

Sunglasses Market Size, Share & Trends Analysis Report By Product (Polarized, Non-polarized), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/S4279D576D2BEN.html>

Date: November 2022

Pages: 110

Price: US\$ 3,950.00 (Single User License)

ID: S4279D576D2BEN

Abstracts

This report can be delivered to the clients within 3 Business Days

Sunglasses Market Growth & Trends

The global sunglasses market size is expected to reach USD 48.19 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 6.1% from 2022 to 2030. The key drivers of the market include advanced and improved products and services that meet specific client needs. Additionally, increasing consumer inclination toward well-designed and quality products to increase their outfit and style has increased the demand for sunglasses. Customers are more expected to buy new products than old ones. Manufacturers' advanced breakthroughs have allowed them to present sunglasses with extra utility. Counterfeit products negatively impact the sales and pricing strategies of major players' offerings, thus hampering the growth of the market.

The COVID-19 pandemic had a negative impact on the market. The COVID-19 pandemic affected manufacturing activities and disrupted the distribution network of the market internationally. The government's strict limitations and guidelines regarding social distancing and complete lockdowns had led to huge losses for the companies operating in the market. All the major brand outlets and other sales channels were closed for the lockdown period. The future of the market depends on the digitization of the supply chains in the sunglasses industry all over the world.

Non-polarized sunglasses accounted for the largest share of over 70.0% in 2021. This is due to their effectiveness in different environmental conditions. Consumers buy sunglasses owing to their fashion proportion, and polarization is only a relevant criterion for individuals that need targeted usage, such as for cycling. It is a popular choice for customers globally owing to its easy accessibility in both offline and online channels.

Europe dominated the global market and held a share of over 35.0% in 2021. This is attributed to the presence of leading industry players and the high disposable income of buyers in the region. An increase in awareness regarding unsafe UV beams among buyers is a key factor that is credited to the popularity in the region. The large percentage of spectacle wearers, along with booming retail prices of frames, will drive the market in this region.

Key players operating in the market are focused on offering high-quality sunglasses in new frame styles as well as lens colors to attract customers. For instance, MaumiJi, Inc. offers polarized reading sunglasses that are manufactured using bifocal lenses and are specially designed to read in intense sunlight.

Sunglasses Market Report Highlights

Asia Pacific is expected to witness the fastest growth from 2022 to 2030. This is attributed to the growing standard of living and changes in lifestyle in countries such as India, Japan, and South Korea

The polarized segment is likely to witness the fastest growth from 2022 to 2030. This is attributed to the high participation in outdoor sports and activities such as skiing and hiking all over the world

The online distribution channel segment is expected to expand at the fastest CAGR from 2022 to 2030. This is attributed to the reasonable prices and plenty of choices that it gives to the customers. Additionally, the choice of trial before buying that is offered by online retailers is another important factor expected to drive the segment over the forecast period

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1 Purchased Database
 - 1.3.2 GVR's Internal Database
 - 1.3.3 Secondary Products & Third-Party Perspectives
 - 1.3.4 Primary Research
- 1.4. Information Analysis
 - 1.4.1 Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook

CHAPTER 3 SUNGLASSES MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1 Sales/Retail Channel Analysis
 - 3.3.2 Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1 Market Driver Analysis
 - 3.4.2 Market Restraint Analysis
 - 3.4.3 Industry Challenges
 - 3.4.4 Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1 Industry Analysis - Porter's Five Forces
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of the Sunglasses Market
- 3.7. Market Entry Strategies
- 3.8. COVID-19 Impact Analysis

CHAPTER 4 CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

CHAPTER 5 SUNGLASSES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2021&2030
- 5.2. Polarized
 - 5.2.1 Market Estimates and Forecast, 2017 - 2030 (USD Million)
- 5.3. Non-polarized
 - 5.3.1 Market Estimates and Forecast, 2017 - 2030 (USD Million)
- 5.4. Ceiling Mounted
 - 5.4.1 Market Estimates and Forecast, 2017 - 2030 (USD Million)
- 5.5. Others
 - 5.5.1 Market Estimates and Forecast, 2017 - 2030 (USD Million)

CHAPTER 6 SUNGLASSES MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021&2030
- 6.2. Offline
 - 6.2.1 Market Estimates And Forecast, 2017 - 2030 (USD Million)
- 6.3. Online
 - 6.3.1 Market Estimates And Forecast, 2017 - 2030 (USD Million)

CHAPTER 7 SUNGLASSES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Regional Movement Analysis & Market Share, 2021&2030

7.2. North America

7.2.1 Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.2.2 Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.2.3 Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.2.4 U.S.

7.2.4.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.2.4.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.2.4.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.2.5 Canada

7.2.5.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.2.5.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.2.5.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.2.6 Mexico

7.2.6.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.2.6.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.2.6.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.3. Europe

7.3.1.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.3.1.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.3.1.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.3.2 Germany

7.3.2.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.3.2.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.3.2.3. Market Estimates And Forecast, ByEnd-Use, 2017 - 2030 (USD Million)

7.3.3 U.K.

7.3.3.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.3.3.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.3.3.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.3.4 France

7.3.4.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.3.4.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.3.4.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

Million)

7.3.5 Spain

7.3.5.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.3.5.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.3.5.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.3.6 Italy

7.3.6.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.3.6.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.3.6.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.4. Asia Pacific

7.4.1 Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.4.2 Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.4.3 Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.4.4 China

7.4.4.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.4.4.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.4.4.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.4.5 Japan

7.4.5.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.4.5.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.4.5.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.4.6 India

7.4.6.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.4.6.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.4.6.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.4.7 South Korea

7.4.7.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.4.7.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.4.7.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.4.8 Australia

7.4.8.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.4.8.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.4.8.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.5. Central & South America

7.5.1 Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.5.2 Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.5.3 Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.5.4 Brazil

7.5.4.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.5.4.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.5.4.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.6. Middle East & Africa

7.6.1 Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.6.2 Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.6.3 Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

7.6.4 UAE

7.6.4.1. Market Estimates And Forecast, 2017 - 2030 (USD Million)

7.6.4.2. Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)

7.6.4.3. Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)

CHAPTER 8 COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1 Key company market share analysis, 2021

CHAPTER 9 COMPANY PROFILES

9.1. Luxottica Group

9.1.1 Company Overview

9.1.2 Financial Performance

9.1.3 Product Benchmarking

9.1.4 Strategic Initiatives

9.2. Safilo Group

- 9.2.1 Company Overview
- 9.2.2 Financial Performance
- 9.2.3 Product Benchmarking
- 9.2.4 Strategic Initiatives
- 9.3. Maui Jim
 - 9.3.1 Company Overview
 - 9.3.2 Financial Performance
 - 9.3.3 Product Benchmarking
 - 9.3.4 Strategic Initiatives
- 9.4. De Rigo
 - 9.4.1 Company Overview
 - 9.4.2 Financial Performance
 - 9.4.3 Product Benchmarking
 - 9.4.4 Strategic Initiatives
- 9.5. Charmant
 - 9.5.1 Company Overview
 - 9.5.2 Financial Performance
 - 9.5.3 Product Benchmarking
 - 9.5.4 Strategic Initiatives
- 9.6. Specsavers Optical
 - 9.6.1 Company Overview
 - 9.6.2 Financial Performance
 - 9.6.3 Product Benchmarking
 - 9.6.4 Strategic Initiatives
- 9.7. Revo.
 - 9.7.1 Company Overview
 - 9.7.2 Financial Performance
 - 9.7.3 Product Benchmarking
 - 9.7.4 Strategic Initiatives
- 9.8. Fielmann AG
 - 9.8.1 Company Overview
 - 9.8.2 Financial Performance
 - 9.8.3 Product Benchmarking
 - 9.8.4 Strategic Initiatives
- 9.9. Pivothead
 - 9.9.1 Company Overview
 - 9.9.2 Financial Performance
 - 9.9.3 Product Benchmarking
 - 9.9.4 Strategic Initiatives

9.10. LVMH Group

9.10.1 Company Overview

9.10.2 Financial Performance

9.10.3 Product Benchmarking

9.10.4 Strategic Initiatives

9.11. MarcolinSpA

9.11.1 Company Overview

9.11.2 Financial Performance

9.11.3 Product Benchmarking

9.11.4 Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Sunglasses Market - Key Market Driver Analysis
2. Sunglasses Market - Key Market Restraint Analysis
3. Global Polarized Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
4. Global Non-polarized Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
5. Global Sunglasses Market Estimates And Forecast Through Offline Channel, from 2017 - 2030 (USD Million)
6. Global Sunglasses Market Estimates And Forecast Through Online Channel, from 2017 - 2030 (USD Million)
7. Global Sunglasses Market Estimates And Forecast, By Region 2017 - 2030 (USD Million)
8. Global Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
9. Global Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
10. North America Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
11. North America Sunglasses Market Estimates And Forecast, By Product, 2017 - 2030 (USD Million)
12. North America Sunglasses Market Estimates And Forecast, By Distribution Channel, 2017 - 2030 (USD Million)
13. U.S. Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
14. U.S. Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
15. U.S. Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
16. Canada Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
17. Canada Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
18. Canada Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
19. Mexico Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
20. Mexico Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)

21. Mexico Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
22. Europe Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
23. Europe Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
24. Europe Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
25. Germany Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
26. Germany Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
27. Germany Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
28. U.K. Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
29. U.K. Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
30. U.K. Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
31. France Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
32. France Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
33. France Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
34. Spain Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
35. Spain Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
36. Spain Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
37. Italy Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
38. Italy Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
39. Italy Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
40. Asia Pacific Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
41. Asia Pacific Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
42. Asia Pacific Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
43. China Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
44. China Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)

Million)

45. China Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
46. Japan Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
47. Japan Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
48. Japan Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
49. India Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
50. India Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
51. India Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
52. South Korea Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
53. South Korea Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
54. South Korea Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
55. Australia Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
56. Australia Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
57. Australia Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
58. Central & South America Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
59. Central & South America Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
60. Central & South America Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
61. Brazil Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
62. Brazil Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
63. Brazil Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)
64. Middle East & Africa Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)
65. Middle East & Africa Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)
66. Middle East & Africa Sunglasses Market Estimates And Forecast By Distribution

Channel, 2017 - 2030 (USD Million)

67. UAE Sunglasses Market Estimates And Forecast, 2017 - 2030 (USD Million)

68. UAE Sunglasses Market Estimates And Forecast By Product, 2017 - 2030 (USD Million)

69. UAE Sunglasses Market Estimates And Forecast By Distribution Channel, 2017 - 2030 (USD Million)

70. Vendor landscape

List Of Figures

LIST OF FIGURES

1. Sunglasses Market Snapshot
2. Sunglasses Market Segmentation & Scope
3. Sunglasses Market Penetration & Growth Prospect Mapping
4. Sunglasses Market Value Chain Analysis
5. Sunglasses Market Dynamics
6. Sunglasses Market Porter's Five Forces Analysis
7. Sunglasses Market: Product Movement Analysis
8. Sunglasses Market: Distribution Channel Movement Analysis
9. Sunglasses Market: Regional Movement Analysis

I would like to order

Product name: Sunglasses Market Size, Share & Trends Analysis Report By Product (Polarized, Non-polarized), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/S4279D576D2BEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S4279D576D2BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970