

Storm Tracking Apps Market Size, Share & Trends Analysis Report By Platform (iOS, Android, Web Based), By Application (Weather Monitoring & Forecasting, Disaster Management), By Deployment Mode, By End Use, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

Storm Tracking Apps Market Summary

The global storm tracking apps market size was valued at USD 1.51 billion in 2025 and is projected to grow from USD 1.62 billion in 2026 to USD 2.65 billion by 2033, at a CAGR of 7.3% from 2026 to 2033. North America storm tracking apps market held a largest revenue share of 36.8% in 2025.

The industry is growing due to the increasing frequency of extreme weather events and the rising need for real-time weather monitoring and early warning systems. As climate change intensifies storms, hurricanes, floods, and cyclones, individuals, businesses, and governments are increasingly relying on mobile-based storm tracking applications for timely alerts and risk mitigation.

The demand for storm tracking applications is increasing as individuals, enterprises, and government agencies seek to monitor and respond to rapidly changing weather conditions and minimize the impact of extreme weather events. Users are increasingly adopting storm tracking apps to access real-time weather data, radar imagery, and predictive storm path analysis, which support timely decision-making and risk mitigation. Additionally, the rising frequency of hurricanes, floods, cyclones, and severe storms is driving the need for accurate and location-based weather intelligence delivered through

mobile platforms. Advancements in satellite technology, weather modeling, and GPS-enabled devices are further enhancing the precision and usability of these applications. Storm tracking apps also help improve disaster preparedness, operational planning, and public safety, making them an essential component of modern weather monitoring and early warning ecosystems.

The Android segment dominates the storm tracking apps industry due to its widespread global adoption and accessibility across both developed and emerging economies. The large Android user base, particularly in regions prone to extreme weather such as Asia-Pacific and Latin America, drives higher download volumes of storm tracking applications. Additionally, Android devices offer seamless integration with GPS-enabled real-time tracking, location-based alerts, and push notification systems, which are critical for early warning and disaster preparedness. The availability of a wide range of free and freemium apps on the Google Play Store further accelerates user adoption. Moreover, continuous advancements in mobile connectivity, cloud-based data synchronization, and real-time weather analytics enhance app performance and user experience, strengthening Android's leading position in the market.

Global Storm Tracking Apps Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global storm tracking apps market report based on platform, deployment mode, application, end use, and region:

Platform Outlook (Revenue, USD Billion, 2021 - 2033)

Android

iOS

Web-Based

Application Outlook (Revenue, USD Billion, 2021 - 2033)

Weather Monitoring & Forecasting

Disaster Management

Emergency Alerts & Public Safety

Outdoor Activity Planning

Agriculture & Marine Forecasting

Others

Deployment Mode Outlook (Revenue, USD Billion, 2021 - 2033)

Cloud

On-Premises

End Use Outlook (Revenue, USD Billion, 2021 - 2033)

Individual Consumers

Government & Meteorological Agencies

Transportation & Logistics

Agriculture Sector

Energy & Utilities

Media & Broadcasting

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

Japan

India

Australia

South Korea

Latin America

Brazil

Middle East and Africa (MEA)

KSA

UAE

South Africa

This report can be delivered to the clients within 4 Business Days

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