

U.S. Advance Care Planning Solutions Market Size, Share & Trends Analysis By Component (Services, Software), By Types Of ACP Documents (Living Will, Medical Power Of Attorney, POLST), By End-Use Segment Forecasts, 2022 - 2030

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Abstracts

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U.S. Advance Care Planning Solutions Market Growth & Trends

The U.S. advance care planning solutions market is expected to reach USD 246.9 billion by 2030, advancing at a CAGR of 12.7% during the projected period, based on a new report by Grand View Research, Inc. The market is anticipated to grow owing to the fact that the advanced care planning process helps individuals plan their current as well as future decisions related to their medical treatment and place of care. Furthermore, the rising adoption of services and technological software in the healthcare sector is favoring the growth of the healthcare industry.

Some of the key strategies adopted by the organizations include portfolio diversification, product enhancement, and merger and acquisitions. For instance, in June 2019, ADVault announced its partnership with Verato, a cloud-based patient matching firm, expanding secure identity matching so that post-acute care teams and hospitals can access patients' medical records.

The high cost of end-of-life care has drawn scrutiny from patients and their families. At the household level, end-of-life expense imposes a significant financial burden. Advanced care plans help reduce treatment costs for people nearing death who have stopped receiving medication to cure and control their medical condition. End-of-life



care includes physical, social, emotional, and spiritual assistance for patients and their family members. The key objective of end-of-life care (also known as comfort care) is to minimize pain and control symptoms to maximize patient comfort, which may include hospital care, supportive care, and palliative care.

U.S. Advance Care Planning Solutions Market Report Highlights

Based on component, the services segment dominated the market in terms of the revenue share of 68.0% in 2021 and is expected to witness the fastest CAGR of 12.3% from 2022 to 2030 due to the growing number of individuals planning their current as well as future medical treatment. Thus, as a part of the service program, consultants help individuals fill their advance directives as per their choice

Based on the type of ACP documents, the medical power of attorney segment dominated the market in terms of the revenue share of 33.7% in 2021 owing to the fact that this legal document authorizes individuals to make healthcare decisions avoiding the necessity of getting court involved in the process

Based on end use, the healthcare providers segment dominated the U.S. advance care planning solutions market in 2021 with a revenue share of 78.3% owing to improved healthcare quality, rising demand for patient-centric care, growing patient base as well as increasing need for quicker services



Contents

CHAPTER 1 REPORT SCOPE AND OBJECTIVES

- 1.1 Market Segmentation & Scope
- 1.2 Regional Scope
- 1.2.1 Estimates And Forecast Timeline
- 1.3 Objectives
 - 1.3.1 Objective -
 - 1.3.2 Objective -
 - 1.3.3 Objective -

CHAPTER 2 METHODOLOGY

- 2.1 Research Methodology
- 2.2 Information Procurement
 - 2.2.1 Purchased Database
 - 2.2.2 Gvr's Internal Database
 - 2.2.3 Secondary Sources
 - 2.2.4 Primary Research
- 2.3 Information Or Data Analysis
 - 2.3.1 Data Analysis Models
- 2.4 Market Formulation & Validation
- 2.5 Model Details
 - 2.5.1 Commodity Flow Analysis (Model 1)
 - 2.5.2 Volume Price Analysis (Model 2)
- 2.6 List Of Secondary Sources

CHAPTER 3 EXECUTIVE SUMMARY

- 3.1 Market Outlook
- 3.2 Segment Outlook
 - 3.2.1 Component
 - 3.2.2 Types Of Acp Documents
 - 3.2.3 End Use
- 3.3 Competitive Insights
- 3.4 U.S. Advance Care Planning Solutions Market Outlook, 2021

CHAPTER 4 MARKET VARIABLES, TRENDS & SCOPE



- 4.1 Market Lineage Outlook
 - 4.1.1 Parent Market Outlook
- 4.2 U.S. Advance Care Planning Solutions Market Dynamics
 - 4.2.1 Market Driver Analysis
 - 4.2.2 Market Restraint Analysis
- 4.3 U.S. Advance Care Planning Solutions: Business Environment Analysis Tools
 - 4.3.1 Porter's Five Forces Analysis
 - 4.3.1.1 Competitive Rivalry
 - 4.3.1.2 Threat Of Substitutes
 - 4.3.1.3 Threat Of Entrants
 - 4.3.1.4 Bargaining Power Of Buyers
 - 4.3.1.5 Bargaining Power Of Suppliers
 - 4.3.2 Pestel Analysis
 - 4.3.2.1 Political & Legal
 - 4.3.2.2 Economic & Social
 - 4.3.2.3 Technological
- 4.4 Penetration & Growth Prospect Mapping
- 4.5 Impact Of Covid-19 On U.S. Advance Care Planning Solutions Market

CHAPTER 5 U.S. ADVANCE CARE PLANNING SOLUTIONS MARKET: COMPONENT ANALYSIS

- 5.1 U.S. Advance Care Planning Solutions Component Market Share Analysis, 2021 & 2030
- 5.2 U.S. Advance Care Planning Solutions Component Market: Segment Dashboard
- 5.3 Market Size & Forecasts And Trend Analyses, 2017 To 2030 For The Component Segment
 - 5.3.1 Services
 - 5.3.1.1 Services Market, 2017 2030 (USD Billion)
 - 5.3.2 Software
 - 5.3.2.1 Software Market, 2017 2030 (USD Billion)

CHAPTER 6 U.S. ADVANCE CARE PLANNING SOLUTIONS MARKET: TYPES OF ACP DOCUMENTS ANALYSIS

- 5.1 U.S. Advance Care Planning Solutions Types Of Acp Documents Market Share Analysis, 2021 & 2030
- 5.2 U.S. Advance Care Planning Solutions Types Of Acp Documents Market: Segment



Dashboard

- 5.3 Market Size & Forecasts And Trend Analyses, 2017 To 2030 For The Types Of Acp Documents Segment
 - 5.3.1 Living Will
 - 5.3.1.1 Living Will Market, 2017 2030 (USD Billion)
 - 5.3.2 Medical Power Of Attorney
 - 5.3.2.1 Medical Power Of Attorney Market, 2017 2030 (USD Billion)
 - 5.3.3 Polst
 - 5.3.3.1 Polst Market, 2017 2030 (USD Billion)
 - 5.3.4 Dnr Orders
 - 5.3.4.1 Dnr Orders Market, 2017 2030 (USD Billion)
 - 5.3.5 Five Wishes
 - 5.3.5.1 Five Wishes Market, 2017 2030 (USD Billion)

CHAPTER 7 U.S. ADVANCE CARE PLANNING SOLUTIONS MARKET: END-USE ANALYSIS

- 5.1 U.S. Advance Care Planning Solutions End Use Market Share Analysis, 2021 & 2030
- 5.2 U.S. Advance Care Planning Solutions End Use Market: Segment Dashboard
- 5.3 Market Size & Forecasts And Trend Analyses, 2017 To 2030 For The End Use Segment
 - 5.3.1 Healthcare Providers
 - 5.3.1.1 Healthcare Providers Market, 2017 2030 (USD Billion)
 - 5.3.2 Healthcare Payers
 - 5.3.2.1 Healthcare Payers Market, 2017 2030 (USD Billion)

CHAPTER 8 COMPETITIVE ANALYSIS

- 8.1 Recent Developments & Impact Analysis, By Key Market Participants
- 8.2 Company Profiles
 - 8.2.1 Advault, Inc.
 - 8.2.1.1 Company Overview
 - 8.2.1.2 Product Benchmarking
 - 8.2.1.3 Strategic Initiatives
 - 8.2.2 Vynca Inc.
 - 8.2.2.1 Company Overview
 - 8.2.2.2 Product Benchmarking
 - 8.2.1.3 Strategic Initiatives



- 8.2.3 Wisercare
 - 8.2.3.1 Company Overview
 - 8.2.3.2 Product Benchmarking
- 8.2.4 Sharp Healthcare
 - 8.2.4.1 Company Overview
 - 8.2.4.2 Product Benchmarking
- 8.2.5 Acp Decision (A Dba Of Nous Foundation, Inc.)
 - 8.2.5.1 Company Overview
 - 8.2.5.2 Product Benchmarking
- 8.2.6 Iris (Aledade).
 - 8.2.6.1 Company Overview
 - 8.2.6.2 Product Benchmarking
 - 8.2.6.3 Strategic Initiatives
- 8.2.7 Bronson Healthcare
 - 8.2.7.1 Company Overview
 - 8.2.7.2 Product Benchmarking

CHAPTER 9 KOL COMMENTARY



List Of Tables

LIST OF TABLES

TABLE 1 List of secondary sources

TABLE 2 U.S. advance care planning solutions market estimates and forecasts, by component, 2017 - 2030 (USD Billion)

TABLE 3 U.S. advance care planning solutions market estimates and forecasts, by types of ACP documents, 2017 - 2030 (USD Billion)

TABLE 4 U.S. advance care planning solutions market estimates and forecasts, by enduse, 2017 - 2030 (USD Billion)?



List Of Figures

LIST OF FIGURES

- FIG. 1 U.S. advance care planning solutions market segmentation
- FIG. 2 Market research process
- FIG. 3 Information procurement
- FIG. 4 Primary research pattern
- FIG. 5 Market research approaches
- FIG. 6 Value chain based sizing & forecasting
- FIG. 7 QFD modelling for market share assessment
- FIG. 8 Market formulation & validation
- FIG. 9 U.S. Advance Care Planning Solutions market outlook, 2021 (USD Million)
- FIG. 10 Market trends & outlook
- FIG. 11 Market driver relevance analysis (Current & future impact)
- FIG. 12 Market restraint relevance analysis (Current & future impact)
- FIG. 13 Penetration & growth prospect mapping
- FIG. 14 U.S. advance care planning solutions component market share analysis, 2021 & 2030 (USD Million)
- FIG. 15 U.S. advance care planning solutions component market: Segment dashboard
- FIG. 16 Services market, 2017 2030 (USD Billion)
- FIG. 17 Software market, 2017 2030 (USD Billion)
- FIG. 18 U.S. advance care planning solutions types of ACP documents market share analysis, 2021 & 2030 (USD Million)
- FIG. 19 U.S. advance care planning solutions types of ACP documents market: Segment dashboard
- FIG. 20 Living will market, 2017 2030 (USD Billion)
- FIG. 21 Medical power of attorney market, 2017 2030 (USD Billion)
- FIG. 22 POLST market, 2017 2030 (USD Billion)
- FIG. 23 DNR orders market, 2017 2030 (USD Billion)
- FIG. 24 Five wishes market, 2017 2030 (USD Billion)
- FIG. 25 U.S. advance care planning solutions end use market share analysis, 2021 & 2030 (USD Million)
- FIG. 26 U.S. advance care planning solutions end use market: Segment dashboard
- FIG. 27 Healthcare providers market, 2017 2030 (USD Billion)
- FIG. 28 Healthcare payers market, 2017 2030 (USD Billion)
- FIG. 29 Strategy framework



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