

Third Party Logistics (3PL) Market Analysis By Service (Dedicated Contract Carriage, Domestic Transportation Management, International Transportation Management, Warehousing And Distribution, Software) And Segment Forecasts To 2020

<https://marketpublishers.com/r/TEA605F74AFEN.html>

Date: February 2015

Pages: 187

Price: US\$ 4,450.00 (Single User License)

ID: TEA605F74AFEN

Abstracts

The global 3PL market is expected to reach USD 925.31 billion by 2020. Increased convergence on core competencies by outsourcing secondary business activities such as logistics is expected to drive the 3PL market over the forecast period.

Infeasibility in managing geographically dispersed supply chain operations as a result of increased globalization has led to several companies outsourcing their logistics function. Emerging trends such as Big Data and availability of industry-tailored 3PL services are expected to drive the market over the forecast period. Lack of internal control for addressing logistical challenges has led to increased outsourcing by wholesalers and retailers, thereby providing a fillip to the 3PL industry.

Further key findings from the study suggest:

DCC is expected to be a fast growing segment of the trucking and distribution industry, with several prominent retailers such as Wal-Mart, Target, and Kroger catering to the service in order to increase truck capacity and reduce costs. DTM, which involves value-added transportation management services and freight brokerage, is expected to grow consistently throughout the forecast period. Refrigerated grocery and pharmaceutical applications are expected to emerge as the major growth areas for value-added warehousing services.

Asia Pacific accounted for over 30% of the market share in 2013, which can be primarily attributed to a surge in warehousing and distribution facilities in China, India, Indonesia, Singapore, and Thailand. The North American 3PL market is expected to witness high growth throughout the forecast period owing to gradually reducing labor and transportation costs in the U.S. and Mexico coupled with technological advancements in logistics software in the U.S. The Eurozone crisis has considerably dampened Europe's transportation and logistics industry which has a direct bearing on the regional 3PL industry. Automotive and life science industries are expected to lead the rejuvenation of the European 3PL market.

The 3PL market is moderately fragmented due to a blend of new entrants and established players. Due to several reasons ranging from overpriced companies & negative acquisition experiences to economic uncertainties & lack of attractive targets, the merger and acquisition (M&A) activity in the industry has considerably dampened. Continuous evolution and development of latest IT & automation systems for enhancing material tracking, value addition, flexibility, and security is expected to emerge as a key differentiating parameter of judgment while selecting a logistics partner.

Logistics providers have laid emphasis on deploying cloud-based solutions to harness real-time data accessibility for reducing their IT and overhead costs. Leading players such as FedEx and Kuehne + Nagel have continuously worked towards incorporation of new features in their transportation management systems to enhance their supply chain operations. Other prominent 3PL vendors include C.H. Robinson Worldwide, DHL, J.B. Hunt, and UPS Supply Chain Solutions.

For the purpose of this study, Grand View Research has segmented the global 3PL market on the basis of service and region:

3PL Service Outlook (Revenue, USD Billion, 2012 – 2020)

Dedicated Contract Carriage (DCC)

Domestic Transportation Management (DTM)

International Transportation Management (ITM)

Warehousing & Distribution

Logistics Software

3PL Regional Outlook (Revenue, USD Billion, 2012 – 2020)

North America

Europe

Asia Pacific

RoW

Contents

CHAPTER 1. EXECUTIVE SUMMARY

1.1. 3PL - Industry Summary and Critical Success Factors (CSFs)

CHAPTER 2. 3PL INDUSTRY OUTLOOK

2.1. Market Segmentation

2.2. Market Size and Growth Prospects

2.3. 3PL Value Chain Analysis

2.4. 3PL Market Dynamics

2.4.1. Market Driver Analysis

2.4.2. Market Restraint Analysis

2.5. Key Opportunities Prioritized

2.6. Industry Analysis - Porter's

2.7. 3PL – Key company analysis, 2013

2.8. 3PL Market PESTEL Analysis, 2013

CHAPTER 3. 3PL SERVICE OUTLOOK

3.1. Dedicated Contract Carriage

3.1.1. Global market estimates and forecasts, 2012 – 2020

3.2. Domestic Transportation Management

3.2.1. Global market estimates and forecasts, 2012 – 2020

3.3. International Transportation Management

3.3.1. Global market estimates and forecasts, 2012 – 2020

3.4. Warehousing & Distribution

3.4.1. Global market estimates and forecasts, 2012 – 2020

3.5. Logistics Software

3.5.1. Global market estimates and forecasts, 2012 – 2020

CHAPTER 4. 3PL REGIONAL OUTLOOK

4.1. North America

4.1.1. 3PL market by service, 2012 – 2020

4.1.2. U.S.

4.1.2.1. 3PL market by service, 2012 – 2020

4.1.3. Canada

- 4.1.3.1. 3PL market by service, 2012 – 2020
- 4.1.4. Mexico
 - 4.1.4.1. 3PL market by service, 2012 – 2020
- 4.2. Europe
 - 4.2.1. 3PL market by service, 2012 – 2020
 - 4.2.2. France
 - 4.2.2.1. 3PL market by service, 2012 – 2020
 - 4.2.3. Germany
 - 4.2.3.1. 3PL market by service, 2012 – 2020
 - 4.2.4. Italy
 - 4.2.4.1. 3PL market by service, 2012 – 2020
 - 4.2.5. UK
 - 4.2.5.1. 3PL market by service, 2012 – 2020
- 4.3. Asia Pacific
 - 4.3.1. 3PL market by service, 2012 – 2020
 - 4.3.2. Australia
 - 4.3.2.1. 3PL market by service, 2012 – 2020
 - 4.3.3. China
 - 4.3.3.1. 3PL market by service, 2012 – 2020
 - 4.3.4. India
 - 4.3.4.1. 3PL market by service, 2012 – 2020
 - 4.3.5. Japan
 - 4.3.5.1. 3PL market by service, 2012 – 2020
- 4.4. RoW
 - 4.4.1. 3PL market by service, 2012 – 2020
 - 4.4.2. Brazil
 - 4.4.2.1. 3PL market by service, 2012 – 2020

CHAPTER 5. COMPETITIVE LANDSCAPE

- 5.1 Americold
 - 5.1.1 Company Overview
 - 5.1.2 Financial Performance
 - 5.1.3 Product Benchmarking
 - 5.1.4 Strategic Initiatives
- 5.2 BDP International
 - 5.2.1 Company Overview
 - 5.2.2 Financial Performance
 - 5.2.3 Product Benchmarking

- 5.2.4 Strategic Initiatives
- 5.3 Burris Logistics
 - 5.3.1 Company Overview
 - 5.3.2 Financial Performance
 - 5.3.3 Product Benchmarking
 - 5.3.4 Strategic Initiatives
- 5.4 C.H. Robinson Worldwide
 - 5.4.1 Company Overview
 - 5.4.2 Financial Performance
 - 5.4.3 Product Benchmarking
 - 5.4.4 Strategic Initiatives
- 5.5 CEVA Logistics
 - 5.5.1 Company Overview
 - 5.5.2 Financial Performance
 - 5.5.3 Product Benchmarking
 - 5.5.4 Strategic Initiatives
- 5.6 Coyote Logistics
 - 5.6.1 Company Overview
 - 5.6.2 Financial Performance
 - 5.6.3 Product Benchmarking
 - 5.6.4 Strategic Initiatives
- 5.7 DB Schenker Logistics
 - 5.7.1 Company Overview
 - 5.7.2 Financial Performance
 - 5.7.3 Product Benchmarking
 - 5.7.4 Strategic Initiatives
- 5.8 Exel
 - 5.8.1 Company Overview
 - 5.8.2 Financial Performance
 - 5.8.3 Product Benchmarking
 - 5.8.4 Strategic Initiatives
- 5.9 Expeditors International of Washington
 - 5.9.1 Company Overview
 - 5.9.2 Financial Performance
 - 5.9.3 Product Benchmarking
 - 5.9.4 Strategic Initiatives
- 5.10 FedEx
 - 5.10.1 Company Overview
 - 5.10.2 Financial Performance

- 5.10.3 Product Benchmarking
- 5.10.4 Strategic Initiatives
- 5.11 GENCO
 - 5.11.1 Company Overview
 - 5.11.2 Financial Performance
 - 5.11.3 Product Benchmarking
 - 5.11.4 Strategic Initiatives
- 5.12 J. B. Hunt
 - 5.12.1 Company Overview
 - 5.12.2 Financial Performance
 - 5.12.3 Product Benchmarking
 - 5.12.4 Strategic Initiatives
- 5.13 Kuehne + Nagel
 - 5.13.1 Company Overview
 - 5.13.2 Financial Performance
 - 5.13.3 Product Benchmarking
 - 5.13.4 Strategic Initiatives
- 5.14 Landstar System
 - 5.14.1 Company Overview
 - 5.14.2 Financial Performance
 - 5.14.3 Product Benchmarking
 - 5.14.4 Strategic Initiatives
- 5.15 Menlo Worldwide Logistics
 - 5.15.1 Company Overview
 - 5.15.2 Financial Performance
 - 5.15.3 Product Benchmarking
 - 5.15.4 Strategic Initiatives
- 5.16 Ozburn-Hessey Logistics
 - 5.16.1 Company Overview
 - 5.16.2 Financial Performance
 - 5.16.3 Product Benchmarking
 - 5.16.4 Strategic Initiatives
- 5.17 Panalpina
 - 5.17.1 Company Overview
 - 5.17.2 Financial Performance
 - 5.17.3 Product Benchmarking
 - 5.17.4 Strategic Initiatives
- 5.18 Ryder Supply Chain Solutions
 - 5.18.1 Company Overview

- 5.18.2 Financial Performance
- 5.18.3 Product Benchmarking
- 5.18.4 Strategic Initiatives
- 5.19 Schneider
 - 5.19.1 Company Overview
 - 5.19.2 Financial Performance
 - 5.19.3 Product Benchmarking
 - 5.19.4 Strategic Initiatives
- 5.20 Total Quality Logistics
 - 5.20.1 Company Overview
 - 5.20.2 Financial Performance
 - 5.20.3 Product Benchmarking
 - 5.20.4 Strategic Initiatives
- 5.21 Transplace
 - 5.21.1 Company Overview
 - 5.21.2 Financial Performance
 - 5.21.3 Product Benchmarking
 - 5.21.4 Strategic Initiatives
- 5.22 Unyson Logistic
 - 5.22.1 Company Overview
 - 5.22.2 Financial Performance
 - 5.22.3 Product Benchmarking
 - 5.22.4 Strategic Initiatives
- 5.23 UPS Supply Chain Solutions
 - 5.23.1 Company Overview
 - 5.23.2 Financial Performance
 - 5.23.3 Product Benchmarking
 - 5.23.4 Strategic Initiatives
- 5.24 UTi Worldwide
 - 5.24.1 Company Overview
 - 5.24.2 Financial Performance
 - 5.24.3 Product Benchmarking
 - 5.24.4 Strategic Initiatives
- 5.25 XPO Logistics
 - 5.25.1 Company Overview
 - 5.25.2 Financial Performance
 - 5.25.3 Product Benchmarking
 - 5.25.4 Strategic Initiatives

CHAPTER 6. METHODOLOGY AND SCOPE

- 6.1. Research Methodology
- 6.2. Research Scope & Assumption
- 6.3. List of Data Sources

List Of Tables

LIST OF TABLES

1. 3PL – Industry Summary & Critical Success Factors (CSFs)
2. Global 3PL market, (USD Million), 2012 - 2020
3. Global 3PL market by region, (USD Million), 2012 - 2020
4. Global 3PL market by service, (USD Million), 2012 - 2020
5. 3PL – Key company analysis, 2013
6. Global DCC demand (USD Million), 2012 - 2020
7. Global DCC demand by region (USD Million), 2012 - 2020
8. Global DTM demand (USD Million), 2012 - 2020
9. Global DTM demand by region (USD Million), 2012 – 2020
10. Global ITM demand (USD Million), 2012 - 2020
11. Global ITM demand by region (USD Million), 2012 - 2020
12. Global warehousing & distribution demand (USD Million), 2012 - 2020
13. Global warehousing & distribution demand by region (USD Million), 2012 - 2020
14. Global logistics software demand (USD Million), 2012 - 2020
15. Global logistics software demand by region (USD Million), 2012 - 2020
16. North America market by service (USD Million), 2012 - 2020
17. U.S. market by service (USD Million), 2012 – 2020
18. Canada market by service (USD Million), 2012 - 2020
19. Mexico market by service (USD Million), 2012 - 2020
20. Europe market by service (USD Million), 2012 - 2020
21. France market by service (USD Million), 2012 - 2020
22. Germany market by service (USD Million), 2012 – 2020
23. Italy market by service (USD Million), 2012 - 2020
24. UK market by service (USD Million), 2012 - 2020
25. Asia Pacific market by service (USD Million), 2012 - 2020
26. Australia market by service (USD Million), 2012 – 2020
27. China market by service (USD Million), 2012 - 2020
28. India market by service (USD Million), 2012 - 2020
29. Japan market by service (USD Million), 2012 - 2020
30. RoW market by service (USD Million), 2012 - 2020
31. Brazil market by service (USD Million), 2012 - 2020

List Of Figures

LIST OF FIGURES

1. 3PL Market Segmentation
2. Global 3PL market (Revenue), 2012 - 2020
3. 3PL Value Chain Analysis
4. 3PL - Market Dynamics
5. Key Opportunities Prioritized
6. 3PL – Porter’s Analysis
7. 3PL – PESTEL Analysis
8. 3PL market share by service, 2013 & 2020
9. Global DCC demand (Revenue), 2012 - 2020
10. Global DTM demand (Revenue), 2012 – 2020
11. Global ITM demand (Revenue), 2012 - 2020
12. Global warehousing & distribution demand (Revenue), 2012 - 2020
13. Global logistics software demand (Revenue), 2012 - 2020
14. 3PL market volume share by region, 2013 & 2020
15. North America 3PL market by service (USD Million), 2012 – 2020
16. U.S. 3PL market by service (USD Million), 2012 – 2020
17. Canada 3PL market by service (USD Million), 2012 – 2020
18. Mexico 3PL market by service (USD Million), 2012 – 2020
19. Europe 3PL market by service (USD Million), 2012 – 2020
20. France 3PL market by service (USD Million), 2012 – 2020
21. Germany 3PL market by service (USD Million), 2012 – 2020
22. Italy 3PL market by service (USD Million), 2012 – 2020
23. UK 3PL market by service (USD Million), 2012 – 2020
24. Asia Pacific 3PL market by service (USD Million), 2012 – 2020
25. Australia 3PL market by service (USD Million), 2012 – 2020
26. China 3PL market by service (USD Million), 2012 – 2020
27. India 3PL market by service (USD Million), 2012 – 2020
28. Japan 3PL market by service (USD Million), 2012 – 2020
29. RoW 3PL market by service (USD Million), 2012 – 2020
30. Brazil 3PL market by service (USD Million), 2012 – 2020

I would like to order

Product name: Third Party Logistics (3PL) Market Analysis By Service (Dedicated Contract Carriage, Domestic Transportation Management, International Transportation Management, Warehousing And Distribution, Software) And Segment Forecasts To 2020

Product link: <https://marketpublishers.com/r/TEA605F74AFEN.html>

Price: US\$ 4,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TEA605F74AFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970