

# **U.S. Bathroom And Toilet Assist Devices Market Size, Share & Trends Analysis Report By Product (Bath Lifts, Commodes, Bath Aids), By Distribution Channel (Retail Pharmacy, Online/E-commerce), By Region (Southeast, Midwest), And Segment Forecasts, 2024 - 2030**

<https://marketpublishers.com/r/U34EBA02DD14EN.html>

Date: June 2024

Pages: 90

Price: US\$ 3,500.00 (Single User License)

ID: U34EBA02DD14EN

## **Abstracts**

This report can be delivered to the clients within 1 Business Day

### **U.S. Bathroom And Toilet Assist Devices Market Growth & Trends**

The U.S. bathroom and toilet assist devices market size is expected to reach USD 2.30 billion by 2030, registering a CAGR of 7.0% from 2024 to 2030, according to a new report by Grand View Research, Inc. This growth can be attributed to the prevalence of chronic diseases, coupled with an aging population, resulting in a rise in the population with disabilities. The aging demographics have created the demand for long-term care centers and old-age homes, which, in turn, drives the need for handgrips and grab bars. Furthermore, older adults are more vulnerable to falls from downstairs, bed, ladder, or in the bath, thereby positively supporting the demand for handgrips and grab bars.

For instance, according to the CDC report, an estimated 36 million older adults are hospitalized every year as a result of falls, and about 3 million seniors are treated in emergency departments for fall injuries. Technological innovations have led to the development of more advanced solutions to enhance accessibility, safety, and convenience for individuals with mobility impairments, the elderly population, and those with disabilities. Advancements, such as sensor fixtures, adjustable height toilets, remote-controlled devices, and customization and adaptation have uplifted the demand

for these devices.

## U.S. Bathroom And Toilet Assist Devices Market Report Highlights

The commodes product segment accounted for the largest revenue share of 20.9% in 2023 due to technological advancements, which have led to the development of innovative product features

The bath lifts product segment is expected to grow at the fastest CAGR of 8.0% during the forecast period

The retail pharmacy & medical supply stores distribution channel segment accounted for the largest share of 33.0% in 2023 due to the increased need for accessibility, convenience, and expertise & trust

The online/e-commerce segment is expected to grow at the fastest CAGR of 8.3% from 2024 to 2030 as online platforms offer easy access to shop from the comfort of one's own home, a wide range of product options, and competitive pricing & discounts

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