

# Styrene Butadiene Rubber (SBR) Market Analysis By Product (E-SBR, S-SBR), By Application (Tire, Footwear, Polymer Modification, Adhesive), By Region (North America, Europe, Asia Pacific), And Segment Forecasts, 2014 - 2025

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## Abstracts

The global styrene butadiene rubber (SBR) market is expected to reach USD 9.9 billion by 2025, according to a new report by Grand View Research, Inc. Significant increase in the demand for OEM tires from the automobile industry is likely to augment the utilization of SBR over the forecast period. In addition, long vehicle life coupled with a shift in consumer preference toward high-performance tires is likely to have a positive impact on the growth over the next nine years.

In the recent times, the demand supply gap for natural rubber (NR) has widened, making the prices of the commodity a matter of concern. In 2016, the growth in supply of natural rubber was 1.1% while the demand grew at a rate of about 6%. This deficit has been exerting a pressure on the supplies and leading to a high volatility in the prices, which in turn has been a major driver for the growth of the SBR industry.

Over the last five years, the average consumption of synthetic rubber has been higher than NR by about 3,500 kilo tons per year. SBR is the highest consumed synthetic rubber, accounting for over 45% of consumption. Therefore, the restraints faced by the NR industry act as the major drivers for the synthetic rubber market.

Further key findings from the report suggest:

The tire application is expected to witness a CAGR of 1.7% from 2016 to 2025 owing to the rising demand from the automotive industry in emerging economies

including China, India, and Brazil

The global S-SBR market is expected to witness a CAGR of 8.8% from 2016 to 2025 as manufacturers are increasingly focusing on converting E-SBR plants into S-SBR manufacturing facilities

The SBR market is driven by the rising demand from the Latin America and the Middle East & Africa regions owing to the increasing production of tires and the presence of numerous petrochemical companies across the region

In October 2015, Kumho Petrochemical Company, under a joint venture with Sunny Plastics Co., Ltd., set up its third ABS plant in China to establish its foothold in the Chinese market

In June 2016, Versalis and LOTTE Chemical entered into a partnership to expand their presence in the Asian synthetic rubber industry

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