

UAE Laser Hair Removal Market Size, Share & Trends Analysis Report By Type (Diode Laser, Nd:YAG Laser, Alexandrite Laser), By End Use (Beauty Clinics, Dermatology Clinics, Home Use), And Segment Forecasts, 2023 - 2030

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Abstracts

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UAE Laser Hair Removal Market Growth & Trends

The UAE laser hair removal market size is expected to reach USD 1.75 billion by 2030 and is set to expand at 18.7% CAGR during the forecast period, according to a new report by Grand View Research, Inc. The major market drivers for the growth of laser hair removal procedures are the rising beauty consciousness and increased tourism in UAE cities, especially Dubai and Abu Dhabi. Moreover, the availability of advanced hair removal technology coupled with efficient service quality in aesthetic clinics also favors market growth.

The demand for non-invasive aesthetic treatment has increased tremendously in the Middle East, especially in countries like the UAE. The country's economy is fueled by tourism and has built a reputation for providing advanced and effective aesthetic procedures. As per 7DMC, both invasive and non-invasive procedures are on the rise among the UAE population. As of 2019, tourism in Dubai contributed 11.5% of the total GDP, according to official data. It coupled with trends like social media remains a prominent influence for procedures like laser hair removal.

Dubai is also termed the "New Beverly Hills of the Middle East" as not only women but also men in the country are opting for aesthetic procedures. Dubai's Wellbeing Medical

Centre's plastic surgeon, Silvian Stanciu, opines that the procedures like fillers, Botox treatments, mesotherapy, laser hair removal, and skin revitalization were some of the most opted noninvasive treatments.

The onset of the pandemic adversely affected the supply chain of medical devices. The global aesthetic market witnessed slower growth in the first half of 2020 as compared to 2019. As these treatments are high-contact services, they increased the risk of transmission. However, the market made a significant recovery in 2021 as the demand for non-invasive treatments plunged higher. It even surpassed the demand in 2019, in turn increasing the total revenue pie for laser hair removal procedures.

UAE Laser Hair Removal Market Report Highlights

The diode laser segment held the largest market share in 2022 due to the fact that it is known to drastically reduce hair growth, and laser treatment is safe for use on any part of the skin

The Alexandrite laser type segment is expected to register the fastest CAGR from 2023 to 2030 owing to the high efficiency of these products on all skin types, including tanned skin, and faster repetition rates

The dermatology clinic end-use segment is expected to lead the market during the forecast period, owing to an increase in demand for advanced aesthetic devices for hair removal

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