

Thermoplastics In Construction Films Market Size, Share & Trends Analysis Report By Material (LDPE, LLDPE, HDPE, PP), By Application (Moisture Barrier Films, Protective Films, Window & Door Films, Underslab Vapor Barriers), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Thermoplastics In Construction Films Market Growth & Trends

The global thermoplastics in construction films market size is anticipated to reach USD 17.84 billion by 2030, growing at a CAGR of 6.1% during the forecast period, according to a new report by Grand View Research, Inc. The market is projected to experience substantial growth, driven by a number of significant factors. The rise in global construction activities, particularly in developing countries, is increasing the demand for moisture barriers, protective films, and energy-efficient building materials. Growing awareness of sustainable construction practices and the enforcement of strict environmental regulations are promoting the use of recyclable thermoplastics such as LDPE and LLDPE. Moreover, advancements in polymer technology are facilitating the creation of high-performance films that offer enhanced strength, UV resistance, and durability, which is further encouraging their use in residential, commercial, and industrial projects.

The growing need for sustainable and environmentally friendly materials creates opportunities for biodegradable thermoplastic films, particularly due to rising environmental awareness. Moreover, the increasing focus on green building regulations

and energy-efficient construction initiatives presents substantial market opportunities for thermoplastic films utilized in insulation, moisture barriers, and energy-efficient windows. The expansion of the construction and infrastructure industries in developing nations also creates chances to broaden product applications. Additionally, enhancements in film technology, such as greater durability and recyclability, are anticipated to further promote their usage.

Despite promising growth, challenges remain, including the rising environmental issues and regulatory demands concerning single-use plastics, which are leading to more stringent policies that could restrict their use in certain areas. Additionally, access to alternative materials like biodegradable or paper-based films may also pose a challenge to market expansion.

Thermoplastics In Construction Films Market Report Highlights

The LDPE segment accounted for the largest share of over 38.0% of the material application of the market in 2024.

The LLDPE material segment is projected to grow at the fastest CAGR of 6.5% during the forecast period.

Based on application, the moisture barrier films segment dominated the market in 2024 by accounting for the largest revenue share of 39.46%.

The protective films segment is expected to grow at the fastest CAGR of 6.2% over the forecast period of 2025 to 2030.

Asia Pacific dominated the regional market by registering the largest revenue share of 45.92% in 2024 and is expected to grow at a CAGR of 6.7% over the forecast period.

Companies Mentioned

Berry Global Inc.
RKW Group
Saint-Gobain
Polifilm Group
Inteplast Group

3M Company
Toray Industries, Inc.
Ginegar Plastic Products Ltd.
Qenos Pty Ltd.
Cosmoplast

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