

# Syphilis Testing Market Size, Share & Trends Analysis Report By Technology (Molecular Diagnostics, Immunoassay), By Location Of Testing (Laboratory Testing, Point Of Care Testing), By Region (North America, Europe, APAC, Latin America, MEA), And Segment Forecasts, 2026 - 2033

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## Abstracts

The global syphilis testing market size was estimated at USD 1.57 billion in 2025 and is projected to reach USD 2.32 billion by 2033, growing at a CAGR of 5.23% from 2026 to 2033. Key market drivers for dual HIV/syphilis rapid diagnostics include the rising global burden of congenital syphilis and HIV co-infections, which continue to cause significant adverse pregnancy outcomes.

Growing emphasis on elimination of mother-to-child transmission (EMTCT) programs by the WHO and national health bodies is creating strong demand for cost-effective, point-of-care solutions. Regulatory approvals, such as Health Canada's clearance of MedMira's Multiplo Rapid TP/HIV Test, and partnerships, such as CHAI-MedAccess-SD Biosensor, are accelerating adoption by ensuring affordability and accessibility. Additionally, the push for decentralized testing in rural and underserved regions supports uptake, while technological improvements in accuracy and speed enhance market confidence.

Syphilis, once considered a disease of the past, has reemerged as a significant public health and market concern in North America and globally. While the widespread use of penicillin in the mid-20th century had nearly eliminated syphilis in high-income countries, recent years have seen a sharp resurgence. In the U.S., reported cases increased by more than 80% between 2018 and 2022, rising from approximately

115,000 to over 207,000-the highest level since the 1950s. Of particular concern is congenital syphilis, which grew by 183% during the same period, reflecting gaps in maternal screening and early intervention. In Canada, rising incidence in the Prairie provinces and northern territories-particularly among Indigenous populations further highlights disparities in access to timely diagnostics and treatment. These epidemiological shifts are creating heightened demand for innovative diagnostic solutions, decentralized testing models, and scalable public health interventions, positioning the infectious disease diagnostics market for accelerated growth.

## Global Syphilis Testing Market Report Segmentation

This report forecasts revenue growth and provides an analysis of the latest trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global syphilis testing market report based on technology, location of testing, and region:

Technology Outlook (Revenue, USD Million, 2021 - 2033)

Molecular Diagnostics

Immunoassay

Others

Location of Testing Outlook (Revenue, USD Million, 2021 - 2033)

Laboratory Testing

Commercial/Private labs

Public Health Labs

Point of Care Testing

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

## Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

## Asia Pacific

Japan

China

India

Australia

South Korea

Thailand

## Latin America

Brazil

Argentina

Middle East & Africa

South Africaa

Saudi Arabia

UAE

Kuwait

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Fig. 52 Strategy framework

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