

Surgical Masks Market Size, Share & Trends Analysis Report By Product (Basic, Fluid/Splash Resistant), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Surgical Masks Market Growth & Trends

The global surgical masks market size is anticipated to reach USD 607.7 million by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 5.1% from 2022 to 2030. Increasing healthcare expenditure coupled with rising awareness regarding HAIs is expected to drive the demand for surgical masks during the forecast period.

The demand for healthcare services and products has led to increased use of personal protective equipment such as coveralls, gowns, bouffant caps, shoe covers, masks, gloves, and essentially surgical masks. In addition, the increasing geriatric population is anticipated to boost the demand for medical essentials such as surgical masks.

Government authorities such as the Centers for Disease Control and Prevention have issued guidelines pertaining to the use of sterile barrier precautions such as the use of gloves, surgical masks, gowns, and drapes. The aforementioned factors are, in turn, anticipated to have a positive impact on the growth of the market during the forecast period.

Surgical masks, N95 respirators, or medical respirators are recommended to be used by healthcare professionals directly exposed to SARS-CoV-2. Owing to the need for

airway instrumentation and close contact with patients, perioperative professionals are at a higher risk of infections in all therapeutic, diagnostic, and surgical procedures during the pandemic.

According to the World Health Organization (WHO), millions of patients are affected by HAIs globally every year causing mortality and financial losses for the healthcare systems. Furthermore, 10 out of 100 hospitalized patients are infected with HAIs in developing economies and 7 in developed economies. These factors in turn are estimated to drive the demand for surgical masks.

The global market is highly competitive with major companies striving for market leadership. Strategies employed by companies include the expansion of production capacities and distribution networks. In addition, to meet the surging demand for face masks amidst the pandemic, several manufacturers are increasing their production capacities.

Surgical Masks Market Report Highlights

Basic surgical masks dominated the market and accounted for over 40.0% share in 2021 owing to their widespread demand from the healthcare sector and easy availability across hospitals and online distribution platforms

The offline distribution channel segment dominated the market and accounted for over 70.0% share in 2021. This segment is expected to play an important role in market growth on account of its convenience and goodwill among consumers

The anti-fog foam surgical mask segment is expected to expand at a CAGR of 5.4% during the forecast period. It creates a seal between the user's face and the mask, which further prevents the eyeglasses from fogging and ensures optical clarity

Europe dominated the market and accounted for over 30.0% share in 2021. The rising number of qualified nurses and midwives, associate nurses, and other care professionals is responsible for the increased demand for surgical masks

In January 2021, 3M augmented its annual production rate of N95 respirators to about 2.5 billion units. In addition, since the outbreak of the COVID-19 pandemic, the company has responded with cash and product donations

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