

System Infrastructure Software Market Size, Share & Trends Analysis Report By Type (Storage, Network And System Management, Security), By Application, By End-use, By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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System Infrastructure Software Market Growth & Trends

The global system infrastructure software market size is anticipated to reach USD 277.65 billion by 2030, registering a CAGR of 8.4% from 2022 to 2030, according to a new report by Grand View Research, Inc. The shifting focus of governments toward digital economic operations by digitizing their business operations is fueling the demand for system infrastructure software. To reduce the complex paperwork and offer citizens a majority of government services that are one click away, governments are accelerating their economic digitization, thereby creating robust growth opportunities. Governments of countries such as the U.K., India, Australia, UAE, Canada, and the U.S. are investing in digital infrastructure solutions for the digital economy.

The rise in digitization and urbanization has positively influenced firms to opt for technology-driven solutions to meet evolving market needs, thus supporting growth. End-use companies are automating their business operations to reduce workforce and maintenance costs and optimize safe and secure workflow across organizations. System infrastructure software is used in business automation to establish a unified network, enabling users to monitor and control multiple business environments through single platforms, thus enhancing market representation. Furthermore, this software's ability to defend against various digital threats is boosting its adoption in digital security

applications.

The rising popularity of system infrastructure software is encouraging various market players to invest in Research & Development (R&D) to attract established end-user firms and accelerate their market revenue. In addition, the increasing adoption of Software-as-a-Service (SaaS) and Infrastructure-as-a-Service (IaaS) is creating opportunities for industry players to expand their portfolios for system infrastructure software. Key players are focusing on partnerships and collaborations to improve their service offerings and increase their share in the global market.

System Infrastructure Software Market Report Highlights

The security type segment is expected to expand at a lucrative CAGR of 9.4% during the forecast period. Organizations are increasingly focusing on adopting infrastructure security software to protect the client's data from phishing, malware, and viruses and establish safe and secure dataflow within organizations

The data center infrastructure application segment held the largest share of over 30.0% in 2021. The proliferation of data centers across the globe is creating robust opportunities for system infrastructure storage software. Further, significant government investment in data centers to address growing data complexities is fueling segment growth globally

The retail end-use segment is expected to register a CAGR of 8.4% during the forecast period. System infrastructure software adoption in the retail sector is expected to grow at a significant pace due to advancements in consumer engagement technologies and the considerable proliferation of e-retail platforms. With next-generation retail infrastructures, retailers are increasingly focusing on improving the consumer experience and minimizing operational costs, thus supporting the market trend

Asia Pacific is expected to witness the fastest growth from 2022 to 2030 owing to rapid urbanization, supportive government initiatives for digitization, and emerging startups in the digital infrastructure sector

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