

Truck Refrigeration Unit Market Size, Share & Trends Analysis Report By System Type (Diesel-engine TRUs, Electric TRUs (eTRUs), Hybrid TRU), By Sales Channel, By Vehicle Type, By Mount Location, By End Use Industry, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global truck refrigeration unit market size was estimated at USD 6.23 billion in 2025 and is projected to reach USD 11.26 billion by 2033, growing at a CAGR of 7.8% from 2026 to 2033. The expansion of global cold-chain logistics and the rising demand for temperature-controlled transportation are major drivers of the truck refrigeration unit market.

Increased consumption of perishable food products, such as dairy, meat, seafood, and frozen foods, has been observed across both developed and emerging economies. The growing demand for temperature-sensitive pharmaceutical products has also led to the expansion of distribution networks that require strict temperature compliance. As a result, greater deployment of refrigerated transportation systems has been witnessed across global supply chains. Furthermore, the rapid expansion of organized retail and cross-border food trade has been supporting the demand for reliable refrigerated trucking solutions across long-haul and regional logistics networks.

The increasing transition toward electric refrigeration systems is further propelling the growth of the market. Growing concerns regarding emissions from diesel-powered TRUs have led to the development and adoption of electric and hybrid refrigeration technologies. These systems are being integrated with battery-powered and electric commercial vehicles to reduce fuel consumption and operational emissions. With

sustainability initiatives being prioritized across logistics operations, electric TRUs are increasingly being deployed, particularly in urban delivery fleets and low-emission zones.

The integration of telematics and IoT-based monitoring solutions has been gaining significant traction within the TRU market. Advanced sensors and connected systems are being incorporated into refrigeration units to enable real-time temperature monitoring, performance tracking, and predictive maintenance. Through digital monitoring platforms, logistics operators gain improved visibility across the cold chain network. This trend has supported compliance with strict temperature-control requirements while enhancing operational efficiency and minimizing the risk of product spoilage during transit.

The global expansion of cold-chain logistics infrastructure is contributing to the demand for truck refrigeration units. Increasing investments in refrigerated warehouses, temperature-controlled transportation fleets, and integrated logistics networks have been observed across both developed and emerging markets. Rapid growth in e-commerce grocery delivery, pharmaceutical distribution, and international food trade has been driving the need for reliable refrigerated transportation solutions. As a result, the deployment of advanced TRUs across regional and long-haul logistics fleets has been steadily increasing.

Factors such as the high initial capital investment required for refrigerated trucks and advanced refrigeration systems could hinder market growth. Operational challenges related to energy consumption and maintenance costs are also expected to limit market expansion. Fluctuations in fuel prices further contribute to operational uncertainties for fleet operators. In addition, infrastructure limitations in developing regions, including insufficient cold-chain networks and limited availability of specialized service facilities, have been constraining the widespread adoption of advanced refrigeration units.

Global Truck Refrigeration Unit Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global truck refrigeration unit market report based on system type, sales channel, vehicle type, mount location, end use industry, and region.

System Type Outlook (Revenue, USD Million, 2021 - 2033)

Diesel-engine TRUs

Electric TRUs (eTRUs)

Hybrid TRU

Sales Channel Outlook (Revenue, USD Million, 2021 - 2033)

Factory-fit

Retrofits

Vehicle Type Outlook (Revenue, USD Million, 2021 - 2033)

LCV

MCV

HCV

Mount Location Outlook (Revenue, USD Million, 2021 - 2033)

Front-mount

Roof-mount

Under-mount

End Use Industry Outlook (Revenue, USD Million, 2021 - 2033)

Food & Beverage Logistics

Pharmaceutical & Healthcare

Retail & E-commerce Grocery

Chemicals

Floriculture & Agricultural Exports

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East and Africa (MEA)

KSA

UAE

South Africa

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Fig. 63 Strategy framework

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