

# Unified Communication As A Service Market Size, Share & Trends Analysis Report By Deployment (Public Cloud, Private Cloud), By Industry Vertical (Automotive, Education, Healthcare), By Region, And Segment Forecasts, 2022 - 2030

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## Abstracts

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### Unified Communication As A Service Market Growth & Trends

The global unified communication as a service market size is expected to reach USD 262.37 billion by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 20.6% from 2022 to 2030. Increasing preference towards combining unified communication with IoT is providing new opportunities in the market, as the adoption of cloud solutions and services showing significant increment over the past years as enterprises are adopting artificial intelligence and machine learning-enabled solutions for communication which gives a path to boost the market in the future. Organizations are deploying AI-enabled UCaaS for strategy planning, decision-making, and workflow structuring.

UCaaS provides enterprises a way to roll out an effective way of communication without having any investment in the infrastructure of IT, which makes SMEs adopt UCaaS solutions for doing their unified communication at affordable rates. In the wake of the pandemic, few small enterprises use UCaaS as a solution to roll out a hybrid working model, as it has benefits such as affordable prices and operational flexibility, which are expected to impact the market over the forecast period positively.

The public sector in every country is rapidly analyzing and discovering the way to use

their communication and collaboration tools in a manner that they unified for providing better productivity and performance, as the local government is collaborating with key players and other kinds of small organizations, which helps each other to operate the communication practically by creating awareness among others.

Asia Pacific will be the highest-growing region in the market, which can be attributed to leading the market during the forecast period. The region has a trend of unifying communication services with cloud technologies. The increasing AI development in the region further penetrates the manufacturers to grow their supply chain and distribution network. Furthermore, increasing usage of smartphones and rolling out high-speed internet at very affordable prices encourage enterprises to adopt the UCaaS.

### Unified Communication As A Service Market Report Highlights

The public cloud deployment gaining the momentum in the market of unified communication as a service and is going to acquire around 70% by the end of 2030

Automotive industry vertical is having significant boost in the unified communication as a service market as the market is anticipated to have a CAGR of around 16% during the forecast period

Asia Pacific is expected to record a growth rate of around 27% from 2022 to 2030

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