

# Spray Adhesives Market Analysis By Technology (Water Based, Solvent Based, Hot Melts), By Application (Construction, Packaging, Furniture, Transportation), By Region, And Segment Forecasts, 2014 - 2025

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## Abstracts

The global spray adhesives market is expected to reach USD 8.08 billion by 2025, growing at a CAGR of 5.5%, according to a new report by Grand View Research, Inc. Asia Pacific is estimated to depict a high industry growth during the forecast period. China, and India are the major countries that are likely to create a positive impact on spray adhesives demand by 2025.

Hot melts is one of the major product segments of the industry. These products are consumed in numerous applications owing to their superior performance attributes. They have good adhesion properties and can be bonded on a wide number of substrates that include rubbers, metals, glass, ceramics, plastics, and wood.

Power Adhesives UK offers Spraytec hot melt spray glues for temperature-sensitive material applications including plastic foams and films. These products offer a broad area of adhesion and enhance bond strength especially for weak substrates.

The packaging sector is one of the major applications of hot melt spray glues, wherein the products are incorporated in carton sealing, paperboard carton and corrugated box assembly and labeling. The 3M Company offers an extensive product portfolio of hot melt glue products that are characterized by good shear strength, quick drying rates, and high flexibility.

Robust automotive industry growth in India is a significant driving factor that is expected

to enhance the product consumption in the next couple of years. Owing to the 'Make in India' initiative, the manufacturing output of commercial and passenger vehicles is slated to increase in the future. This in turn is estimated to propel the use of fast dry and high tack glues for use in automotive interior components over the years ahead.

Further key findings from the report suggest:

In terms of revenue, the packaging segment is expected to rise at a CAGR of 5.3% over the forecast period. This application segment constituted a revenue share of 21.0% in 2016.

Technological breakthrough in the field of hot melts and low VOC waterborne formulations is estimated to offer lucrative growth prospects in the industry by the end of 2025

China is likely to witness high growth in terms of product demand over the years ahead. Government initiatives in promoting the international trade of specialty chemicals coupled with increasing infrastructure activities to boost the demand for building materials including glues, sealants, and composites.

Companies are aiming at achieving optimum business growth through fully integrating their business operations across the product value chain. For instance, The Dow Chemical Company is engaged in manufacturing spray adhesives as well as its raw materials along with its end-products such as polyurethane foams

In January 2017, H.B. Fuller Company acquired the industrial adhesive business assets of Wisdom Worldwide Adhesives. This strategic acquisition is expected to strengthen the company's market position and benefit it in gaining access of the latter's application sectors including product assembly, packaging, and paper processing.

In March 2017, Ashland launched two new solvent based glues named Aroset™ PS-6426 and Aroset™ PS-5333 for pressure sensitive applications

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources
- 1.4. List of Abbreviations

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Snapshot

### **CHAPTER 3. SPRAY ADHESIVES MARKET VARIABLES, TRENDS, & SCOPE**

- 3.1. Market segmentation
- 3.2. Penetration and growth prospects mapping
- 3.3. Value chain analysis
- 3.4. Technology overview
- 3.5. Regulatory framework
- 3.6. Market dynamics
  - 3.6.1. Market driver analysis
  - 3.6.2. Market restraint analysis
- 3.7. Industry analysis - Porter's
- 3.8. PESTEL analysis, 2016

### **CHAPTER 4. SPRAY ADHESIVES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 4.1. Product movement analysis & market share, 2016 & 2025
- 4.2. Water based
  - 4.2.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)
  - 4.2.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)
- 4.3. Solvent based
  - 4.3.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)
  - 4.3.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)
- 4.4. Hot Melts
  - 4.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)
  - 4.4.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)

#### 4.5. Others

4.5.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.5.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)

### **CHAPTER 5. SPRAY ADHESIVES MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

#### 5.1. Application movement analysis & market share, 2016 & 2025

#### 5.2. Construction

5.2.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

5.2.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)

#### 5.3. Packaging

5.3.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

5.3.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)

#### 5.4. Furniture

5.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

5.4.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)

#### 5.5. Automotive & Transportation

5.5.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

5.5.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)

#### 5.6. Textile & Leather

5.6.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

5.6.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)

#### 5.7. Others

5.7.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

5.7.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)

### **CHAPTER 6. SPRAY ADHESIVES MARKET: REGIONAL OUTLOOK**

#### 6.1. Regional movement analysis & market share, 2016 & 2025

#### 6.2. North America

6.2.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

6.2.2. Market estimates and forecast by product, 2014 - 2025 (Kilo Tons, USD Million)

6.2.3. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

#### 6.2.4. U.S.

6.2.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

6.2.4.2. Market estimates and forecast by product, 2014 - 2025 (Kilo Tons, USD Million)

6.2.4.3. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

### 6.3. Europe

6.3.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

6.3.2. Market estimates and forecast by product, 2014 - 2025 (Kilo Tons, USD Million)

6.3.3. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

#### 6.3.4. Germany

6.3.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

6.3.4.2. Market estimates and forecast by product, 2014 - 2025 (Kilo Tons, USD Million)

6.3.4.3. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

### 6.4. Asia Pacific

6.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

6.4.2. Market estimates and forecast by product, 2014 - 2025 (Kilo Tons, USD Million)

6.4.3. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

#### 6.4.4. China

6.4.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

6.4.4.2. Market estimates and forecast by product, 2014 - 2025 (Kilo Tons, USD Million)

6.4.4.3. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

### 6.5. Central & South America

6.5.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

6.5.2. Market estimates and forecast by product, 2014 - 2025 (Kilo Tons, USD Million)

6.5.3. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

#### 6.5.4. Brazil

6.5.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

6.5.4.2. Market estimates and forecast by product, 2014 - 2025 (Kilo Tons, USD Million)

6.5.4.3. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

### 6.6. Middle East & Africa

6.6.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

6.6.2. Market estimates and forecast by product, 2014 - 2025 (Kilo Tons, USD Million)

6.6.3. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

Million)

## **CHAPTER 7. COMPETITIVE LANDSCAPE**

- 7.1. Company market share, 2016
- 7.2. Vendor landscape
- 7.3. Competitive environment
- 7.4. Company market positioning
- 7.5. Strategic framework

## **CHAPTER 8. COMPANY PROFILES**

- 8.1. Henkel AG
  - 8.1.1. Company Overview
  - 8.1.2. Financial Performance
  - 8.1.3. Product Benchmarking
  - 8.1.4. Strategic Initiatives
- 8.2. The 3M Company
  - 8.2.1. Company Overview
  - 8.2.2. Financial Performance
  - 8.2.3. Product Benchmarking
  - 8.2.4. Strategic Initiatives
- 8.3. H.B. Fuller
  - 8.3.1. Company Overview
  - 8.3.2. Financial Performance
  - 8.3.3. Product Benchmarking
  - 8.3.4. Strategic Initiatives
- 8.4. Avery Dennison Corporation
  - 8.4.1. Company Overview
  - 8.4.2. Financial Performance
  - 8.4.3. Product Benchmarking
  - 8.4.4. Strategic Initiatives
- 8.5. BASF SE
  - 8.5.1. Company Overview
  - 8.5.2. Financial Performance
  - 8.5.3. Product Benchmarking
  - 8.5.4. Strategic Initiatives
- 8.6. Bostik S.A.
  - 8.6.1. Company Overview

- 8.6.2. Financial Performance
- 8.6.3. Product Benchmarking
- 8.6.4. Strategic Initiatives
- 8.7. ND Industries Inc.
  - 8.7.1. Company Overview
  - 8.7.2. Financial Performance
  - 8.7.3. Product Benchmarking
- 8.8. Uniseal Inc
  - 8.8.1. Company Overview
  - 8.8.2. Product Benchmarking
- 8.9. Ashland, Inc.
  - 8.9.1. Company Overview
  - 8.9.2. Financial Performance
  - 8.9.3. Product Benchmarking
  - 8.9.4. Strategic Initiatives
- 8.10. Beardow & Adams Adhesives Inc.
  - 8.10.1. Company Overview
  - 8.10.2. Financial Performance
  - 8.10.3. Product Benchmarking
  - 8.10.4. Strategic Initiatives
- 8.11. Eastman Chemical Company
  - 8.11.1. Company Overview
  - 8.11.2. Financial Performance
  - 8.11.3. Product Benchmarking
  - 8.11.4. Strategic Initiatives
- 8.12. Sika AG
  - 8.12.1. Company Overview
  - 8.12.2. Financial Performance
  - 8.12.3. Product Benchmarking
  - 8.12.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

TABLE 1 Spray adhesives - Market driver analysis

TABLE 2 Spray adhesives - Market restraint analysis

TABLE 3 Global water based spray adhesives market estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 4 Global water based spray adhesives market volume, by region, 2014 - 2025 (Kilo Tons)

TABLE 5 Global water based spray adhesives market revenue, by region, 2014 - 2025 (USD Million)

TABLE 6 Global spray adhesives market for solvent based, estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 7 Global spray adhesives market volume for solvent based, by region, 2014 - 2025 (Kilo Tons)

TABLE 8 Global spray adhesives market revenue for detergents & cleaners, by region, 2014 - 2025 (USD Million)

TABLE 9 Global spray adhesives market for hot melts, estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 10 Global spray adhesives market volume for hot melts, by region, 2014 - 2025 (Kilo Tons)

TABLE 11 Global spray adhesives market revenue for hot melts, by region, 2014 - 2025 (USD Million)

TABLE 12 Global spray adhesives market for others, estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 13 Global spray adhesives market volume for others, by region, 2014 - 2025 (Kilo Tons)

TABLE 14 Global spray adhesives market revenue for others, by region, 2014 - 2025 (USD Million)

TABLE 15 Global spray adhesives market for construction, estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 16 Global spray adhesives market volume for construction, by region, 2014 - 2025 (Kilo Tons)

TABLE 17 Global spray adhesives market revenue for construction, by region, 2014 - 2025 (USD Million)

TABLE 18 Global spray adhesives market for packaging, estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 19 Global spray adhesives market volume for packaging, by region, 2014 - 2025



(Kilo Tons)

TABLE 20 Global spray adhesives market revenue for packaging, by region, 2014 - 2025 (USD Million)

TABLE 21 Global spray adhesives market for furniture, estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 22 Global spray adhesives market volume for furniture, by region, 2014 - 2025 (Kilo Tons)

TABLE 23 Global spray adhesives market revenue for furniture, by region, 2014 - 2025 (USD Million)

TABLE 24 Global spray adhesives market for automotive & transportation, estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 25 Global spray adhesives market volume for automotive & transportation, by region, 2014 - 2025 (Kilo Tons)

TABLE 26 Global spray adhesives market revenue for automotive & transportation, by region, 2014 - 2025 (USD Million)

TABLE 27 Global spray adhesives market for others, estimates and forecasts, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 28 Global spray adhesives market volume for others, by region, 2014 - 2025 (Kilo Tons)

TABLE 29 Global spray adhesives market revenue for others, by region, 2014 - 2025 (USD Million)

TABLE 30 North America spray adhesives market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 31 North America spray adhesives market volume, by product, 2014 - 2025 (Kilo Tons)

TABLE 32 North America spray adhesives market revenue, by product, 2014 - 2025 (USD Million)

TABLE 33 North America spray adhesives market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 34 North America spray adhesives market revenue, by application, 2014 - 2025 (USD Million)

TABLE 35 U.S. spray adhesives market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 36 U.S. spray adhesives market volume, by product, 2014 - 2025 (Kilo Tons)

TABLE 37 U.S. spray adhesives market revenue, by product, 2014 - 2025 (USD Million)

TABLE 38 U.S. spray adhesives market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 39 U.S. spray adhesives market revenue, by application, 2014 - 2025 (USD Million)

TABLE 40 Europe spray adhesives market estimates and forecast, 2014 - 2025 (Kilo

Tons) (USD Million)

TABLE 41 Europe spray adhesives market volume, by product, 2014 - 2025 (Kilo Tons)

TABLE 42 Europe spray adhesives market revenue, by product, 2014 - 2025 (USD Million)

TABLE 43 Europe spray adhesives market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 44 Europe spray adhesives market revenue, by application, 2014 - 2025 (USD Million)

TABLE 45 Germany spray adhesives market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 46 Germany spray adhesives market volume, by product, 2014 - 2025 (Kilo Tons)

TABLE 47 Germany spray adhesives market revenue, by product, 2014 - 2025 (USD Million)

TABLE 48 Germany spray adhesives market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 49 Germany spray adhesives market revenue, by application, 2014 - 2025 (USD Million)

TABLE 50 Asia Pacific spray adhesives market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 51 Asia Pacific spray adhesives market volume, by product, 2014 - 2025 (Kilo Tons)

TABLE 52 Asia Pacific spray adhesives market revenue, by product, 2014 - 2025 (USD Million)

TABLE 53 Asia Pacific spray adhesives market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 54 Asia Pacific spray adhesives market revenue, by application, 2014 - 2025 (USD Million)

TABLE 55 China spray adhesives market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 56 China spray adhesives market volume, by product, 2014 - 2025 (Kilo Tons)

TABLE 57 China spray adhesives market revenue, by product, 2014 - 2025 (USD Million)

TABLE 58 China spray adhesives market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 59 China spray adhesives market revenue, by application, 2014 - 2025 (USD Million)

TABLE 60 Central & South America spray adhesives market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 61 Central & South America spray adhesives market volume, by product, 2014 - 2025 (Kilo Tons)

TABLE 62 Central & South America spray adhesives market revenue, by product, 2014 - 2025 (USD Million)

TABLE 63 Central & South America spray adhesives market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 64 Central & South America spray adhesives market revenue, by application, 2014 - 2025 (USD Million)

TABLE 65 Brazil spray adhesives market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 66 Brazil spray adhesives market volume, by product, 2014 - 2025 (Kilo Tons)

TABLE 67 Brazil spray adhesives market revenue, by product, 2014 - 2025 (USD Million)

TABLE 68 Brazil spray adhesives market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 69 Brazil spray adhesives market revenue, by application, 2014 - 2025 (USD Million)

TABLE 70 MEA spray adhesives market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 71 MEA spray adhesives market volume, by product, 2014 - 2025 (Kilo Tons)

TABLE 72 MEA spray adhesives market revenue, by product, 2014 - 2025 (USD Million)

TABLE 73 MEA spray adhesives market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 74 MEA spray adhesives market revenue, by application, 2014 - 2025 (USD Million)

TABLE 75 Spray adhesives market company ranking, 2015

TABLE 76 Global spray adhesives treatment market vendor landscape

## List Of Figures

### LIST OF FIGURES

- FIG. 1 Spray adhesives market snapshot
- FIG. 2 Spray adhesives market segmentation & scope
- FIG. 3 Spray adhesives market penetration & growth prospect mapping
- FIG. 4 Spray adhesives market value chain analysis
- FIG. 5 Global glacial acrylic acid market, 2014 - 2025 (USD Million)
- FIG. 6 Spray adhesives market dynamics
- FIG. 7 Construction spending and CAGR (2010 - 2014) in BRIC countries, 2010 (USD billion)
- FIG. 8 Global cleaners market, 2009 - 2015 (Kilo Tons)
- FIG. 9 Spray adhesives market Porter's analysis
- FIG. 10 Spray adhesives market PESTEL analysis
- FIG. 11 Spray adhesives: Product movement analysis, 2016 & 2025
- FIG. 12 Spray adhesives: Applicationt movement analysis, 2016 & 2025
- FIG. 13 Regional market place: Key takeaways
- FIG. 14 Regional outlook, 2016 & 2025
- FIG. 15 Strategy mapping of key market players

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