

# **Styrenic Block Copolymer Market Size, Share & Trends Analysis Report By Product (SBS, SIS, SEBS, SEPS), By Application (Adhesives & Sealants, Footwear), By Region (North America, APAC), And Segment Forecasts, 2023 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 4 Business Days

### **Styrenic Block Copolymers Market Growth & Trends**

The global styrenic block copolymer market size is expected to reach USD 12.72 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 5.8% from 2023 to 2030. The major driving force behind the industry growth is the increasing use of polymer-modified bitumen and high-performance polymers in the building & construction industry. The lightweight characteristics have also contributed to the increasing consumption of styrenic block copolymers (SBCs) as reinforcing agents in structural applications and as a substitute for metals. In addition, laws promoting sustainable construction methods as a way to lower building waste and energy use are anticipated to positively influence the SBC consumption trends. Raw material prices play a significant role in industry growth.

Given the unprecedented rise in energy, raw material, and crude oil costs, KRATON Corp. in June 2022 announced an increase in the price of HSBC copolymers by USD 0.33 per kg. The growing demand for SBCs has driven styrenic block manufacturers to develop new research and development centers to produce enhanced SBC products. For instance, in December 2021, TSRC commissioned its new global R&D center at TSRC Specialty Materials LLC in Texas, U.S. This is the first R&D center constructed by the company outside Taiwan. New product offerings by key players are witnessed in

the global industry to strengthen their market position. In January 2020, LCY Group launched the GLOBALPRENE GP7533, a new ultra-high molecular weight SEBS block copolymer, for adhesive, polymer modification, medical, automotive, and general TPE compounding markets.

### Styrenic Block Copolymer Market Report Highlights

SBS was the highest consumed product with its key applications ranging from paving & roofing to adhesives & sealants

Volatility in raw material prices is expected to act as a restraining factor for the industry's growth

Asia Pacific was the dominant region in 2022 due to the strong growth in the construction and manufacturing sectors, which drives the demand for high-performance plastics, wires & cables, and adhesives & sealants

There is a significant presence of integrated companies in the industry that are actively involved in raw material production as well

In August 2021, Asahi Kasei Corp. announced the discontinuation of its Asaflex clear SBC business and plans to halt complete sales of SBC products by September 2023

In September 2021, Shanghai Jinshan Baling New Material Co. Ltd. and Shanghai Petrochemical Co., Ltd., subsidiary companies of Sinopec, agreed to set up a joint venture with a 50/50 stake to produce SBCs including SBS, SIS, SEPS, and SEBS, and Solution Styrene Butadiene Rubber (SSBR)

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