

# **Threat Hunting Market Size, Share & Trends Analysis By Component (Solutions, Services), By Deployment (On-Premise, Cloud-based), By Enterprise Size (Large Enterprises, SMEs), By End Use (BFSI, Energy & Utilities), By Region, and Segment Forecasts, 2026 - 2033**

<https://marketpublishers.com/r/TD04999058A9EN.html>

Date: March 2026

Pages: 120

Price: US\$ 4,950.00 (Single User License)

ID: TD04999058A9EN

## **Abstracts**

The global threat hunting market size was estimated at USD 4.89 billion in 2025 and is projected to reach USD 16.25 billion by 2033, growing at a CAGR of 16.3% from 2026 to 2033, driven by the rising frequency and sophistication of cyber threats across industries. Organizations are adopting proactive threat detection solutions and managed services to identify, investigate, and mitigate advanced security risks before they cause significant damage.

Growth in the threat hunting industry stems from rising concerns about advanced threats, such as those powered by artificial intelligence, which can slip past traditional security alerts. Companies are investing in AI-driven analytics to spot unusual patterns quickly, blending technology with human skills for better results. This shift helps address staff shortages in security roles, enabling firms to respond more quickly to potential breaches. As regulations tighten around data protection, more organizations see threat hunting as a smart way to stay compliant and maintain client trust.

Moreover, the threat hunting industry will likely expand as automation becomes central, enabling real-time monitoring across complex cloud setups. Challenges such as evolving attacker tactics will drive innovation in tools that learn from past incidents. Overall, this market supports a move toward resilient security strategies, where preventing issues upfront saves time and resources in the long run.

For instance, in December 2025, Recorded Future, a cybersecurity company, evaluated its Autonomous Threat Operations solution within its own security operations center. By integrating AI-driven automated threat hunting, the company reduced average detection time by 40% (from 48 hours to 28 hours), improved incident response efficiency by 30%, and identified 25% more threats compared to previous processes, demonstrating measurable operational improvements. Such advancements are expected to accelerate market growth by boosting enterprise confidence in AI-powered threat-hunting solutions and driving broader adoption across industries.

## Global Threat Hunting Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global threat hunting market report based on component, deployment, enterprise size, end use, and region.

### Component Outlook (Revenue, USD Billion, 2021 - 2033)

Solutions

Services

Managed Services

Professional Services

### Deployment Outlook (Revenue, USD Billion, 2021 - 2033)

On-Premise

Cloud-based

### Enterprise Size Outlook (Revenue, USD Billion, 2021 - 2033)

Large Enterprises

SMEs

## End Use Outlook (Revenue, USD Billion, 2021 - 2033)

BFSI

Energy & Utilities

Government & Defense

Healthcare

Manufacturing

Retail & E-commerce

IT & Telecom

Others

## Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

**This report can be delivered to the clients within 8 Business Days**

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