

# **Submarine Cables Market Size, Share & Trends Analysis Report By Application (Submarine Power Cables, Submarine Communication Cables), By Voltage, By End-user, By Offerings, By Component, By Region, And Segment Forecasts, 2023 - 2030**

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## **Abstracts**

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### **Submarine Cables Market Growth & Trends**

The global submarine cables market size is expected to reach USD 44.33 billion by 2030, growing at 5.9% CAGR from 2023 to 2030, according to a new report by Grand View Research, Inc. Increasing investments in offshore wind farms, inter-country & island connections for improved power supply and communication, and growing investments in oil & gas deep-water drilling activities are the major factors driving the overall market growth. The increased investment by OTT companies in the deployment of high-capacity communications systems and the growing need for HVDC underwater power cables will provide numerous new opportunities that will lead the market of the submarine cable system. The rising internet and data traffic in regions such as APAC remains a critical factor driving the growth of the submarine cables industry over the forecast period.

Densely populated regions such as APAC, South America, and MEA, actively invest in offshore wind power generation. These investments are expected to fuel the demand for submarine cables. The increasing demand and penetration of the internet, their collaboration with tier-1 vendors, and the rising demand for bandwidth caused due to the rise of 5G are a few factors that propel the demand for submarine cables.

Regional governments worldwide are aiming to increase their electricity generation output from non-fossil fuel-based sources of energy. The high costs incurred for the installation of cables and the difficulty in restoring and maintaining deep-water cables have adversely affected the adoption and implementation of submarine cables. Several threats, such as fishing hooks, cyclones, ships, and cruises, among others, raise the need for maintenance services. Therefore, proper installation techniques, materials, and the length of the cables propel the overall market growth. Any fault in submarine cables levies hefty costs for the repair and re-deployment process.

As countries transition toward a cleaner energy mix, integrating offshore wind power into the existing onshore grid infrastructure becomes crucial. Array and export cables facilitate this integration by transmitting the electricity generated from offshore grids to the onshore grids, helping to meet renewable energy targets and reduce reliance on fossil fuel-based power generation. Technological advancements, economies of scale, and streamlined installation processes contribute to cost reductions, making offshore wind projects more economically viable and driving the demand for array and export cables.

The OTT providers are an integral part of the submarine cables industry's development. These players own, manage, and fund their submarine cables infrastructure. Facebook, Google, Microsoft, and Amazon are among the leading OTT providers, which have drastically changed the landscape of the overall market.

### Submarine Cables Market Report Highlights

The submarine cables industry accounted for USD 27.57 billion in 2022 and is expected to grow at a CAGR of 5.9% from 2023 to 2030

The offshore wind power generation segment emerged as the largest segment in 2022 and is estimated to generate a revenue of over USD 11.72 billion by 2030

The Asia Pacific region held the largest share of the submarine power cables industry in 2022. Increasing offshore wind farm projects, growing investments by OTT providers, and increasing data traffic in the region are anticipated to drive the market

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