

# UAE Paper Packaging Market Size, Share & Trends Analysis Report By Grade (Virgin Paper, Recycled Paper), By Product Type (Corrugated Boxes, Folding Cartons, Paper Bags & Sacks, Liquid Packaging Cartons), By Application, And Segment Forecasts, 2025 - 2033

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## Abstracts

### UAE Paper Packaging Market Summary

The UAE paper packaging market size was estimated at USD 3.84 billion in 2024 and is projected to reach USD 6.09 billion by 2033, growing at a CAGR of 5.3% from 2025 to 2033. The market growth is driven by the government's strong push for sustainability and plastic bans, encouraging businesses to adopt eco-friendly alternatives.

Additionally, rising e-commerce and food delivery services are fueling demand for paper-based packaging solutions. The UAE has introduced bans and restrictions on single-use plastics, most notably the 2024 nationwide ban on plastic bags, which has accelerated demand for paper-based alternatives. Businesses across retail, foodservice, and e-commerce are rapidly shifting to paper bags, cartons, and wraps to align with regulations and consumer preferences. For instance, major retailers like Carrefour and Lulu Hypermarket have replaced plastic bags with paper-based options, creating steady growth for the paper packaging sector.

The UAE's dynamic food and beverage industry, driven by a strong hospitality sector, high expatriate population, and growing demand for convenience foods, is fueling the adoption of paper packaging. Restaurants, cafés, and fast-food chains increasingly prefer paper-based cups, trays, and wraps due to their eco-friendly appeal and

compliance with sustainability goals. For example, global QSR brands like McDonald's and KFC in the UAE are using paper straws and containers to cater to eco-conscious customers. The booming food delivery market, supported by platforms such as Talabat and Deliveroo, is further amplifying demand for durable and recyclable paper-based packaging.

The UAE's thriving e-commerce sector is another key driver, with online retail sales experiencing double-digit growth in recent years. E-commerce players are heavily investing in eco-friendly packaging to meet consumer expectations and improve brand image. Paperboard boxes, corrugated cartons, and protective fillers are becoming the preferred packaging solutions due to their recyclability and strength. For instance, Amazon UAE and Noon have incorporated more paper-based packaging for delivery to reduce their environmental footprint and enhance customer satisfaction. This shift reflects both global best practices and regional demand for greener logistics solutions.

The UAE government's "Green Agenda 2030" and commitment to a circular economy are strongly influencing the paper packaging market. Businesses are under pressure to adopt sustainable packaging strategies, leading to partnerships and investments in innovative paper-based solutions. Large corporations and SMEs alike are setting ambitious sustainability targets, which include replacing plastic with paper packaging in their supply chains.

For example, the UAE's malls and department stores are phasing out plastic bags and switching to biodegradable or recyclable paper alternatives. With the implementation of single-use plastic bans in Abu Dhabi (2022) and Dubai (2024), supermarkets such as Lulu, Carrefour, and Spinneys now offer reusable kraft paper bags at checkout. This regulatory environment has driven higher demand for paper-based shopping bags, takeaway boxes, and product wraps, particularly in the food, apparel, and consumer electronics categories.

## UAE Paper Packaging Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the UAE paper packaging market report based on grade, product type, and application:

### Grade Outlook (Revenue, USD Million, 2021 - 2033)

Virgin Paper

Recycled Paper

Product Type Outlook (Revenue, USD Million, 2021 - 2033)

Corrugated Boxes

Folding Cartons

Paper Bags & Sacks

Liquid Packaging Cartons

Others

Application Outlook (Revenue, USD Million, 2021 - 2033)

Food & Beverages

Personal Care & Cosmetics

Healthcare

Consumer Goods

E-commerce & Retail

Industrial Packaging

**This report can be delivered to the clients within 7 Business Days**

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