

Telecom Electronic Manufacturing Services (EMS) Market Analysis Report By Service (Electronic Manufacturing, Electronic Engineering, Electronic Assembly, Supply Chain Management) And Segment Forecasts, 2018 - 2025

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Abstracts

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The global telecom electronic manufacturing services (EMS) market size is likely to reach USD 230.1 billion by 2025, according to a new report by Grand View Research, Inc., expanding at a CAGR of 7.0% during the forecast period. IoT is the next key trend and is estimated to support the telecom industry in terms of revenue generation and infrastructure expansion, which is subsequently estimated to drive the market over the forecast years. Furthermore, mobile connectivity has improved tremendously over the past few years and penetration of wireless devices has witnessed healthy growth over the years. This trend is poised to continue over the next few years and positively impact the telecom EMS market growth.

With such unprecedented growth in the telecom world, players are often challenged to keep pace with their products as well as service offerings. However, with changing market dynamics in the telecom sector and growing focus on offering higher customer value, equipment vendors are aiming to make it big in the service offering field. Thus, the industry has been experiencing a shift toward outsourcing activities. This is, in turn, stoking the growth of the market.

Further key findings from the report suggest:

The global telecom EMS market is mainly driven by need to reduce overall costs

while being competitive in international markets. Additionally, need to reduce operating and manufacturing costs is playing a pivotal role in stimulating market growth

In 2016, the electronic manufacturing service segment lead the market with over 45.0% share, owing to the fact that global telecom players demand assistance in designing, implementing, manufacturing, and testing of equipment on a large-scale

The electronic design and engineering segment is projected to witness a CAGR close to 9.0% from 2017 to 2025. Advancements in technology are making it necessary for firms to subcontract design and engineering services to cope with ever-changing dynamics associated with technological developments and innovations

Asia Pacific is expected to dominate the market throughout the forecast horizon. Increasing electronics production in the Southeast Asia region, supported by incentives and funding from a few electronic giants, is one of the primary growth stimulants for the market in the region

The telecom electronic manufacturing services market is well-diversified. Companies focus on offering a wide range of services, thus enabling OEMs to focus on their core competent businesses. Key players in the industry include Benchmark Electronics, Inc.; Flex, Ltd.; Plexus Corp; and Jabil Circuit, Inc.

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