

# **Tea Polyphenols Market Size, Share & Trends Analysis Report By Application (Functional Beverages, Functional Food, Dietary Supplements), By Product (Green, Oolong, Black), By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Tea Polyphenols Market Growth & Trends**

The global tea polyphenols market size is estimated to reach USD 645.31 million by 2030, registering growth at a CAGR of 6.0% from 2025 to 2030 according to a new report by Grand View Research, Inc. Rising consumer awareness regarding the various advantages of the ingredient coupled with increasing health consciousness of consumers are key factors driving the market.

Tea polyphenols have become popular over the past few years as they help in prevention of various neurodegenerative diseases including Parkinson's and Alzheimer's. Increasing geriatric population in developed economies of Asia Pacific and Europe including UK and Japan coupled with rising demand for nutraceutical products such as tea polyphenols due to growing health concerns among consumers, is anticipated to drive demand. The global market is estimated to reach a value of USD 645.31 million by 2030.

### **Tea Polyphenols Market Report Highlights**

Black tea dominated the market with the largest revenue share of 45.6% in 2024. Black tea is widely consumed globally, known for its robust flavor and rich

polyphenol content, which includes theaflavins and thearubigins, renowned for their health benefits.

Functional beverages dominated the market with the largest revenue share in 2024. Functional beverages, which include teas, energy drinks, and fortified waters, have gained immense popularity due to their health benefits and convenient consumption.

Dietary supplements are expected to grow at the fastest CAGR over the forecast period. The increasing consumer awareness about the health benefits of tea polyphenols.

Asia Pacific tea polyphenols industry dominated the global industry with the largest revenue share of 34.7% in 2024.

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