

Sustainable Packaging For Food Market Size, Share & Trends Analysis Report By Material (Paper, Plastic, Metal, Glass), By Type (Flexible, Rigid, Semi-rigid), By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

The global sustainable packaging for food market size was estimated at USD 72.41 billion in 2024 and is projected to reach USD 139.14 billion by 2033, growing at a CAGR of 7.7% from 2025 to 2033. The market is driven by increasing consumer demand for eco-friendly and recyclable packaging, alongside stringent government regulations promoting waste reduction and sustainability in the food industry.

Consumer demand for eco-friendly packaging solutions is on the rise, with individuals increasingly seeking products that align with their environmental values. This shift in consumer behavior is prompting brands to adopt sustainable packaging materials and practices to meet these expectations. For instance, companies like ITC Ltd have reported a 2.4-fold increase in the use of sustainable plastic alternatives over 2022 to 2025, reflecting a broader industry trend towards sustainability.

Regulatory pressures are also playing a pivotal role in shaping the sustainable packaging landscape. Governments worldwide are implementing stringent regulations to curb plastic waste and promote recycling. In the U.S., states such as California and New York have enacted bans on single-use plastics, compelling businesses to explore alternative materials such as molded fiber and bagasse. Similarly, the European Union's Single-Use Plastics Directive mandates compostable packaging for takeaway food, driving companies to adopt more sustainable practices.

Technological advancements are further accelerating the adoption of sustainable packaging solutions. Innovations in materials science have led to the development of

biodegradable and compostable packaging options, such as bioplastics derived from renewable sources such as corn starch and sugarcane. These materials offer comparable performance to traditional plastics while reducing environmental impact. Companies such as Xampla are pioneering the use of plant protein-based packaging, aiming to replace billions of single-use plastic products with biodegradable alternatives.

The rise of e-commerce and food delivery services has also contributed to the demand for sustainable packaging. With the increasing popularity of online grocery shopping and meal delivery platforms, there is a growing need for packaging that ensures product safety and quality while minimizing environmental impact. For example, Uber Eats has partnered with companies offering eco-friendly packaging solutions to reduce the environmental footprint of food delivery services. This trend underscores the importance of sustainable packaging in meeting the needs of modern consumers and businesses alike.

Global Sustainable Packaging For Food Market Report Segmentation

This report forecasts revenue growth at a global level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global sustainable packaging for food market report based on material, type, and region:

Material Outlook (Revenue, USD Million, 2021 - 2033)

Plastic

Paper

Glass

Metal

Others

Type Outlook (Revenue, USD Million, 2021 - 2033)

Rigid

Flexible

Semi-rigid

Region Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

Argentina

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