

Synthetic Dyes Market Size, Share & Trends Analysis Report By Product (Reactive Dyes, Vat Dyes, Acid Dyes), By End-use (Textile, Pulp & Paper) By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Synthetic Dyes Market Size & Trends

The global synthetic dyes market size was estimated at USD 6.35 billion in 2023 and is projected to reach at a CAGR of 6.8% from 2024 to 2030, owing to its rising consumption across various industries, including textiles, plastics, printing inks, and paints. The growth of the digital printing industry and increasing demand for high-performance pigments drive the product demand globally. Synthetic dyes are favored for their wide range of colors, affordability, and extended shelf life, making them popular choices across various applications. Furthermore, heightened demand from the packaging sector and the increasing need for advanced pigments are expected to propel the product demand worldwide.

In addition, the growing use of plastics in various applications, such as packaging, consumer goods, and construction, has increased product demand. The versatility of plastics has expanded the range of applications for the product. For example, color-stable products are used to produce colored plastic products, such as toys, household items, and automotive parts. The use of specialized products can enhance the performance of plastic products, such as UV stability, weather resistance, and flame resistance. Moreover, the demand for innovative and high-quality plastic products is driving the development of new products, resulting in increased opportunities for the product market.

The global product market is forecasted to grow positively during the forecast period. Despite their increasing demand and growth of the end-use industries, the market growth is expected to be hindered by stringent government regulations. Factors such as high-water consumption in the textile industry to rinse dye, solubility of the product, high metal content in pigments, and water pollution during the manufacturing process are the major environmental threats caused by the product market

Global Synthetic Dyes Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global synthetic dyes market report based on product, end-use, and region.

Product Outlook (Revenue, USD Million, 2018 - 2030)

Reactive Dyes

Vat Dyes

Acid Dyes

Direct Dyes

Disperse Dyes

Other dyes

End Use Outlook (Revenue, USD Million, 2018 - 2030)

Textiles

Pulp & Paper

Leather

Building & Construction

Others

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Central & South America

Brazil

Argentina

Middle East and Africa

Saudi Arabia

South Africa

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