2580EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970