

UK Jewelry Market Size, Share & Trends Analysis Report By Product (Necklace, Ring, Earring, Bracelet), By Material (Platinum, Gold, Diamond), By Distribution Channel (Offline, Online), By End-use (Men, Women), And Segment Forecasts, 2025 - 2033

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Abstracts

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UK Jewelry Market Summary

The UK jewelry market size was estimated at USD 5.76 billion in 2024 and is to reach USD 9.41 billion by 2033, growing at a CAGR of 5.7% from 2025 to 2033. The market is driven by a growing preference for long-term value, ethical sourcing, and craftsmanship.

Affluent Millennials and Gen Z consumers are investing in fine jewelry for aesthetics and as a form of financial security. Weddings, anniversaries, and personalized gifting also fuel demand. Lab-grown diamonds are soaring in the UK due to compelling ethical and affordability advantages. Lab-grown diamonds may not be “natural,” but they are indisputably real, sharing the same physical, chemical, and optical properties as mined stones. They are typically 20-40% cheaper than natural diamonds, allowing consumers to purchase larger or higher-quality gems for the same budget while avoiding the environmental and human rights issues associated with mining. Equipped with advanced HPHT and CVD technologies, these diamonds are indistinguishable from mined ones and are produced with a lower carbon footprint.

Investment-oriented fine jewelry is gaining momentum in the UK as consumers turn to tangible assets during economic uncertainty. Gold, platinum, and high-quality gemstones are increasingly seen as adornments and as “wearable wealth” with lasting

value. In 2024, fine jewelry outperformed several other luxury assets, with prices rising over 2%. High-purity gold (22K–24K) remains popular for its liquidity and security. At the same time, rare-colored gemstones like Burmese rubies and Kashmir sapphires are being sought after for their collectible and appreciating value. This trend reflects a growing preference for timeless, value-retaining pieces that offer beauty and financial resilience.

UK Jewelry Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis of the latest trends and opportunities in each sub-segment from 2018 to 2033. For this study, Grand View Research has segmented the UK jewelry market report by product, material, distribution channel, and end-use.

Product Outlook (Revenue, USD Billion, 2018 - 2033)

Necklace

Ring

Earring

Bracelet

Others

Material Outlook (Revenue, USD Billion, 2018 - 2033)

Platinum

Gold

Diamond

Others

Distribution Channel Outlook (Revenue, USD Billion, 2018 - 2033)

Offline Retail Stores

Supermarkets & Hypermarkets

Jewelry Stores

Online Retail Stores

End-use Outlook (Revenue, USD Billion, 2018 - 2033)

Men

Women

Children

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