

Surfing Equipment Market Size, Share & Trends Analysis Report By Product (Apparel & Accessories, Surfing Boards), By Distribution Channel (Online, Offline), By Region (APAC, North America), And Segment Forecasts, 2021 - 2028

<https://marketpublishers.com/r/S174088D20C9EN.html>

Date: September 2021

Pages: 84

Price: US\$ 3,950.00 (Single User License)

ID: S174088D20C9EN

Abstracts

This report can be delivered to the clients within 48 Business Hours

Surfing Equipment Market Growth & Trends

The global surfing equipment market size is anticipated to reach USD 5.47 billion by 2028, registering a CAGR of 4.4% over the forecast period, according to a new report by Grand View Research, Inc. The primary factor driving the market growth is the push by surfing equipment manufacturers, marketers, and associations to make surfing much more approachable than it has been in previous years. In addition, increased interest in surfing due to the growing focus of consumers on wellness and fitness will support the market growth. Over the years, surf tourism has had a considerable impact on the demand for surfing equipment and apparel.

In recent years, increased accessibility and affordability have attracted a large number of surfers from many demographic groups. Due to the use of wave pools for training, surfing has become more accessible to people who do not live near a beach. Surfers who can access these pools can train regardless of the weather and at any time of the day. Thus, an increasing number of wave pools has increased the demand for surfing equipment.

People are spending an increasing amount of money on surfing as the sport's culture grows. Surfers in the United States spend more than USD 3 billion on local surfing trips

each year, according to Surf Park Central. The average surfer in the United States owns four different surfboards and spends 2.5 hours surfing per local season.

Surfing Equipment Market Report Highlights

The surfing boards segment accounted for the largest revenue share of more than 68% in 2020 and is projected to expand further at a steady CAGR over the forecast period

In recent years, surfing equipment has undergone different technological advancements, which will drive the product demand

For example, shark repellents have been introduced to the list of crucial equipment used by surfers

Surfers also like to completely cover their bodies to protect themselves from the sun, which will drive the demand for apparel and accessories

The online distribution channel segment accounted for the second-largest revenue share in 2020 and is estimated to ascend at the fastest CAGR of more than 5% over the forecast period

North America was the largest regional market in 2020; however, Asia Pacific will register the fastest CAGR from 2021 to 2028

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Type Outlook
- 2.3. Pack Outlook
- 2.4. Country Insights

CHAPTER 3. SURFING EQUIPMENT MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Trend
 - 3.3.2. Manufacturing & Technology Trends
 - 3.3.3. Sales Channel Analysis
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Industry Challenges
 - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
 - 3.6.1. Industry Analysis - Porter's

- 3.6.1.1. Supplier Power
- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of Surfing Equipment Market
- 3.8. Market Entry Strategies
- 3.9. Impact of COVID-19 on the Surfing Equipment Market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. SURFING EQUIPMENT MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2020 & 2028
- 5.2. Surfing Board
 - 5.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.3. Apparel and Accessories
 - 5.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

CHAPTER 6. SURFING EQUIPMENT MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2020 & 2028
- 6.2. Offline
 - 6.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 6.3. Online
 - 6.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

CHAPTER 7. SURFING EQUIPMENT MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Region Movement Analysis & Market Share, 2020 & 2028
- 7.2. North America

7.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.2.1.1. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.2.1.2. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.2.2. The U.S.

7.2.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.2.2.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.2.2.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.1.1. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.1.2. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.2. The U.K.

7.3.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.2.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.2.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.3. France

7.3.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.3.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.3.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.4. Spain

7.3.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.4.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.5. Portugal

7.3.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.5.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.4. Asia Pacific

7.4.1.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.4.1.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.4.1.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.4.2. Australia

7.4.1.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.4.1.1. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.4.1.2. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.4.3. New Zealand

7.4.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.4.3.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.4.3.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.5. Central and South America

7.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.5.1.1. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.5.1.2. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.5.2. Brazil

7.5.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.5.2.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.5.2.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.6. Middle East and Africa

7.6.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.6.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2020

CHAPTER 9. COMPANY PROFILES

9.1. Billabong

9.1.1. Company Overview

9.1.2. Financial Performance

- 9.1.3. Product Benchmarking
- 9.1.4. Strategic Initiatives
- 9.2. Quiksilver, Inc.
 - 9.2.1. Company Overview
 - 9.2.2. Financial Performance
 - 9.2.3. Product Benchmarking
 - 9.2.4. Strategic Initiatives
- 9.3. JS Industries
 - 9.3.1. Company Overview
 - 9.3.2. Financial Performance
 - 9.3.3. Type Benchmarking
 - 9.3.4. Strategic Initiatives
- 9.4. Channel Islands Surfboards
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. Nike, Inc.
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Firewire Surfboards, LLC
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Product Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. Rusty Surfboards
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Rip Curl. Ltd.
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. Cannibal Surfboards
 - 9.9.1. Company Overview

9.9.2. Financial Performance

9.9.3. Product Benchmarking

9.9.4. Strategic Initiatives

9.10. O'Neill

9.10.1. Company Overview

9.10.2. Financial Performance

9.10.3. Product Benchmarking

9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Surfing equipment market - Driving factor market analysis
2. Surfing equipment market - Restraint factor market analysis
3. Surfing boards market estimates and forecast, 2016 - 2028 (USD Million)
4. Surf Equipment Market estimates and forecast, 2016 - 2028 (USD Million)
5. Surfing equipment market estimates and forecast through offline distribution channel, 2016 - 2028 (USD Million)
6. Surfing equipment market estimates and forecast through online distribution channel, 2016 - 2028 (USD Million)
7. North America surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)
8. North America surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)
9. North America surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
10. The U.S. surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)
11. The U.S. surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)
12. The U.S. surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
13. Europe surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)
14. Europe surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)
15. Europe surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
16. The U.K. surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)
17. The U.K. surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)
18. The U.K. surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
19. France surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)
20. France surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)
21. France surfing equipment market estimates and forecast, by distribution channel,

2016 - 2028 (USD Million)

22. Spain surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)

23. Spain surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)

24. Spain surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

25. Portugal surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)

26. Portugal surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)

27. Portugal surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

28. Asia Pacific surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)

29. Asia Pacific surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)

30. Asia Pacific surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

31. Australia surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)

32. Australia surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)

33. Australia surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

34. New Zealand surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)

35. New Zealand surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)

36. New Zealand surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

37. Central & South America Surfing Equipment market estimates and forecast, 2016 - 2028 (USD Million)

38. Central & South America surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)

39. Central & South America surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

40. Brazil surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)

41. Brazil surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)

- 42. Brazil surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
- 43. Middle East & Africa surfing equipment market estimates and forecast, 2016 - 2028 (USD Million)
- 44. Middle East & Africa surfing equipment market estimates and forecast, by product, 2016 - 2028 (USD Million)
- 45. Middle East & Africa surfing equipment market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)
- 46. Company categorization

List Of Figures

LIST OF FIGURES

1. Surfing equipment market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Surfing equipment market - Value chain analysis
7. Sales Mix of Rip Curl (Year ended July 2020)
8. Average profit margin in (%) across the value chain
9. Youth participation in surfing in the U.S. from 2006 to 2016 (in 000')
10. Surfing equipment market: Porter's Five Forces Analysis
11. Increase in participation rate in different sports
12. Growth in demand for surf equipment in 2020
13. Surfing equipment market: Product share (%) analysis, 2020 & 2028
14. Surfing equipment market: Distribution channel share (%) analysis, 2020 & 2028
15. Surfing equipment market: Regional share (%) analysis, 2020 & 2028
16. Surfing equipment market: Estimated company market share (%) analysis, 2020

I would like to order

Product name: Surfing Equipment Market Size, Share & Trends Analysis Report By Product (Apparel & Accessories, Surfing Boards), By Distribution Channel (Online, Offline), By Region (APAC, North America), And Segment Forecasts, 2021 - 2028

Product link: <https://marketpublishers.com/r/S174088D20C9EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S174088D20C9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970