

# **Stucco Market Size, Share & Trends Analysis Report By Material (Cement-based Stucco, Lime-based Stucco, Acrylic Stucco), By Application (Residential), By Region (North America, Asia Pacific, Europe, Central & South America, MEA), And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### **Stucco Market Growth & Trends**

The global stucco market size is anticipated to reach USD 17.65 billion by 2030 and is anticipated to grow at a CAGR of 4.5% from 2025 to 2030, according to a new report by Grand View Research, Inc. The global market is witnessing significant growth due to rising construction activities, especially in emerging economies. Residential and commercial sectors are adopting stucco for its aesthetic appeal, durability, and cost-effectiveness compared to other exterior finishes. The surge in urbanization and real estate development is pushing demand for energy-efficient, fire-resistant, and low-maintenance building materials, all of which are characteristics of stucco. Additionally, the growing popularity of Mediterranean and Spanish-style architecture is reinforcing stucco's use in modern designs.

The primary factors driving the market include population growth, increasing disposable incomes, and a rise in renovation and remodeling activities. Governments across several regions are investing heavily in infrastructure and affordable housing, which further fuels demand for reliable cladding materials like stucco. Climate adaptability also plays a crucial role, as stucco performs well in both hot and cold environments, making

it a preferred choice across geographies. Moreover, growing awareness of energy efficiency is pushing builders toward exterior insulation and finish systems (EIFS), in which stucco is a key component.

Technology has played a transformative role in modernizing stucco application and performance. Pre-mixed and ready-to-use stucco formulations have made on-site application faster and more consistent. Advanced additives now allow for enhanced flexibility, crack resistance, and moisture protection, increasing stucco's suitability in diverse climatic conditions. Additionally, innovations in spray-applied systems and automated mixing tools have boosted labor efficiency and reduced installation time, lowering the total cost for builders and homeowners.

In response to environmental concerns, manufacturers are developing sustainable stucco mixes using recycled materials and low-VOC (volatile organic compound) components. Lightweight stucco, fiber-reinforced formulations, and high-performance acrylic finishes are being increasingly adopted for their superior thermal insulation and weather resistance. Companies are also integrating self-cleaning and anti-microbial properties into their products, appealing to health-conscious and eco-aware consumers. These innovations are not only enhancing product longevity but also aligning stucco solutions with modern green building standards.

## Stucco Market Report Highlights

The cement-based stucco segment led the market and accounted for the largest revenue share of 63.0% in 2024, due to its durability, cost-effectiveness, and superior weather resistance.

The residential segment dominated the market and accounted for the largest revenue share of 56.3% in 2024, because stucco is widely used for exterior and interior wall finishing in homes.

Asia Pacific dominated the market and accounted for the largest revenue share of about 40.0% in 2024, driven by rapid urbanization, population growth, and booming construction activities.

## Companies Mentioned

BASF SE.

Sika AG  
RPM International Inc.  
The Quikrete Companies, Inc.  
Cemex  
GCP Applied Technologies Inc.  
Sto Corp.  
Omega Products International, Inc.  
Dryvit Systems, Inc.  
Merlex Stucco, Inc.

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