

UK Draught Beer Market Size, Share & Trends Analysis Report By Type (Keg Beer, Cask Beer), By Category (Super Premium, Premium, Regular), By Production Type (Macro Breweries, Micro Breweries), By End-use, And Segment Forecasts, 2025 - 2033

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Abstracts

The UK draught beer market size was estimated at USD 10.94 billion in 2024 and is projected to reach USD 15.18 billion by 2033, growing at a CAGR of 3.8% from 2025 to 2033. Factors such as the popularity of craft beer, local breweries, and experimental drinking are expected to increase the demand for draught beer in the market.

This trend is further supported by the expanding on-trade sector, including bars, restaurants, and pubs, which offer various draught beers on tap to attract customers. A growing number of consumers are looking for distinctive, small-batch beers, leading to a surge in demand for craft draught options such as cask ales and specialty brews. This helps smaller brewers gain a strong foothold in the market.

Innovation in product delivery and consumption is also expected to influence market growth in the coming years positively. Growth in home draught beer systems and subscription or delivery models has expanded consumer access to tap-quality beer outside pubs. Meanwhile, changing regulatory and economic factors, including alcohol duty adjustments and relief schemes, affect pricing and consumption. Rising energy and labor costs pose challenges for the on-trade sector, but strategic responses such as new serving sizes and promotions help maintain consumer interest.

Sustainability has become an increasingly important consideration for both producers and consumers. Breweries are adopting eco-friendly practices such as reusable kegs and reducing carbon footprint to meet growing environmental expectations. Social

habits, evolving tastes, innovation, economic influences, and sustainability shape the UK draught beer market, supporting steady growth and adaptation to changing consumer preferences.

UK Draught Beer Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the UK draught beer market report based on type, category, production type, and end-use:

Type Outlook (Revenue, USD Million, 2021 - 2033)

Keg Beer

Cask beer

Category Outlook (Revenue, USD Million, 2021 - 2033)

Super Premium

Premium

Regular

Production Type Outlook (Revenue, USD Million, 2021 - 2033)

Macro Breweries

Micro Breweries

End-use Outlook (Revenue, USD Million, 2021 - 2033)

Commercial Use

Home Use

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