

UK Sun Care Cosmetics Market Size, Share & Trends Analysis Report By Product (Tinted Moisturizers, SPF Foundation, SPF Sunscreen), By Type (Conventional, Organic), By Distribution Channel (Hypermarkets & Supermarkets, E-commerce), And Segment Forecasts, 2025 - 2033

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Abstracts

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UK Sun Care Cosmetics Market Trends

The UK sun care cosmetics market size was estimated to reach USD 527.3 million in 2024 and is projected to grow at a CAGR of 7.8% from 2025 to 2033. The UK sun care cosmetics industry is driven by increasing awareness of skin health and the long-term risks of sun exposure, such as premature aging and skin cancer.

Rising consumer preference for multifunctional skincare products, combining sun protection with moisturizing, anti-aging, or tinted formulas, is fueling demand. The UK's growing interest in dermatologically tested, sensitive-skin-friendly formulations and reef-safe or eco-certified products contributes to market growth.

European sunscreen products are regulated under the EU Cosmetic Regulation (EC) No 1223/200. These regulations mandate strict safety, efficacy, and labeling standards. Sunscreens must provide both UVB and UVA protection (with UVA coverage of at least one-third of the SPF), undergo standardized testing (e.g., ISO 24444 for SPF, ISO 24443 for in vitro UVA), and display clear SPF levels, UVA logos, usage instructions, reapplication advice, and precautionary statements. Product claims are tightly

controlled: terms like “sunblock,” “100% protection,” or “all day protection” are prohibited, and maximum SPF is capped at “50+.”

In the UK, mineral and hybrid sunscreens are gaining momentum, particularly among eco-conscious consumers and those with sensitive skin. The market prefers reef-safe formulations featuring non-nano zinc oxide and titanium dioxide, with advancements in dispersion technology enhancing their cosmetic elegance. Brands like Green People, REN Clean Skincare, and Pai Skincare are widely recognized for their transparency, certified organic ingredients, and skin-friendly formulations, aligning with the growing demand for clean, sustainable sun protection.

Personalization is becoming a key trend in the sun care industry, driven by advancements in AI and digital diagnostics. Modern beauty tech enables consumers to receive tailored product recommendations based on skin tone, type, lifestyle, and even the local UV index. This focus on hyper-personalization is making sun protection more accessible and inclusive, catering to diverse skin tones, texture preferences, and individual SPF requirements. For example, UK-based brand No7 (by Boots) leverages skin analysis tools to offer personalized skincare and sun protection solutions, enhancing user experience and daily SPF compliance.

UK Sun Care Cosmetics Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the UK sun care cosmetics market report based on product, type, and distribution channel.

Product Outlook (Revenue, USD Million, 2021 - 2033)

Tinted Moisturizers

SPF Foundation

SPF BB Creams

SPF primers

SPF Sunscreen

Others

Type Outlook (Revenue, USD Million, 2021 - 2033)

Conventional

Organic

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Hypermarkets & Supermarkets

Specialty Stores

E-Commerce

Others

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