

Tactical Footwear Market Size, Share & Trends Analysis Report By Product (Boots, Shoes), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2020 - 2027

<https://marketpublishers.com/r/TA2EE66CA5A5EN.html>

Date: August 2020

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: TA2EE66CA5A5EN

Abstracts

This report can be delivered to the clients within 48 Business Hours

Tactical Footwear Market Growth & Trends

The global tactical footwear market size is anticipated to reach USD 2.37 billion by 2027, according to a new report by Grand View Research, Inc., expanding at a CAGR of 5.1% from 2020 to 2027. Tactical footwear is usually heavier in terms of weight compared with conventional shoes and are used by military personal, paratrooper, public safety workers, and adventure sports enthusiasts.

However, increasing technological innovation in design has been an important aspect of driving the demand for tactical footwear. For instance, in January 2018, TBL Licensing LLC launched FlyRoam tactical boots, which are built with durable leather materials and Aerocore energy system technology that features an aerodynamic design and ultra-lightweight tactical boots with enhanced cushioning.

Tactical footwear provides the wearer many benefits compared to other traditional boots, including flexibility, slip resistance, sturdy uppers, and breathability, which promote airflow to keep the feet cool during performing rigorous exercise. Most of the tactical footwear feature enhanced insole and outsole, which offers extra cushioning, traction, and flexibility and comes with a toe rand that wraps over the exterior of the shoe's toe for added protection.

Covid-19 pandemic has affected the sales of tactical footwear adversely as people have

become more focused on their buying behavior and consider avoiding buying expensive apparel and footwear. The sale of the complete footwear market has been severely impacted by the lockdown condition and supply chain disruption. According to The European Textile, Clothing, Leather, and Footwear (TCLF) Association, the disruption of supply chains, and the shutdown of retail outlets due to the Covid-19 pandemic have completely destabilized these industries. This has dramatically reduced the sales, leading to extreme contractions of revenues and financial distress among the companies.

Based on the product, the tactical boots segment led the market and accounted for 68.5% share of the global revenue in 2019. Renowned footwear manufacturers such as Adidas AG and Under Armour, Inc. have been offering innovative tactical boots with advanced attributes, which has been fueling the segment growth. For instance, in June 2019, Adidas announced the launch of a military-inspired, tactical boot called GSG9.2 Boot. The boot is made up of full-grain leather upper with water-resistant treatment and comes with the ADITUFF feature offering high abrasion resistance in the toe. Tactical boots are highly preferred by law enforcement professionals, military service members, private and public security personnel, and adventure aspirants looking for protection from sand, mud, water, difficult terrain, and other hazards on the ground.

By distribution channel, the offline segment dominated the market and accounted for 76.7% share of the global revenue in 2019. Physical verification and durability check of the footwear are among the prominent reasons fueling the segment growth. Tactical shoes are comparatively costlier than other shoes and come with specific features suited for various applications owing to which consumers mostly prefer to buy these products after carefully examining the making of the footwear. In addition, wide product range and offering and seasonal discounts are the key strategies opted by such offline channel stores to increase revenue and footfall in any store.

North America dominated the market for tactical footwear and accounted for 38.7% share of the global revenue in 2019. Growth in the market is powered by the strong presence of many manufacturers, including Adidas AG, 5.11 Tactical, and Maelstrom Footwear, along with a well-developed supply chain in the region.

Tactical Footwear Market Report Highlights

Asia Pacific is expected to expand at the fastest CAGR of 5.4% from 2020 to 2027. Social media marketing campaigns and growing preference for tactical footwear by law enforcement personnel are expected to drive the market in the

region

The online segment is expected to witness the fastest growth throughout the forecast period. The increasing availability of a wide number of tactical footwear of different brands at a competitive price on e-retailer platforms is one of the main reasons fueling the segment growth

Tactical footwear offers many additional benefits while doing vigorous physical activities, such as comfort, extra cushioning, breathability, and slip resistance feature to maintain sure footing on ice, grease or slick liquids.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. TACTICAL FOOTWEAR MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power
 - 3.5.1.3. Substitution Threat

- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Tactical Footwear Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19 Pandemic on Tactical footwear Market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. TACTICAL FOOTWEAR MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Analysis & Market Share, 2019 & 2027
- 5.2. Boots
 - 5.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.3. Shoes
 - 5.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)

CHAPTER 6. TACTICAL FOOTWEAR MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Analysis & Market Share, 2019 & 2027
- 6.2. Offline
 - 6.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 6.3. Online
 - 6.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)

CHAPTER 7. TACTICAL FOOTWEAR MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Regional Movement Analysis & Market Share, 2019 & 2027
- 7.2. North America
 - 7.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
 - 7.2.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)
 - 7.2.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD

Million)

7.2.4. The U.S.

7.2.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.2.4.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.2.4.3. Market estimates and forecast, by distribution Channel, 2016 - 2027 (USD

Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD

Million)

7.3.4. Germany

7.3.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.4.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD

Million)

7.3.5. France

7.3.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.5.2. Market estimates and forecast, by type, 2016 - 2027 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD

Million)

7.3.6. The U.K.

7.3.6.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.6.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.3.6.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD

Million)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD

Million)

7.4.4. China

7.4.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.4.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.4.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD

Million)

7.4.5. India

7.4.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.5.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.4.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.5. Central & South America

7.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.5.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.5.4.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.5.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

7.6. Middle East & Africa (MEA)

7.6.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.6.2. Market estimates and forecast, by product, 2016 - 2027 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2019

CHAPTER 9. COMPANY PROFILES

9.1. Under Armour

9.1.1. Company Overview

9.1.2. Financial Performance

9.1.3. Product Benchmarking

9.1.4. Strategic Initiatives

9.2. Adidas AG

9.2.1. Company Overview

9.2.2. Financial Performance

9.2.3. Product Benchmarking

9.2.4. Strategic Initiatives

9.3. Wolverine World Wide

- 9.3.1. Company Overview
- 9.3.2. Financial Performance
- 9.3.3. Product Benchmarking
- 9.3.4. Strategic Initiatives
- 9.4. Lacrosse Footwear Inc.
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. 5.11
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Maelstrom Footwear
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Product Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. Magnum Boots
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Belleville Boot Company
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. VF Corporation
 - 9.9.1. Company Overview
 - 9.9.2. Financial Performance
 - 9.9.3. Product Benchmarking
 - 9.9.4. Strategic Initiatives
- 9.10. Garmont Outdoor
 - 9.10.1. Company Overview
 - 9.10.2. Financial Performance
 - 9.10.3. Product Benchmarking
 - 9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Tactical Footwear Market - Key market driver analysis
2. Tactical Footwear Market - Key market restraint analysis
3. Tactical boots market estimates and forecast, 2016 - 2027 (USD Million)
4. Tactical shoes market estimates and forecast, 2016 - 2027 (USD Million)
5. Tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)
6. Tactical footwear market estimates and forecast through offline distribution channel, 2016 - 2027 (USD Million)
7. Tactical footwear market estimates and forecast through online distribution channels, 2016 - 2027 (USD Million)
8. North America tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)
9. North America tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)
10. North America tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
11. U.S. tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)
12. U.S. tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)
13. U.S. tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
14. Europe tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)
15. Europe tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)
16. Europe tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
17. Germany tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)
18. Germany tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)
19. Germany tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
20. France tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)
21. France tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)
22. France tactical footwear market revenue estimates and forecast by distribution

channel, 2016 - 2027 (USD Million)

23. U.K. tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)

24. U.K. tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)

25. U.K. tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

26. Asia Pacific tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)

27. Asia Pacific tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)

28. Asia Pacific tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

29. China tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)

30. China tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)

31. China tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

32. India tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)

33. India tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)

34. India tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

35. Central & South America tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)

36. Central & South America tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)

37. Central & South America tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

38. Brazil tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)

39. Brazil tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)

40. Brazil tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)

41. Middle East & Africa tactical footwear market estimates and forecast, 2016 - 2027 (USD Million)

42. Middle East & Africa tactical footwear market revenue estimates and forecast by product, 2016 - 2027 (USD Million)

43. Middle East & Africa tactical footwear market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)?

List Of Figures

LIST OF FIGURES

1. Tactical footwear market snapshot
2. Tactical footwear market segmentation & scope
3. Tactical footwear market penetration & growth prospect mapping
4. Tactical footwear value chain analysis
5. Tactical footwear market dynamics
6. Tactical footwear market Porter's analysis
7. Tactical footwear market: Product movement analysis
8. Tactical footwear market: Distribution channel movement analysis
9. Tactical footwear market: Regional movement analysis

I would like to order

Product name: Tactical Footwear Market Size, Share & Trends Analysis Report By Product (Boots, Shoes), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2020 - 2027

Product link: <https://marketpublishers.com/r/TA2EE66CA5A5EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TA2EE66CA5A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970