

Surgical Imaging Market Size, Share & Trends Analysis Report By Modality (C-arms, CT, X-ray, Ultrasound), By Application (Neurosurgery, Cardiovascular, Orthopedic & Trauma, Gynecological, And Thoracic Surgeries), By End-use, And Segment Forecasts, 2024 - 2030

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Abstracts

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Surgical Imaging Market Growth & Trends

The global surgical imaging market size is projected to reach USD 7.6 billion by 2030 expanding at a CAGR of 5.8% from 2024 to 2030, according to a new report by Grand View Research, Inc. Technological advancements and growing demand for minimally invasive surgeries are the key factors augmenting the market growth. Surgical imaging can be used with different modalities, such as optical mode, ultrasound, radiography, and nuclear medicine. Rising scope of applications of imaging modules in a wide range of surgery procedures is expected to create significant opportunities.

Demand for surgical imaging systems is expected to show a steep growth due to high prevalence of chronic diseases including cancer and lifestyle disorders, and rising geriatric population, and demand for non-invasive and minimally invasive surgical methods. The endoscopy and laparoscopy devices are extensively used in minimally invasive surgeries. Key companies in the global market use different strategies to sustain the competition. For instance, in June 2017, Philips acquired Electrical Geodesics, Inc. to launch a portfolio with integrated neurological imaging, therapy, and mapping guidance.

Surgical Imaging Market Report Highlights

The c-arm surgical imaging segment accounted for the largest market share of 42.5% in 2023. These mobile fluoroscopy units provide real-time imaging during surgeries, offering surgeons enhanced visualization and guidance, leading to improved patient outcomes.

The orthopedic and trauma segment accounted for the largest market share of 25.7% in 2023. Orthopedic imaging techniques such as X-rays, CT scans, and MRI play a vital role in diagnosing fractures, joint injuries, and degenerative conditions, facilitating precise treatment planning and monitoring.

The hospitals segment accounted for the largest revenue share of 39.2% in 2023. The growing population of patients afflicted with various disorders, including ischemic and hemorrhagic stroke, brain aneurysm, traumatic brain injury, arteriovenous malformation, cataracts, and cancer, is expected to drive the expansion of this segment.

North America dominated the overall global market and accounted for a 34.1% revenue share in 2023.

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