

# **Sports Mouthguard Market Size, Share & Trends Analysis Report By Product Type (Stock, Boil & Bite, Custom-made), By Distribution Channel (Offline, Online), By Material, By Region, And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

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### **Sports Mouthguard Market Growth & Trends**

The global sports mouthguard market size is expected to reach USD 8.7 billion by 2030, according to a new report by Grand View Research, Inc. A large number of sports-related dental injuries and the high treatment costs associated with these injuries are the key factors driving the growth. Furthermore, rising consumer awareness about the importance of sports mouthguards is fueling the growth of the industry.

A mouthguard is a device that fits over a person's upper teeth to protect them from injury during contact sports. Mouthguards offer numerous benefits, that are especially essential for athletes. Every year, more than 5 million teeth are avulsed, many of which occur during sports activities, costing nearly \$500 million in tooth replacement. According to a study published in the Journal of the American Dental Association (JADA), sports-related dental injuries account for 13-39% of all dental injuries, with maxillofacial injuries accounting for 2-18% of all injuries. Increased participation in sports such as boxing, soccer, ice hockey, football, basketball, lacrosse, and field hockey by adults and children is expected to drive demand for mouthguards.

However, the COVID-19 pandemic negatively impacted the market. This is largely due to the cancellation of several high-profile sporting events in the U.S. Several people are

concerned about the effect of the COVID-19 pandemic on their preferred sporting events. The National Football League has announced that the Super Bowl and other major sporting events such as the Daytona 500 and the NCAA Championships would be canceled, while Major League Baseball has canceled Opening Day and the start of its season. Other major sporting events, such as March Madness and college football bowl games, have been canceled in anticipation of the COVID-19 pandemic.

## Sports Mouthguard Market Report Highlights

The boil & bite mouthguard segment held the dominant revenue share of 39.4% in 2021

Ethylene Vinyl Acetate (EVA) accounted for the largest revenue share of 42.7% in 2021. Clinicians prefer to fit hard acrylic-resin mouthguards. This is because soft mouthguards are more difficult to adjust, making it more challenging to prevent unintentional tooth movements

Based on distribution channels, the offline segment accounted for the largest revenue share of 80.0% in 2021. This is due to the availability of a diverse range of products/brands in retail sports goods stores, as well as an increasing focus on the use of custom-fitted mouthguards

North America led the global market in 2021. Relatively high disposable income, high product availability & dental associations mandating the use of mouthguards are the key drivers contributing to the region's market growth.

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