

Spectacles Market Size, Share & Trends Analysis Report By Parts (Frames, Lens), By Distribution Channel (Offline, Online), By Region (North America, Europe, APAC, Latin America, MEA), And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/S9B0976E7CDAEN.html>

Date: December 2024

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: S9B0976E7CDAEN

Abstracts

This report can be delivered to the clients within 3 Business Days

Spectacles Market Growth & Trends

The global spectacles market size is estimated to reach USD 114.63 billion by 2030, registering growth at a CAGR of 4.3% from 2025 to 2030 according to a new report by Grand View Research, Inc. Rising incidences of refractive errors, especially among younger population is anticipated to boost the product demand. Furthermore, preference for prescription glasses over contact lenses for effective vision correction is expected to positively influence the growth. Rise in aging population is anticipated to further drive the growth. Increasing prominence of computer glasses to reduce eye strain and headaches is also anticipated to fuel the product demand.

Vision problems are prevalent among younger generation owing to technological disadvantages of extended usage of computers, smartphones, televisions, and other digital devices. Increased risk of Computer Vision Syndrome (CVS) is anticipated to drive the demand for anti-glare glasses and in turn fuel the spectacles market.

Currently, around 30% of global population is myopic. Around 80% to 90% young population of Asian countries such as China, Japan, Singapore, and South Korea suffers from myopia. According to the Journal of Ophthalmology, by 2050, around 50% of the global population will be myopic. According to the National Health Commission, in

2018, around 53% of mainland Chinese children and adolescents were suffering from myopia. Such high prevalence of nearsightedness is a prominent factor driving the demand for spectacles from Asia Pacific.

Commoditization of eye wear industry, influence of media and entertainment personalities, and willingness to splurge on fashionable spectacles are some of the factors driving the product demand. Rising fashion consciousness among millennials coupled with availability of a wide range of fashionable spectacles is anticipated to propel the market. Furthermore, rising demand for vision correction lenses among aging population from Asian and Latin American countries is anticipated to fuel the market growth.

Lens segment held the largest market share of 55.7% in 2024, owing to the rising occurrence of vision problems. Rising demand for plastic frames owing to their improved durability and ease of repairing is anticipated to propel the growth of this segment. Manufacturers constantly innovate lens material and add new features to the product. For instance, Crizal lenses by Essilor Ltd. are manufactured using hydrophobic coating that prevents water droplets from sticking to the surface of the lens.

The online channel is expected to grow at the fastest CAGR over the forecast period. The ease of shopping with customization and configuration options coupled with doorstep delivery is anticipated to fuel the growth of the segment. Prominent players in the segment include Warby Parker and ZENNI OPTICAL, INC.

North America spectacle industry dominated the global industry with the largest revenue share of 32.1% in 2024. Rise in aging population in U.S. and Canada is expected to drive the regional demand for spectacles. According to the Vision Council of America, 75% adults from U.S. use vision correction measures, of which around 64% use eyeglasses. This factor is anticipated to propel the regional market over the forecast period.

Spectacles Market Report Highlights

Lenses dominated the market with the largest revenue share of 55.7% in 2024. Increasing demand for different types of lenses, such as single vision, bifocal, trifocal, and progressive lenses, is anticipated to drive the segment growth.

Frames are expected to grow at the fastest CAGR of 4.6% over the forecast period.

The online channel is expected to grow at the fastest CAGR over the forecast period. The convenience of online shopping enables consumers to browse and purchase spectacles from the comfort of their homes at any time.

North America spectacle industry dominated the global industry with the largest revenue share of 32.1% in 2024.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. SPECTACLE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. SPECTACLE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 5.1. Spectacle Market, By Application: Key Takeaways
- 5.2. Application Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, By parts, 2018 - 2030 (USD Billion)
 - 5.3.1. Frames
 - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 5.3.2. Lenses
 - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

CHAPTER 6. SPECTACLE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Spectacle Market, By Distribution Channel: Key Takeaways
- 6.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, by Distribution Channel, 2018 - 2030 (USD Billion)
 - 6.3.1. Offline
 - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 6.3.2. Online
 - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

CHAPTER 7. SPECTACLE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Spectacle Market: Regional Outlook
- 7.2. Regional Marketplaces: Key Takeaways
- 7.3. Market Estimates & Forecasts, by Region, 2018 - 2030 (USD Billion)
 - 7.3.1. North America
 - 7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.1.2. U.S.
 - 7.3.1.2.1. Key country dynamics
 - 7.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

- 7.3.1.3. Canada
 - 7.3.1.3.1. Key country dynamics
 - 7.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.1.4. Mexico
 - 7.3.1.4.1. Key country dynamics
 - 7.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.2. Europe
 - 7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.2.2. UK
 - 7.3.2.2.1. Key country dynamics
 - 7.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.2.3. Germany
 - 7.3.2.3.1. Key country dynamics
 - 7.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.2.4. France
 - 7.3.2.4.1. Key country dynamics
 - 7.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.2.5. Italy
 - 7.3.2.5.1. Key country dynamics
 - 7.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.2.6. Spain
 - 7.3.2.6.1. Key country dynamics
 - 7.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.3. Asia Pacific
 - 7.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.3.2. China
 - 7.3.3.2.1. Key country dynamics
 - 7.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.3.3. India
 - 7.3.3.3.1. Key country dynamics
 - 7.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.3.4. Japan
 - 7.3.3.4.1. Key country dynamics
 - 7.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.3.5. Australia
 - 7.3.3.5.1. Key country dynamics
 - 7.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.3.6. South Korea
 - 7.3.3.6.1. Key country dynamics

- 7.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.4. Latin America
 - 7.3.4.1. Brazil
 - 7.3.4.1.1. Key country dynamics
 - 7.3.4.1.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.5. Middle East & Africa
 - 7.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
 - 7.3.5.2. Saudi Arabia
 - 7.3.5.2.1. Key country dynamics
 - 7.3.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

CHAPTER 8. SPECTACLE MARKET: COMPETITIVE ANALYSIS

- 8.1. Recent Developments & Impact Analysis, by Key Market Participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Product Benchmarking
- 8.6. Company Market Share Analysis, 2024 (%)
- 8.7. Company Heat Map Analysis
- 8.8. Strategy Mapping
- 8.9. Company Profiles
 - 8.9.1. Essilor International
 - 8.9.1.1. Company Overview
 - 8.9.1.2. Financial Performance
 - 8.9.1.3. Product Portfolios
 - 8.9.1.4. Strategic Initiatives
 - 8.9.2. Johnson & Johnson Vision
 - 8.9.2.1. Company Overview
 - 8.9.2.2. Financial Performance
 - 8.9.2.3. Product Portfolios
 - 8.9.2.4. Strategic Initiatives
 - 8.9.3. Alcon
 - 8.9.3.1. Company Overview
 - 8.9.3.2. Financial Performance
 - 8.9.3.3. Product Portfolios
 - 8.9.3.4. Strategic Initiatives
 - 8.9.4. ZEISS Group
 - 8.9.4.1. Company Overview

- 8.9.4.2. Financial Performance
- 8.9.4.3. Product Portfolios
- 8.9.4.4. Strategic Initiatives
- 8.9.5. HOYA Corporation
 - 8.9.5.1. Company Overview
 - 8.9.5.2. Financial Performance
 - 8.9.5.3. Product Portfolios
 - 8.9.5.4. Strategic Initiatives
- 8.9.6. ZENNI OPTICAL, INC
 - 8.9.6.1. Company Overview
 - 8.9.6.2. Financial Performance
 - 8.9.6.3. Product Portfolios
 - 8.9.6.4. Strategic Initiatives
- 8.9.7. Warby Parker
 - 8.9.7.1. Company Overview
 - 8.9.7.2. Financial Performance
 - 8.9.7.3. Product Portfolios
 - 8.9.7.4. Strategic Initiatives
- 8.9.8. Lenskart
 - 8.9.8.1. Company Overview
 - 8.9.8.2. Financial Performance
 - 8.9.8.3. Product Portfolios
 - 8.9.8.4. Strategic Initiatives
- 8.9.9. Titan Company
 - 8.9.9.1. Company Overview
 - 8.9.9.2. Financial Performance
 - 8.9.9.3. Product Portfolios
 - 8.9.9.4. Strategic Initiatives
- 8.9.10. MODO
 - 8.9.10.1. Company Overview
 - 8.9.10.2. Financial Performance
 - 8.9.10.3. Product Portfolios
 - 8.9.10.4. Strategic Initiatives

I would like to order

Product name: Spectacles Market Size, Share & Trends Analysis Report By Parts (Frames, Lens), By Distribution Channel (Offline, Online), By Region (North America, Europe, APAC, Latin America, MEA), And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/S9B0976E7CDAEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S9B0976E7CDAEN.html>