

U.S. Aerosol Market Size, Share & Trends Analysis Report By Material (Steel, Aluminum), By Type (Bag In Valve, Standard), By Propellant Type (Nitrogen), By Application, And Segment Forecasts, 2025 - 2033

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Abstracts

U.S. Aerosol Market Summary

The U.S. aerosol market size was estimated at USD 15.54 billion in 2024 and is projected to reach USD 21.56 billion by 2033, growing at a CAGR of 3.6% from 2025 to 2033. The U.S. aerosol industry is driven by growing demand for personal care and household products, such as deodorants, air fresheners, and disinfectants. In addition, advancements in eco-friendly propellants and sustainable packaging are boosting market growth.

Several key factors, including consumer demand for convenience, technological advancements, and regulatory changes drive the U.S. aerosol industry. Aerosol products, ranging from personal care items like deodorants and hairsprays to household products like disinfectants and air fresheners, are favored for their ease of use and precise application. For example, the growing popularity of dry shampoo aerosols highlights how busy lifestyles and the need for quick grooming solutions propel market growth. In addition, innovations in propellant technology, such as the shift from ozone-depleting CFCs to environmentally friendly alternatives like hydrofluorocarbons (HFCs) and compressed gases, have expanded product sustainability and compliance with environmental regulations.

The increasing demand for hygiene and sanitization products, particularly in the wake of the COVID-19 pandemic, also triggered the market growth. Aerosol-based disinfectants and sanitizers saw a surge in sales as consumers prioritized cleanliness and infection

control. Companies like Lysol and Clorox capitalized on this trend by expanding their aerosol disinfectant lines. Furthermore, the healthcare sector's reliance on aerosolized medications, such as asthma inhalers, underscores the market's importance in medical applications. This segment continues to grow due to rising respiratory diseases and advancements in drug delivery systems.

Sustainability concerns and regulatory pressures are also shaping the aerosol market. The U.S. Environmental Protection Agency (EPA) and other regulatory bodies have imposed strict guidelines on volatile organic compounds (VOCs) and propellant emissions, pushing manufacturers to develop eco-friendly formulations. For instance, brands like Dove and Degree have introduced aerosol deodorants with lower carbon footprints, using compressed air or nitrogen as propellants. The shift toward 'green' aerosols aligns with consumer preferences for sustainable products, further driving innovation and market expansion.

Moreover, the influence of e-commerce and digital marketing has amplified aerosol product accessibility and visibility. Online platforms enable brands to reach a broader audience, while targeted ads educate consumers on product benefits. For example, social media campaigns for aerosol sunscreens or cosmetic mists have driven sales among younger demographics. As urbanization and disposable incomes rise, the demand for portable, efficient aerosol products is expected to grow, ensuring the market's continued expansion across multiple sectors.

U.S. Aerosol Market Report Segmentation

This report forecasts revenue growth at a country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. aerosol market report based on material, type, propellant type, application:

Material Outlook (Volume, Million Units; Revenue, USD Million, 2021 - 2033)

Steel

Aluminum

Others

Type Outlook (Volume, Million Units; Revenue, USD Million, 2021 - 2033)

Bag in Valve

Standard

Propellant Type Outlook (Volume, Million Units; Revenue, USD Million, 2021 - 2033)

Nitrogen

Others

Application Outlook (Volume, Million Units; Revenue, USD Million, 2021 - 2033)

Personal Care

Household

Automotive & Industrial

Food

Paints

Medical

Others

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