

U.S. Allergy And Autoimmune Disease Diagnostics Market Size, Share & Trends Analysis Report By Product & Services (Allergy Diagnostics, Autoimmune Disease), By Test Type, By Diagnostics Type, By End-use, And Segment Forecasts, 2025 - 2033

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Abstracts

Market Size & Trends

The U.S. allergy and autoimmune disease diagnostics market size was estimated at USD 4.03 billion in 2024 and is projected to reach USD 8.40 billion by 2033, growing at a CAGR of 8.67% from 2025 to 2033. The market is primarily driven by the rising incidence of allergic and autoimmune disorders, increasing patient awareness, and improved access to specialized diagnostic testing. Allergy diagnostics are widely used to identify specific IgE-mediated reactions, while autoimmune disease diagnostics support early detection and differentiation of complex conditions such as rheumatoid arthritis, systemic lupus erythematosus, and multiple sclerosis.

In addition, the growing volume of diagnostic testing for allergy and autoimmune conditions has prompted significant improvements in sample handling, assay throughput, and data reporting. These enhancements support more efficient laboratory operations and expand access to specialized tests. Laboratories are increasingly adopting automation and integrated platforms to manage rising demand, streamline workflows, and maintain accuracy in high-complexity testing.

Digitized reporting systems and connectivity with electronic health records further improve coordination between diagnostic teams and clinicians. These tools reduce turnaround times and support timely clinical decision-making in managing chronic allergic and autoimmune conditions.

The U.S. market is experiencing continuous innovation, driven by research-focused developments and a shift toward more targeted diagnostic solutions. In April 2025, Beckman Coulter Life Sciences introduced its Next-Generation Basophil Activation Test (BAT) to support allergy research. Although designed for research use only, the test reflects a growing emphasis on functional assays that offer deeper insights into immune cell behavior and allergic triggers.

In a related development, WellTheory launched an enterprise solution in October 2023 to address autoimmune care through employer and payer networks. This platform focuses on structured, lifestyle-based management of autoimmune symptoms, underscoring a broader market trend toward integrating diagnostics with ongoing patient support. These efforts reflect how diagnostics are increasingly paired with care delivery models to improve long-term outcomes for individuals with chronic immune conditions.

The U.S. market is evolving toward more specialized, data-driven approaches that align diagnostics with personalized care. As testing technologies become more sophisticated and accessible, the market is expected to benefit from stronger clinical integration, improved patient engagement, and broader adoption across traditional healthcare settings and emerging care platforms.

U.S. Allergy And Autoimmune Disease Diagnostics Market Report Segmentation

This report forecasts revenue growth and provides an analysis of the latest trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. allergy and autoimmune disease diagnostics market report based on products & services, diagnostic type, test type, and end use:

Products & Services Outlook (Revenue in USD Million, 2021 - 2033)

Allergy Diagnostics

Instruments

Consumables

Services

Autoimmune Disease Diagnostics

Instruments

Consumables

Services

Test Type Outlook (Revenue in USD Million, 2021 - 2033)

Allergy Diagnostics

In vivo Test

Skin Prick Test

Intradermal Test

Patch Test

In vitro Test

Autoimmune Disease Diagnostics

Antinuclear Antibody Tests

Autoantibody Tests

C-reactive Protein (CRP)

Complete Blood Count (CBC)

Urinalysis

Others

Diagnostics Type Outlook (Revenue in USD Million, 2021 - 2033)

Allergy Diagnostics

Food

Dairy Products

Poultry Product

Tree Nuts

Peanuts

Shellfish

Wheat

Soys

Other Food Allergens

Inhaled

Drug

Other Allergens

Autoimmune Disease Diagnostics

Systemic Autoimmune Disease Diagnostics

Rheumatoid Arthritis

Ankylosing Spondylitis

Systemic Lupus Erythematosus (SLE)

Others

Localized Autoimmune Disease Diagnostics

Multiple Sclerosis

Type 1 Diabetes

Hashimoto's Thyroiditis

Idiopathic Thrombocytopenic Purpura

Others

End Use Outlook (Revenue in USD Million, 2021 - 2033)

Allergy Diagnostics

Hospitals & Clinics

Diagnostics Laboratories

Research Institutions

Others

Autoimmune Disease

Hospitals & Clinics

Diagnostics Laboratories

Research Institutions

Others

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