

Sustainable Finance Market Size, Share & Trends Analysis Report By Asset Class, By Offerings, By Investment Style, By Investor Type, By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/S51854411A79EN.html>

Date: July 2023

Pages: 120

Price: US\$ 5,950.00 (Single User License)

ID: S51854411A79EN

Abstracts

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Sustainable Finance Market Growth & Trends

The global sustainable finance market size is expected to reach USD 2,589.90 billion by 2030, growing at a CAGR of 22.6% from 2023 to 2030, according to a new report by Grand View Research, Inc. The rise of impact investing has been a significant driver of the sustainable finance industry. Impact investors aim to generate measurable positive social and environmental impacts alongside financial returns. This approach has attracted diverse investors, including institutional investors, high-net-worth individuals, and philanthropic foundations.

The demand for impact investments has created a broader ecosystem supporting sustainable finance and channeling capital toward projects addressing pressing societal and environmental challenges. Moreover, international initiatives and collaborations have been crucial in driving the growth of the sustainable finance industry. Global agreements such as the Paris Agreement and the United Nations Sustainable Development Goals (SDGs) have set a clear agenda for sustainable development, mobilizing financial resources and catalyzing action.

In September 2022, Novata and S&P Global Market Intelligence formed a partnership to offer private market investors an integrated data solution that streamlines the collection of financial, environmental, social, and governance data. As part of this collaboration,

Novata's ESG data platform will be accessible to S&P Global Market Intelligence customers, enabling them to seamlessly combine ESG data with financial data, thereby providing a comprehensive source of insights. By leveraging this partnership, investors would benefit from a more holistic understanding of both the financial and sustainability performance of companies operating in the private markets.

The COVID-19 pandemic has highlighted the interconnectedness between environmental, social, and economic factors. Investors and companies increasingly realize that sustainable practices can contribute to long-term profitability and resilience. This shift in mindset has encouraged businesses to incorporate sustainability into their strategies, resulting in increased demand for sustainable financing options.

Sustainable Finance Market Report Highlights

The equities segment dominated the market in 2022. Equities offer the potential for long-term capital appreciation and returns. Sustainable companies that effectively manage ESG risks and opportunities are expected to outperform their peers in the long run. As investors recognize the financial benefits of sustainability, they are drawn to equities as an asset class that can provide both financial returns and a positive impact

The ETFs/Index funds segment is expected to grow at a promising CAGR during the forecast period. The growing demand for ETFs/index funds reflects the increasing awareness and interest in sustainable investing. Investors are becoming more conscious of the long-term impact of their investments and seek opportunities that generate both financial returns and positive environmental or social outcomes. The availability of a wide range of sustainable themes and indices within ETFs/Index funds allows investors to tailor their investments to specific sustainability objectives, further driving the expansion of the segment

The passive segment is anticipated to grow at the fastest CAGR over the forecast period. The growth of passive investing in the sustainable finance industry is propelled by advancements in ESG data and scoring methodologies, enabling robust sustainable indexes. As a result, passive investing plays a crucial role in democratizing sustainable investing, making it accessible to a wider range of investors and contributing to the overall expansion of the market

The retail investors segment is expected to grow at a significant CAGR in the coming years. The demand for transparency and accountability from companies

and investment providers has led to the development of a wide range of sustainable investment options tailored for retail investors, including sustainable mutual funds, exchange-traded funds, and impact investing platforms, fueling the segment's growth

Europe dominated the market in 2022. Europe boasts a robust ecosystem of sustainable finance organizations, including sustainable banks, asset managers, and rating agencies, that contribute to developing and promoting sustainable finance practices

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definitions
- 1.3. Information Procurement
- 1.4. Information Analysis
 - 1.4.1. Market Formulation & Data Visualization
 - 1.4.2. Data Validation & Publishing
- 1.5. Research Scope and Assumptions
- 1.6. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Impact Analysis
 - 3.3.1.1. Growing awareness and concern about environmental and social issues
 - 3.3.1.2. The availability of data on Environmental, Social, and Governance (ESG)
 - 3.3.2. Market Challenge Impact Analysis
 - 3.3.2.1. Lack of standardized and globally recognized definitions, metrics, and reporting frameworks for sustainability
- 3.4. Impact of the COVID-19 Pandemic
- 3.5. Industry Analysis Tools
 - 3.5.1. Porter's Analysis
 - 3.5.2. PESTEL Analysis

CHAPTER 4. SUSTAINABLE FINANCE MARKET: ASSET CLASS ESTIMATES & TREND ANALYSIS

- 4.1. Asset Class Movement Analysis & Market Share, 2022 & 2030

4.2. Sustainable Finance Market Estimates & Forecast, By Asset Class

- 4.2.1. Equities
- 4.2.2. Fixed-income
- 4.2.3. Multi-asset
- 4.2.4. Alternatives

CHAPTER 5. SUSTAINABLE FINANCE MARKET: OFFERINGS ESTIMATES & TREND ANALYSIS

- 5.1. Offerings Movement Analysis & Market Share, 2022 & 2030
- 5.2. Sustainable Finance Market Estimates & Forecast, By Offerings
 - 5.2.1. Equity Funds
 - 5.2.2. Bonds Funds
 - 5.2.3. ETFs/Index Funds
 - 5.2.4. Alternatives/Hedged Funds

CHAPTER 6. SUSTAINABLE FINANCE MARKET: INVESTMENT STYLE ESTIMATES & TREND ANALYSIS

- 6.1. Investment Style Movement Analysis & Market Share, 2022 & 2030
- 6.2. Sustainable Finance Market Estimates & Forecast, By Investment Style
 - 6.2.1. Active
 - 6.2.2. Passive

CHAPTER 7. SUSTAINABLE FINANCE MARKET: INVESTOR TYPE ESTIMATES & TREND ANALYSIS

- 7.1. Investor Type Movement Analysis & Market Share, 2022 & 2030
- 7.2. Sustainable Finance Market Estimates & Forecast, By Investor Type
 - 7.2.1. Institutional Investors
 - 7.2.2. Retail Investors

CHAPTER 8. SUSTAINABLE FINANCE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 8.1. Sustainable Finance Market: Regional Outlook
- 8.2. North America
 - 8.2.1. North America sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.2.2. The U.S.

8.2.2.1. U.S. sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.2.3. Canada

8.2.3.1. Canada sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.3. Europe

8.3.1. Europe sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.3.2. UK

8.3.2.1. UK sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.3.3. Germany

8.3.3.1. Germany sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.3.4. France

8.3.4.1. France sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.3.5. Luxemburg

8.3.5.1. Luxemburg sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.4. Asia Pacific

8.4.1. Asia Pacific sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.4.2. China

8.4.2.1. China sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.4.3. India

8.4.3.1. India sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.4.4. Japan

8.4.4.1. Japan sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.4.5. South Korea

8.4.5.1. South Korea sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.4.6. Australia

8.4.6.1. Australia sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.5. Latin America

8.5.1. Latin America sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.5.2. Brazil

8.5.2.1. Brazil sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.5.3. Mexico

8.5.3.1. Mexico sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.6. Middle East & Africa

8.6.1. Middle East & Africa sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.6.2. Kingdom of Saudi Arabia (KSA)

8.6.2.1. Kingdom of Saudi Arabia (KSA) sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.6.3. UAE

8.6.3.1. UAE sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

8.6.4. South Arica

8.6.4.1. South Africa sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Company Categorization

9.2. Participant's Overview

9.2.1. BlackRock, Inc.

9.2.2. State Street Corporation

9.2.3. Morgan Stanley

9.2.4. UBS

9.2.5. JPMorgan Chase & Co.

9.2.6. Franklin Templeton Investment

9.2.7. Amundi US

9.2.8. The Bank of New York Mellon Corporation

9.2.9. Deutsche Bank AG

9.2.10. Goldman Sachs

9.3. Financial Performance

9.4. Product Benchmarking

9.5. Company Market Positioning

9.6. Company Market Share Analysis, 2022

9.7. Company Heat Map Analysis

9.8. Strategy Mapping

9.8.1. Expansion

9.8.2. Collaborations

9.8.3. Mergers & Acquisitions

9.8.4. New Product Launches

9.8.5. Partnerships

9.8.6. Others

List Of Tables

LIST OF TABLES

Table 1. Global Sustainable Finance Market, by Asset Class, 2017 - 2030 (USD Billion)

Table 2. Global Sustainable Finance Market, by Offerings, 2017 - 2030 (USD Billion)

Table 3. Global Sustainable Finance Market, by Investment Style, 2017 - 2030 (USD Billion)

Table 4. Global Sustainable Finance Market, by Investor Type, 2017 - 2030 (USD Billion)

Table 5. Company Market Share, 2022

Table 6. Company Heat Map Analysis

Table 7. Key companies undergoing expansion

Table 8. Key companies undergoing collaborations

Table 9. Key companies undergoing new product launch

Table 10. Key companies undergoing mergers & acquisitions

Table 11. Key companies undergoing other strategies

List Of Figures

LIST OF FIGURES

- Fig. 1 Sustainable finance market segmentation
- Fig. 2 Information procurement
- Fig. 3 Data analysis models
- Fig. 4 Market formulation and validation
- Fig. 5 Data validating & publishing
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Competitive landscape snapshot
- Fig. 9 Parent Market Value, 2022 (USD Billion)
- Fig. 10 Sustainable finance market - Industry value chain analysis
- Fig. 11 Sustainable finance market dynamics
- Fig. 12 Sustainable finance market: Porters's analysis
- Fig. 13 Sustainable finance market: PESTEL analysis
- Fig. 14 Sustainable finance market, by asset class: key takeaways
- Fig. 15 Sustainable finance market, by asset class: market share, 2022 & 2030
- Fig. 16 Sustainable finance market estimates & forecasts, by equities, 2017 - 2030 (USD Billion)
- Fig. 17 Sustainable finance market estimates & forecasts, by fixed-income, 2017 - 2030 (USD Billion)
- Fig. 18 Sustainable finance market estimates & forecasts, by multi-asset, 2017 - 2030 (USD Billion)
- Fig. 19 Sustainable finance market estimates & forecasts, by alternatives, 2017 - 2030 (USD Billion)
- Fig. 20 Sustainable finance market, by offerings: key takeaways
- Fig. 21 Sustainable finance market, by offerings: market share, 2022 & 2030
- Fig. 22 Sustainable finance market estimates & forecasts, by equity funds, 2017 - 2030 (USD Billion)
- Fig. 23 Sustainable finance market estimates & forecasts, by bond funds, 2017 - 2030 (USD Billion)
- Fig. 24 Sustainable finance market estimates & forecasts, by ETFs/index Funds, 2017 - 2030 (USD Billion)
- Fig. 25 Sustainable finance market estimates & forecasts, by alternatives/hedged funds, 2017 - 2030 (USD Billion)
- Fig. 26 Sustainable finance market, by investment style: key takeaways
- Fig. 27 Sustainable finance market, by investment style: market share, 2022 & 2030

Fig. 28 Sustainable finance market estimates & forecasts, active, 2017 - 2030 (USD Billion)

Fig. 29 Sustainable finance market estimates & forecasts, by passive, 2017 - 2030 (USD Billion)

Fig. 30 Sustainable finance market, by investor type: key takeaways

Fig. 31 Sustainable finance market, by investor type: market share, 2022 & 2030

Fig. 32 Sustainable finance market estimates & forecasts, by institutional investors, 2017 - 2030 (USD Billion)

Fig. 33 Sustainable finance market estimates & forecasts, by retail investors, 2017 - 2030 (USD Billion)

Fig. 34 Sustainable finance market revenue, by region, 2022 & 2030 (USD Billion)

Fig. 35 Regional marketplace: key takeaways

Fig. 36 North America sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 37 U.S. sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 38 Canada sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 39 Europe sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 40 UK Sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 41 Germany sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 42 France sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 43 Luxemburg Sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 44 Asia Pacific sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 45 China sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 46 India sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 47 Japan sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 48 South Korea sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 49 Australia sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 50 Latin America sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 51 Brazil sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 52 Mexico sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 53 Middle East & Africa sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 54 Kingdom of Saudi Arabia (KSA) sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 55 UAE sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 56 South Africa sustainable finance market estimates & forecasts, 2017 - 2030 (USD Billion)

Fig. 57 Key company categorization

Fig. 58 Company market positioning

Fig. 59 Company market share analysis, 2022

Fig. 60 Strategic framework

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