

# **UAE Nutraceuticals Market Size, Share, & Trends Analysis Report By Product (Dietary Supplements, Functional Food, Functional Beverages, Infant Formula), By Application (Diabetes, Eye Health, Oral care), By Distribution Channel (Online, Offline), And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

### Summary

The UAE nutraceuticals market size was estimated at USD 2.21 billion in 2024 and is projected to reach USD 4.67 billion by 2033, growing at a CAGR of 8.7% from 2025 to 2033. This market is driven by the increasing prevalence of obesity in adults, busy lifestyles leading to a rise in demand for healthier solutions and growing awareness of healthy eating options.

These factors collectively contribute to an increased consumer shift toward nutraceutical products, creating substantial opportunities for market expansion and innovative offerings in the UAE nutraceuticals industry. According to World Bank data, in 2023, the UAE's GDP reached USD 514.13 billion, reflecting its robust economic growth. With a diverse population of more than 10 million, the country has experienced notable shifts in consumer behavior and lifestyle preferences, particularly in urban areas. These demographic and economic dynamics have contributed to the increasing demand for nutraceutical products as consumers prioritize health and wellness. The expanding urban population and greater health awareness position the UAE as a promising nutraceutical market, driven by evolving consumer trends focused on proactive health management and lifestyle enhancement.

In March 2024, Cosmos Health obtained regulatory approval to distribute Sky Premium Life supplements within the UAE, representing a strategic entry into the expanding UAE nutraceuticals industry in the Middle East.

## UAE Nutraceuticals Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the UAE nutraceuticals market report based on product, application, and distribution channel:

### Product Outlook (Revenue, USD Million, 2021 - 2033)

#### Dietary Supplements

Tablets

Vitamin

Multivitamin

Vitamin A

Vitamin B

Vitamin C

Vitamin D

Vitamin K

Vitamin E

Botanicals

Minerals

Calcium

Potassium

Magnesium

Iron

Zinc

Others (selenium, chromium, copper)

Proteins & Amino Acids

Collagen

Others

Fibers & Specialty Carbohydrates

Omega Fatty Acids

Probiotics

Prebiotics & Postbiotics

Others

Capsules

Vitamin

Multivitamin

Vitamin A

Vitamin B

Vitamin C

Vitamin D

Vitamin K

Vitamin E

Botanicals

Minerals

Calcium

Potassium

Magnesium

Iron

Zinc

Others (selenium, chromium, copper)

Proteins & Amino Acids

Collagen

Others

Fibers & Specialty Carbohydrates

Omega Fatty Acids

Probiotics

Prebiotics & Postbiotics

Others

Soft Gels

Vitamin

Multivitamin

Vitamin A

Vitamin B

Vitamin C

Vitamin D

Vitamin K

Vitamin E

Botanicals

Minerals

Calcium

Potassium

Magnesium

Iron

Zinc

Others (selenium, chromium, copper)

Proteins & Amino Acids

Collagen

Others

Fibers & Specialty Carbohydrates

Omega Fatty Acids

Probiotics

Prebiotics & Postbiotics

Others

Powders

Vitamin

Multivitamin

Vitamin A

Vitamin B

Vitamin C

Vitamin D

Vitamin K

Vitamin E

Botanicals

Minerals

Calcium

Potassium

Magnesium

Iron

Zinc

Others (selenium, chromium, copper)

Proteins & Amino Acids

Collagen

Others

Fibers & Specialty Carbohydrates

Omega Fatty Acids

Probiotics

Prebiotics & Postbiotics

Others

Gummies

Vitamin

Multivitamin

Vitamin A

Vitamin B

Vitamin C

Vitamin D

Vitamin K

Vitamin E

Botanicals

Minerals

Calcium

Potassium

Magnesium

Iron

Zinc

Others (selenium, chromium, copper)

Proteins & Amino Acids

Collagen

Others

Fibers & Specialty Carbohydrates

Omega Fatty Acids

Probiotics

Prebiotics & Postbiotics

Others

Liquid

Vitamin

Multivitamin

Vitamin A

Vitamin B

Vitamin C

Vitamin D

Vitamin K

Vitamin E

Botanicals

Minerals

Calcium

Potassium

Magnesium

Iron

Zinc

Others (selenium, chromium, copper)

Proteins & Amino Acids

Collagen

Others

Fibers & Specialty Carbohydrates

Omega Fatty Acids

Probiotics

Prebiotics & Postbiotics

Others

Others

Vitamin

Multivitamin

Vitamin A

Vitamin B

Vitamin C

Vitamin D

Vitamin K

Vitamin E

Botanicals

Minerals

Calcium

Potassium

Magnesium

Iron

Zinc

Others (selenium, chromium, copper)

Proteins & Amino Acids

Collagen

Others

Fibers & Specialty Carbohydrates

Omega Fatty Acids

Probiotics

Prebiotics & Postbiotics

Others

#### Functional Food

Vegetable and Seed Oil

Sweet Biscuits, Snack Bars and Fruit Snacks

Dairy

Baby Food

Breakfast Cereals

Others

#### Functional Beverages

Energy drink

Sports drink

Others (Functional dairy based beverages, kombucha, kefir, probiotic drinks, and functional water)

#### Infant Formula

Application Outlook (Revenue, USD Million, 2021 - 2033)

Allergy & Intolerance

Healthy Ageing

Bone & Joint health

Cancer Prevention

Children's Health

Cognitive Health

Diabetes

Digestive / Gut Health

Energy & Endurance

Eye Health

Heart Health

Immune System

Infant Health

Inflammation

Maternal Health

Men's Health

Nutricosmetics

Oral care

Personalized Nutrition

Post Pregnancy Health

Sexual Health

Skin Health

Sports Nutrition

Weight Management & Satiety

Women's Health

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Offline

Supermarkets & Hypermarkets

Pharmacies

Specialty Stores

Practitioner

Grocery Stores

Others

Online

Amazon

Other Online Retail Stores

**This report can be delivered to the clients within 4 Business Days**

*UAE Nutraceuticals Market Size, Share, & Trends Analysis Report By Product (Dietary Supplements, Functional Fo...*

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