

# **UK Anti-aging Products Market Size, Share & Trends Analysis Report By Product (Facial Serum, Moisturizer, Creams, & Lotions, Eye Care Products), By Distribution Channel (Supermarkets & Hypermarkets, Pharmacy/Drugstores), And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

This report can be delivered to the clients within 2 Business Days

### **UK Anti-aging Products Market Summary**

The UK anti-aging products market size was estimated at USD 3.57 billion in 2024 and is expected to reach USD 6.41 billion by 2033, growing at a CAGR of 7.1% from 2025 to 2033. The industry is propelled by rising consumer awareness of preventive skincare and a growing preference for science-backed, dermatologically tested solutions. Consumers are increasingly drawn to clean beauty products with natural ingredients, minimal additives, and sustainable credentials.

Additionally, the aging population and a strong culture of skincare maintenance are encouraging long-term product use, particularly among middle-aged and older demographics seeking gentle yet effective routines.

Digital influence is playing a crucial role in shaping consumer behavior in the market, with online reviews, influencer endorsements, and social media tutorials guiding purchase decisions. According to the data published in May 2025, about 42% of the consumers in the U.K. have made purchases based on creator recommendations.

In addition, the rise of e-commerce and subscription-based skincare services is making it easier for consumers to discover and consistently use anti-aging products. Men's grooming and skincare are also contributing to market growth, as more men adopt age-specific products. For instance, according to the YouGov data published in February 2025, about 24% of men use skincare products to prevent their skin from aging. Furthermore, innovations in delivery systems such as serums, ampoules, and microneedling-compatible formulas are gaining popularity for their perceived effectiveness and ease of use.

## UK Anti-Aging Products Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the UK anti-aging products market report based on product and distribution channel.

### Product Outlook (Revenue, USD Million, 2021 - 2033)

Facial Serum

Moisturizer, Creams, & Lotions

Eye Care Products

Facial Cleanser & Exfoliators

Facial Masks & Peels

Sunscreen & Sun Protection

Others (Facial Oil, Lip Care Products, etc.)

### Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Supermarkets & Hypermarkets

Pharmacy/Drugstores

Specialty Beauty Stores

Online/E-commerce

Others (Department stores, etc.)

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Snapshot
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Competitive Landscape Snapshot

### **CHAPTER 3. UK ANTI-AGING PRODUCTS MARKET VARIABLES AND TRENDS**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Raw Material/Ingredient Trends & Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Market Opportunities
  - 3.4.4. Market Challenges
- 3.5. Industry Analysis Tools
  - 3.5.1. Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

### **CHAPTER 4. UK ANTI-AGING PRODUCTS MARKET: PRODUCT ESTIMATES &**

## TREND ANALYSIS

- 4.1. UK Anti-Aging Products Market, By Event: Key Takeaways
- 4.2. Product type Movement Analysis & Market Share, 2024 & 2033
- 4.3. Market Estimates & Forecasts, by Product type, 2021 - 2033 (USD Million)
  - 4.3.1. Facial Serum
    - 4.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.3.2. Moisturizer, Creams, & Lotions
    - 4.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.3.3. Eye Care Products
    - 4.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.3.4. Facial Cleanser & Exfoliators
    - 4.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.3.5. Facial Masks & Peels
    - 4.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.3.6. Sunscreen & Sun Protection
    - 4.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 4.3.7. Others (Facial Oil, Lip Care Products, etc.)
    - 4.3.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)

## CHAPTER 5. UK ANTI-AGING PRODUCTS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 5.1. UK Anti-Aging Products Market, By Distribution Channel: Key Takeaways
- 5.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2033
- 5.3. Market Estimates & Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)
  - 5.3.1. Supermarkets & Hypermarkets
    - 5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 5.3.2. Pharmacy/Drugstores
    - 5.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 5.3.3. Specialty Beauty Stores
    - 5.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 5.3.4. Online/E-commerce
    - 5.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
  - 5.3.5. Others (Department stores, etc.)
    - 5.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

## CHAPTER 6. UK ANTI-AGING PRODUCTS MARKET: COMPETITIVE ANALYSIS

## 6.1. Recent Developments & Impact Analysis by Key Market Participants

### 6.2. Company Categorization

### 6.3. Participant's Overview

### 6.4. Financial performance

### 6.5. Product Benchmarking

### 6.6. Company Market Share Analysis, 2024 (%)

### 6.7. Company Heat Map Analysis, 2024

### 6.8. Strategy Mapping

### 6.9. Company Profiles

#### 6.9.1. Est?e Lauder Inc

##### 6.9.1.1. Company Overview

##### 6.9.1.2. Financial performance

##### 6.9.1.3. Product Portfolios

##### 6.9.1.4. Strategic Initiatives

#### 6.9.2. L'Or?al Group

##### 6.9.2.1. Company Overview

##### 6.9.2.2. Financial performance

##### 6.9.2.3. Product Portfolios

##### 6.9.2.4. Strategic Initiatives

#### 6.9.3. Procter & Gamble.

##### 6.9.3.1. Company Overview

##### 6.9.3.2. Financial performance

##### 6.9.3.3. Product Portfolios

##### 6.9.3.4. Strategic Initiatives

#### 6.9.4. Unilever.

##### 6.9.4.1. Company Overview

##### 6.9.4.2. Financial performance

##### 6.9.4.3. Product Portfolios

##### 6.9.4.4. Strategic Initiatives

#### 6.9.5. Coty Inc.

##### 6.9.5.1. Company Overview

##### 6.9.5.2. Financial performance

##### 6.9.5.3. Product Portfolios

##### 6.9.5.4. Strategic Initiatives

#### 6.9.6. DECIEM Beauty Group Inc.

##### 6.9.6.1. Company Overview

##### 6.9.6.2. Financial performance

##### 6.9.6.3. Product Portfolios

##### 6.9.6.4. Strategic Initiatives

#### 6.9.7. Elemis.

6.9.7.1. Company Overview

6.9.7.2. Financial performance

6.9.7.3. Product Portfolios

6.9.7.4. Strategic Initiatives

#### 6.9.8. ARK Skincare.

6.9.8.1. Company Overview

6.9.8.2. Financial performance

6.9.8.3. Product Portfolios

6.9.8.4. Strategic Initiatives

#### 6.9.9. Tropic Skincare

6.9.9.1. Company Overview

6.9.9.2. Financial performance

6.9.9.3. Product Portfolios

6.9.9.4. Strategic Initiatives

#### 6.9.10. TEMPLESPA.

6.9.10.1. Company Overview

6.9.10.2. Financial performance

6.9.10.3. Product Portfolios

6.9.10.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

Table 1 UK anti-aging products market: Key market driver analysis

Table 2 UK anti-aging products market: Key market restraint analysis

Table 3 UK anti-aging products market estimates & forecast, 2021 - 2033 by product (USD Million)

Table 4 UK facial serum market estimates & forecast, 2021 - 2033 (USD Million)

Table 5 UK moisturizer, creams, & lotions market estimates & forecast, 2021 - 2033 (USD Million)

Table 6 UK eye care products market estimates & forecast, 2021 - 2033 (USD Million)

Table 7 UK facial cleanser & exfoliators market estimates & forecast, 2021 - 2033 (USD Million)

Table 8 UK facial masks & peels market estimates & forecast, 2021 - 2033 (USD Million)

Table 9 UK sunscreen & sun protection market estimates & forecast, 2021 - 2033 (USD Million)

Table 10 UK other anti-aging products market estimates & forecast, 2021 - 2033 (USD Million)

Table 11 UK anti-aging products market estimates & forecast, 2021 - 2033 by distribution channel (USD Million)

Table 12 UK anti-aging products market estimates & forecasts through supermarkets & hypermarkets, 2021 - 2033 (USD Million)

Table 13 UK anti-aging products market estimates & forecasts through pharmacy/drugstores, 2021 - 2033 (USD Million)

Table 14 UK anti-aging products market estimates & forecasts through specialty beauty stores, 2021 - 2033 (USD Million)

Table 15 UK anti-aging products market estimates & forecasts through online/e-commerce channels, 2021 - 2033 (USD Million)

Table 16 UK anti-aging products market estimates & forecasts through other sales channels, 2021 - 2033 (USD Million)

Table 17 Recent developments & impact analysis, by key market participants

Table 18 Company market share, 2024 (%)

Table 19 Company heat map analysis, 2024

Table 20 Companies implementing key strategies

## List Of Figures

### LIST OF FIGURES

- Fig. 1 UK anti-aging products market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Competitive landscape Snapshot
- Fig. 9 Parent industry and UK anti-aging products market size, 2024 (USD Million)
- Fig. 10 UK anti-aging products market: Value chain analysis
- Fig. 11 UK anti-aging products market: Dynamics
- Fig. 12 UK anti-aging products market: Porter's five forces analysis
- Fig. 13 UK anti-aging products market, Product type: Key takeaways
- Fig. 14 UK anti-aging products market: Product type movement analysis, 2024 & 2033 (%)
- Fig. 15 UK facial serum market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 16 UK moisturizer, creams, & lotions market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 17 UK eye care products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 18 UK facial cleanser & exfoliators market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 19 UK facial masks & peels market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 20 UK sunscreen & sun protection market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 21 UK Other anti-aging products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 22 UK anti-aging products market, Distribution Channel: Key takeaways
- Fig. 23 UK anti-aging products market: Distribution Channel movement analysis, 2024 & 2033 (%)
- Fig. 24 UK anti-aging products market estimates & forecasts through supermarkets & hypermarkets, 2021 - 2033 (USD Million)
- Fig. 25 UK anti-aging products market estimates & forecasts through pharmacy/drugstores, 2021 - 2033 (USD Million)
- Fig. 26 UK anti-aging products market estimates & forecasts through specialty beauty stores, 2021 - 2033 (USD Million)
- Fig. 27 UK anti-aging products market estimates & forecasts through online/e-

commerce channels, 2021 - 2033 (USD Million)

Fig. 28 UK anti-aging products market estimates & forecasts through other sales channels, 2021 - 2033 (USD Million)

Fig. 29 Key company categorization

Fig. 30 Company market share analysis, 2024

Fig. 31 The strategic framework of the UK anti-aging products market

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