

Thailand Aesthetic Devices Market Size, Share & Trends Analysis Report By Product (Facial Injectable, Medical Laser-Based Devices), By End Use (B2B and B2C) And Segment Forecasts, Key Companies And Competitive Analysis, 2025 - 2033

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Abstracts

Thailand Aesthetic Devices Market Summary

The Thailand aesthetic devices market size was estimated at USD 202.64 million in 2024 and is projected to reach USD 582.27 million by 2033, growing at a CAGR of 12.5% from 2025 to 2033. The market's growth is attributed to increasing medical tourism in Thailand, growing preferences among youth for aesthetic procedures, technological advancements in aesthetic devices, and the increasing demand for non-surgical procedures. Thailand has become one of the leading global destinations for medical tourism in aesthetic procedures, attracting patients with its combination of internationally accredited hospitals, skilled specialists, and competitive pricing. The country offers a wide range of cosmetic treatments, from minimally invasive procedures to advanced surgeries, often at a fraction of the cost compared to Western nations. Thailand's reputation for high-quality care and hospitality positions the country as a preferred choice for international clients seeking medical and aesthetic enhancements.

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Aesthetic devices are medical technologies and equipment used for cosmetic treatments, such as skin rejuvenation, body contouring, and anti-aging procedures. These devices play a major role in modern aesthetic medicine, enabling safe, effective, and minimally invasive treatments that cater to the rising global demand for beauty and wellness solutions. Aesthetic procedures in Thailand have witnessed remarkable growth

in recent years, supported by both domestic demand and international medical tourism.

Thailand Aesthetic Devices Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Thailand aesthetic devices market report based on the product and end use.

Product Outlook (Revenue, USD Million, 2021 - 2033)

Medical Laser-Based Devices

Light-Based Devices

Radiofrequency (RF) Based Devices

Ultrasound

Facial Injectable

Skin Boosters

Hyaluronic Acid

Botulinum Toxin

Calcium Hydroxylapatite

Polylactic Acid (PLLA)

Microdermabrasion Devices

Microneedling Devices

Others

End Use Outlook (Revenue, USD Million, 2021 - 2033)

B2B

B2C

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