

U.S. Animal Wound Care Market Size, Share & Trends Analysis Report By Product (Surgical, Advanced, Traditional), By Animal Type (Companion, Livestock), By Distribution Channels, By End Use, And Segment Forecasts, 2025 - 2030

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Abstracts

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U.S. Animal Wound Care Market Summary

The U.S. animal wound care market size was estimated at USD 316.2 million in 2024 and is projected to reach USD 466.0 million by 2030, growing at a CAGR of 6.8% from 2025 to 2030. This growth is driven by the rising ownership and humanization of companion animals, which has elevated demand for high-quality veterinary care.

Pet owners increasingly view animals as family members, prioritizing their health and well-being. This shift has amplified the need for effective wound management, post-surgical recovery, and routine care. According to the American Veterinary Medical Association (2024), 45.5% of U.S. households owned a dog and 32.1% owned a cat, highlighting the substantial pet population driving demand for veterinary wound care nationwide. As owners become more financially prepared to invest in preventive and therapeutic care, the utilization of advanced wound care products has surged. The expansion of veterinary service networks also contributes to improved market penetration, which in turn supports sustained product demand across both urban and rural markets.

There is a notable shift in preference from basic wound management products to advanced solutions that promote faster healing and superior clinical outcomes. Products

incorporating antimicrobial agents, hypochlorous acid (HOCl), and regenerative technologies are gaining traction among veterinary professionals. These innovations reduce the risk of infection, minimize animal discomfort, and offer ease of application in various care settings. The growing emphasis on evidence-based, efficient care drives adoption among clinics and pet owners. This demand is further reinforced by ongoing R&D and product diversification by market participants.

U.S. Animal Wound Care Market Report Segmentation

This report forecasts revenue growth at the country level and analyzes the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the U.S. animal wound care market report based on product, animal type, distribution channel, and end use.

Product Outlook (Revenue, USD Million, 2018 - 2030)

Surgical Wound Care Products

- Sutures & staplers

- Tissue Adhesive

Advanced Wound Care Products

- Foam Dressings

- Hydrocolloid dressing

- Film Dressing

- Hydrogel Dressing

- Others

Traditional Wound Care Products

- Tapes

- Bandages

Dressing

Absorbents

Others

Therapy Devices

Animal Type Outlook (Revenue, USD Million, 2018 - 2030)

Companion Animal

Dogs

Cats

Horses

Other (small mammals, birds)

Livestock Animal

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Retail

E-commerce

Veterinary Hospitals/Clinics

End Use Outlook (Revenue, USD Million, 2018 - 2030)

Veterinary Hospitals/Clinics

Homecare

Research Institutes

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