

UAE Organic Personal Care Market Size, Share And Trends Analysis Report By Product (Skin Care, Hair Care, Oral Care, Cosmetic), By Country, Consumer Behavior, Competitive Analysis, And Segment Forecasts, 2025 - 2030

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Abstracts

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UAE Organic Personal Care Market Growth & Trends

The UAE organic personal care market size is estimated to reach USD 175.8 million by 2030, registering to grow at a CAGR of 7.7% from 2025 to 2030 according to a new report by Grand View Research, Inc. Increasing demand for cosmetics along with skin and hair care products coupled with rising preference for environment and animal-friendly products is expected to drive the market growth.

Organic personal care industry includes a variety of products such as hair, oral, and skin care products, cosmetics, and other personal grooming products. Rising R&D expenditure to introduce improved plant and animal extracts in various products is expected to promote demand over the forecast period. Stringent regulations promoting the use of organic materials in skin care industry are likely to propel market growth.

Rising consumer awareness regarding the potential impact of organic products on the health and environment has resulted in augmented sales of personal grooming products over the past few years. The growing trend of reducing the consumption of harmful chemicals including phthalates, aluminum salts, and parabens and the committed efforts of numerous multinational corporations of shifting to sustainable products have contributed to the rise in the consumption of organic personal products.

Organic products designed for skin are expected to have a high market penetration due to an increasing number of consumers, especially women, becoming more conscious about their appearance and preferring chemical-free products. In addition, increasing incidences of skin disorders globally have led consumers to switch from synthetic products to natural products.

Increased consumption of sunscreen, anti-tan products, and antiaging creams among the middle-aged men and women is a key factor resulting in high demand for personal grooming products. In addition, the growing demand for moisturizing lotions, facial wipes, hair styling gels, creams, and makeup products for men is expected to fuel the cosmetics industry growth over the forecast period.

Growing consciousness regarding personal appearance among individuals with rising awareness about the benefits of organic products is driving the demand for organic grooming products. In the personal care sector, skin care is expected to be the leading category followed by hair and oral products. Changing perception of consumers toward organic products and growing utilization of environmentally sustainable products have fueled the growth of naturally derived products.

UAE Organic Personal Care Market Report Highlights

Skin care product segment held the largest share of the market in 2024 and the trend is expected to continue over the forecast period

Hair care product segment is projected to grow at the fastest CAGR of 8.0% over the forecast period

Soybean oil, aloe vera, xanthan gum, neem extract, and fish oil are some of the key raw materials used in the manufacturing of organic products

Manufacturers are thriving to achieve optimum business growth by adopting strategies including joint ventures, acquisitions, new product developments, promotion of key product brands, capacity expansions, and substantial investments in research & development

Key players involved in the manufacturing of the products include Natura & Co; The Estée Lauder Companies; Yves Rocher; Amway Corp; Kiehl's; Oriflame Cosmetics AG; Lush Retail Ltd.; Neal's Yard Remedies.

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