

Surface Disinfectant Wipes Market Size, Share & Trends Analysis Report By Material (Synthetic, Biodegradable), By Pack Size (100 pcs), By End Use (Residential, Commercial), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Surface Disinfectant Wipes Market Growth & Trends

The global surface disinfectant wipes market size is expected to reach USD 7,952.5 million by 2030, according to a new report by Grand View Research, Inc. The market is projected to grow at a CAGR of 5.4% from 2025 to 2030. The market is experiencing significant growth, driven by heightened hygiene awareness and the need for effective infection control. In healthcare settings, the prevalence of hospital-acquired infections (HAIs) has underscored the importance of stringent sanitation protocols. Surface disinfectant wipes offer a convenient solution for maintaining cleanliness in high-touch areas, contributing to increased adoption in hospitals and clinics.

Opportunities in the surface disinfectant wipes industry are emerging through product innovation and expansion into developing regions. Manufacturers are investing in creating eco-friendly and biodegradable wipes to meet the growing consumer demand for sustainable products. Furthermore, increasing hygiene awareness in countries like India and China presents a lucrative market for disinfectant wipes, as these regions

invest in healthcare infrastructure and sanitation initiatives. Integrating smart technologies, such as IoT-enabled dispensers, also offers the potential for enhancing product functionality and user engagement.

Current trends indicate a shift towards sustainable and multifunctional disinfectant wipes. Consumers are increasingly seeking products that are not only effective but also environmentally responsible, leading to a rise in the popularity of biodegradable wipes. In addition, the demand for wipes that can be used on multiple surfaces is growing, as consumers look for versatile cleaning solutions.

For instance, companies such as Clorox have responded by introducing the Green Works line, which features products made from plant-based ingredients. The shift toward eco-friendly disinfectants has prompted product innovation, allowing manufacturers to cater to environmentally conscious consumers across residential, healthcare, and commercial sectors. These trends suggest that the market will continue to evolve, with innovation and sustainability at the forefront of product development.

Surface Disinfectant Wipes Market Report Highlights

Synthetic surface disinfectant wipes led the market in 2024. Their growth is driven by the rising demand for convenient and effective hygiene solutions across residential and commercial settings. As consumers and businesses increasingly prioritize fast and reliable methods to prevent the spread of harmful pathogens, these wipes are favored for their ready-to-use format, consistent disinfectant application, and compatibility with a wide range of surfaces.

Surface disinfectant wipes used across healthcare facilities are experiencing strong demand due to heightened infection control protocols and stringent hygiene standards. Their widespread adoption is driven by the need for rapid, effective disinfection of high-touch surfaces in clinical environments, ensuring patient safety and regulatory compliance. These wipes offer healthcare providers a practical solution for maintaining cleanliness, minimizing cross-contamination risks, and supporting overall infection prevention efforts.

Companies Mentioned

Clorox Company

Kimberly-Clark Corporation

Ecolab Inc.
Reckitt Benckiser Group PLC
3M
S. C. Johnson & Son, Inc.
GOJO Industries, Inc.
Procter & Gamble Co.
Metrex Research, LLC
PDI Healthcare

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