

U.S. Active Adult (55+) Community Market Size, Share & Trends Analysis Report By Gender (Women, Men), And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/U3401564CD5DEN.html>

Date: April 2022

Pages: 60

Price: US\$ 5,950.00 (Single User License)

ID: U3401564CD5DEN

Abstracts

This report can be delivered to the clients within 72 Business Hours

U.S. Active Adult (55+) Community Market Growth & Trends

The U.S. active adult (55+) community market size is estimated to reach USD 805.0 billion by 2030, expanding at a CAGR of 4.01% from 2022 to 2030, according to a new report by Grand View Research, Inc. The growing interest of older adults below 65 years of age in a maintenance-free lifestyle, structured activities, socialization, and a sense of community are the major factors driving the market. In addition, retirement not being in the eligibility criteria, and the variety of optional care and support services available at these facilities are the factors boosting the market growth.

An increasing population aged between 55 to 64 years is categorized as active adults seeking a social and friendly environment. According to the U.S. Census Bureau, baby boomers aged between 55 and 73 have brought both challenges and opportunities to the economy, infrastructure, and institutions. Active adult communities are quite similar to any other residential community, apart from their age restrictions, most of them are designed for a low maintenance lifestyle. These communities are mostly built near shopping malls, parks, restaurants, and other places for socializing, as the residents want to live a healthy lifestyle during their final years of retirement. The communities do not provide on-site dining facilities or healthcare services to the residents. The Homeowners Association (HOA) dues of these communities pay for assured communal amenities.

The COVID-19 pandemic resulted in senior living facilities becoming a hub for

COVID-19 infections. This resulted in a fall in occupancy in adult community homes. The immediate impact was the drop in revenue of the adult community market, resulting in losses. According to the National Investment Center for Seniors Housing & Care's MAP?Data, the occupancy at retirement centers hit a 16-year low in 2020 due to the pandemic. The pandemic has also resulted in a staffing crisis for the active adult living communities due to restrictions on the workforce and the non-availability of a quality workforce for the amenities, resulting in a challenge in providing the best services for restaurants, clubs, housekeeping, and others. In addition, many elder staff members retired due to the pandemic.

U.S. Active Adult (55+) Community Market Report Highlights

People in the U.S. buying homes at active adult retirement communities look forward to various amenities like sports, restaurants, clubs, & recreational activities among others. Common areas are the most important amenity in demand by seniors because they all have different hobbies and want to spend each day engaged & content

By gender, women held the maximum share in 2021 attributed to a greater life expectancy for women. The men segment is expected to witness a high CAGR during the forecast period attributed to the postponement of disability to older ages

Strategic initiatives undertaken by various market players are expected to keep growth prospects upbeat in the following years. For instance, in December 2019, The Villages announced a partnership with the University of Florida, aimed at facilitating advanced healthcare & wellness services for the village community

There are different types of active adult communities based on the population, including luxury communities, college town & university communities, retirement parks, golf and resort communities, religion-specific communities, active senior communities, single-only communities, and gated communities. The college town and university communities are more preferred among older people who want to continue working

The increasing number of retirements since the COVID-19 pandemic, growing life expectancy, and rising focus of investors on senior living are factors driving the entry of new players

Contents

CHAPTER 1. REPORT SCOPE

- 1.1 Market Segmentation
- 1.2 Estimates and Forecast Timeline

CHAPTER 2. METHODOLOGY

- 2.1 Research Methodology
 - 2.1.1 Information procurement
 - 2.1.2 Purchased Database
 - 2.1.3 GVR's Internal Database
 - 2.1.4 Secondary Sources
 - 2.1.5 Primary Research
 - 2.1.6 Details of Primary Research
- 2.2 Information or Data Analysis
 - 2.2.1 Data Analysis Models
- 2.3 Market Formulation & Validation
 - 2.3.1 Volume Price Analysis
- 2.4 List of Secondary Sources
- 2.5 List of Abbreviations

CHAPTER 3. OBJECTIVES

- 3.1 Objective -
- 3.2 Objective -
- 3.3 Objective -

CHAPTER 4. EXECUTIVE SUMMARY

- 4.1 Market Outlook
- 4.2 Segment Outlook
 - 4.2.1 Gender
- 4.3 Competitive Insights

CHAPTER 5. U.S. ACTIVE ADULT (55+) COMMUNITY MARKET - INDUSTRY OUTLOOK

5.1 Market Lineage Outlook

5.1.1 Parent Market Outlook

5.1.2 Related/Ancillary Market Outlook

5.2 Market Dynamics

5.2.1 Market driver analysis

5.2.1.1 Increasing Demand From Aging Baby Boomers

5.2.1.2 Stigma Of Renting Dissipates

5.2.1.3 Growing Interest Of Developers & Investors In The Senior Housing Market

5.2.1.4 Increasing Adult Population Aged Between 55 To 64 Years

5.2.2 Market Restraint Analysis

5.2.2.1 Lack Of Healthcare Services

5.2.2.2 High Cost Of Living In Retirement Communities

5.2.3 Industry Challenges

5.2.3.1 Staffing Challenges At Retirement Communities In The U.S.

5.2.4 Industry Opportunities

5.2.4.1 Increasing Demand For Amenities At The Community

5.2.4.2 Increasing Population Of Those Seeking Retirement

5.3 Business Environment Analysis Tools

5.3.1 U.S. Active Adult (55+) Community– Porter's Five Forces Analysis

5.3.1.1 Bargaining Power Of Suppliers: Low

5.3.1.2 Competitive Rivalry: High

5.3.1.3 Bargaining Power Of Buyers: High

5.3.1.4 Threat Of New Entrants: Moderate

5.3.1.5 Threat Of Substitutes: Moderate

5.3.2 U.S. Active Adult (55+) Community– PESTLE Analysis

5.3.2.1 Political and legal

5.3.2.2 Economic & Social

5.3.2.3 Technology

5.4 Regulatory Scenario

5.5 Penetration & Growth Prospect Mapping

5.6 Impact of COVID-19: Qualitative Analysis

5.7 Demand for Type of Amenities

CHAPTER 6. U.S. ACTIVE ADULT (55+) COMMUNITY MARKET: GENDER ANALYSIS

6.1 U.S. Active Adult (55+) Community Market Share Analysis, 2021 & 2030

6.2 U.S. Active Adult (55+) Community Market: Gender Segment Dashboard

6.2.1 Women

- 6.2.1.1 Women Active Adult (55+) Community Market, 2017 - 2030 (USD Billion)
- 6.2.2 Men
 - 6.2.2.1 Men active adult (55+) community market, 2017 - 2030 (USD Billion)

CHAPTER 7. COMPETITIVE ANALYSIS

- 7.1 Recent Developments & Impact Analysis, by Key Market Participants
- 7.2 Competition Categorization
- 7.3 Company Market Position Analysis
- 7.4 Vendor Landscape
 - 7.4.1 Major Deals & Strategic Alliances Analysis
 - 7.4.1.1 Mergers & Acquisitions And Joint Ventures & Partnerships
 - 7.4.1.2 Regional Expansion
 - 7.4.2 List of Few U.S. Active Adult (55+) Community in the U.S.
- 7.5 Company Profiles
 - 7.5.1 The Villages
 - 7.5.1.1 Company Overview
 - 7.5.1.2 Financial Performance
 - 7.5.1.3 Service Benchmarking
 - 7.5.1.4 Strategic Initiatives
 - 7.5.2 PULTEGROUP, INC.
 - 7.5.2.1 Company Overview
 - 7.5.2.2 Financial Performance
 - 7.5.2.3 Service Benchmarking
 - 7.5.3 Latitude Margaritaville
 - 7.5.3.1 Company Overview
 - 7.5.3.2 Financial Performance
 - 7.5.3.3 Service Benchmarking
 - 7.5.3.4 Strategic Initiatives
 - 7.5.4 Hot Springs Village
 - 7.5.4.1 Company Overview
 - 7.5.4.2 Service Benchmarking
 - 7.5.5 Rossmoor Walnut Creek
 - 7.5.5.1 Company Overview
 - 7.5.5.2 Financial Performance
 - 7.5.5.3 Service Benchmarking
 - 7.5.6 Robson Ranch
 - 7.5.6.1 Company Overview
 - 7.5.6.2 Service Benchmarking

7.5.7 Sun Lakes

7.5.7.1 Company overview

7.5.7.2 Financial Performance

7.5.7.3 Service Benchmarking

7.5.8 Green Valley

7.5.8.1 Company Overview

7.5.8.2 Service Benchmarking

List Of Tables

LIST OF TABLES

1. List of secondary sources
2. List of abbreviation
3. U.S. active adult (55+) community market, by gender, 2017 - 2030, (USD Billion)

List Of Figures

LIST OF FIGURES

- Fig. 1 U.S. active adult (55+) community market segmentation
- Fig. 2 Market research process
- Fig. 3 Information procurement
- Fig. 4 Primary research pattern
- Fig. 5 Market research approaches
- Fig. 6 Value-chain-based sizing & forecasting
- Fig. 7 QFD modeling for market share assessment
- Fig. 8 Market formulation & validation
- Fig. 9 Market outlook, 2021 (USD Billion)
- Fig. 10 U.S. active adult (55+) community market trends & outlook
- Fig. 11 Market driver relevance analysis (Current & future impact)
- Fig. 12 Market restraint relevance analysis (Current & future impact)
- Fig. 13 Penetration & growth prospect mapping
- Fig. 14 U.S. active adult (55+) community gender market share analysis, (USD Billion)
- Fig. 15 U.S active adult (55+) community market: Gender segment dashboard
- Fig. 16 Women active adult (55+) community market, 2017 - 2030 (USD Billion)
- Fig. 17 Men active adult (55+) community market, 2017 - 2030 (USD Billion)
- Fig. 18 Impact analysis by key market participants
- Fig. 19 Competition categorization
- Fig. 20 Company market position analysis

I would like to order

Product name: U.S. Active Adult (55+) Community Market Size, Share & Trends Analysis Report By Gender (Women, Men), And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/U3401564CD5DEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3401564CD5DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

