

# **Sparkling Coffee Market Size, Share & Trends Analysis Report By Product (Caffeinated, Decaffeinated), By Distribution Channel (Hypermarket & Supermarket, Convenience Stores, Online), By Region, And Segment Forecasts, 2021 - 2028**

<https://marketpublishers.com/r/SF3E11D9F751EN.html>

Date: April 2021

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: SF3E11D9F751EN

## **Abstracts**

This report can be delivered to the clients within 48 Business Hours

### **Sparkling Coffee Market Growth & Trends**

The global sparkling coffee market size is expected to reach USD 1.4 billion by 2028, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 13.0% from 2021 to 2028. The high consumption of coffee across Europe and North America has been driving the market. Furthermore, increasing preference for convenient ready-to-drink (RTD) beverages has been boosting the sales of RTD coffee over the world.

With the rise in demand for healthier alternatives to soda and carbonated options, without compromising on the taste and texture of carbonation, sparkling coffee witnesses an increased demand globally. Consumers are looking for good alternatives that can help reduce their intake of added sugar while also receive some additional health benefits. This trend is foreseen to remain prevalent over the forecast period and provide the market with numerous growth opportunities.

The caffeinated product segment dominated the market with more than 80.0% share in 2020. The growing demand for healthy energy drinks due to the rising concerns over personal health and wellness is anticipated to boost the growth of this segment. Caffeine in drinks helps in increasing alertness and concentration throughout the day.

Moreover, the introduction of new flavors along with caffeine is expected to drive the demand for these products.

Major players in the market for sparkling coffee have significant reach in hypermarket and supermarket, grocery, convenience, and other local stores as customers are developing interest to try new coffee trends in such convenient places. Local liquor stores also sell the drink in some countries. For Instance, in the U.S., sparkling coffee offered by DrinkVIVIC is available in Big Mac's Liquor, Lawlers Liquors, and M&B Liquors. The growing niche market of sparkling coffee has been attracting new players, and hence competition has been intensifying over the last few years.

### Sparkling Coffee Market Report Highlights

By product, the decaffeinated segment is expected to register the fastest growth rate of 13.4% from 2021 to 2028

The online distribution channel segment is expected to register the fastest CAGR of 13.7% from 2021 to 2028 owing to the increasing adoption of e-commerce among the young consumers

North America held the largest share of more than 45.0% in 2020 owing to the presence of several companies in the region

The caffeinated product segment held the largest share of more than 80.0% in 2020

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook
- 2.5. Competitive Insights

### CHAPTER 3. SPARKLING COFFEE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on the Sparkling Coffee Market
- 3.4. Industry Value Chain Analysis
  - 3.4.1. Sales/Retail Channel Analysis
  - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
  - 3.5.1. Market Driver Analysis
  - 3.5.2. Market Restraint Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
  - 3.6.1. Industry Analysis - Porter's

- 3.6.1.1. Supplier Power
- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of Sparkling Coffee Market
- 3.8. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Demographic Analysis
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. SPARKLING COFFEE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Product Movement Analysis & Market Share, 2020 & 2028
- 5.2. Caffeinated
  - 5.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.3. Decaffeinated
  - 5.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

## **CHAPTER 6. SPARKLING COFFEE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1. Distribution Channel Movement Analysis & Market Share, 2020 & 2028
- 6.2. Hypermarket & Supermarket
  - 6.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 6.3. Convenience Stores
  - 6.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 6.4. Online
  - 6.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 6.5. Others
  - 6.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)

## **CHAPTER 7. SPARKLING COFFEE MARKET: REGIONAL ESTIMATES & TREND**

## ANALYSIS

### 7.1. Regional Movement Analysis & Market Share, 2020 & 2028

#### 7.2. North America

7.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.2.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.2.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.2.4.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.2.4.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

#### 7.3. Europe

7.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.4. Germany

7.3.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.4.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.4.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.5. U.K.

7.3.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.5.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.5.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.6. Italy

7.3.6.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.6.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.6.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.7. Spain

7.3.7.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.7.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.7.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.3.8. France

7.3.8.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.3.8.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.3.8.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

7.4. Rest of the World

7.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

7.4.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

7.4.3. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Million)

## **CHAPTER 8. COMPETITIVE ANALYSIS**

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2020

## **CHAPTER 9. COMPANY PROFILES**

9.1. DrinkVIVIC

9.1.1. Company Overview

9.1.2. Financial Performance

9.1.3. Product Benchmarking

9.1.4. Strategic Initiatives

9.2. MATCHLESS COFFEE SODA

9.2.1. Company Overview

9.2.2. Financial Performance

9.2.3. Product Benchmarking

9.2.4. Strategic Initiatives

9.3. Keepers Sparkling Coffee

9.3.1. Company Overview

9.3.2. Financial Performance

9.3.3. Product Benchmarking

9.3.4. Strategic Initiatives

9.4. Upruit

9.4.1. Company Overview

9.4.2. Financial Performance

9.4.3. Product Benchmarking

- 9.4.4. Strategic Initiatives
- 9.5. Union Coffee
  - 9.5.1. Company Overview
  - 9.5.2. Financial Performance
  - 9.5.3. Product Benchmarking
  - 9.5.4. Strategic Initiatives
- 9.6. Paulig
  - 9.6.1. Company Overview
  - 9.6.2. Financial Performance
  - 9.6.3. Product Benchmarking
  - 9.6.4. Strategic Initiatives
- 9.7. Slingshot Coffee Co.
  - 9.7.1. Company Overview
  - 9.7.2. Financial Performance
  - 9.7.3. Product Benchmarking
  - 9.7.4. Strategic Initiatives
- 9.8. Nongfu Spring
  - 9.8.1. Company Overview
  - 9.8.2. Financial Performance
  - 9.8.3. Product Benchmarking
  - 9.8.4. Strategic Initiatives
- 9.9. Stumptown Coffee Roasters
  - 9.9.1. Company Overview
  - 9.9.2. Financial Performance
  - 9.9.3. Product Benchmarking
  - 9.9.4. Strategic Initiatives
- 9.10. Manhattan Special
  - 9.10.1. Company Overview
  - 9.10.2. Financial Performance
  - 9.10.3. Product Benchmarking
  - 9.10.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

1. Sparkling coffee market- Key market driver analysis
2. Sparkling coffee market- Key market restraint analysis
3. Global caffeinated sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
4. Global decaffeinated sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
5. Global sparkling coffee market estimates and forecast through hypermarket & supermarket, 2016 - 2028 (USD Million)
6. Global sparkling coffee market estimates and forecast through convenience stores, 2016 - 2028 (USD Million)
7. Global sparkling coffee market estimates and forecast through online, 2016 - 2028 (USD Million)
8. Global sparkling coffee market estimates and forecast through other distribution channels, 2016 - 2028 (USD Million)
9. North America sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
10. North America sparkling coffee market revenue estimates and forecast by product, 2016 - 2028 (USD Million)
11. North America sparkling coffee market revenue estimates and forecast by distribution channel, 2016 - 2028 (USD Million)
12. U.S. sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
13. U.S. sparkling coffee market revenue estimates and forecast by product, 2016 - 2028 (USD Million)
14. U.S. sparkling coffee market revenue estimates and forecast by distribution channel, 2016 - 2028 (USD Million)
15. Europe sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
16. Europe sparkling coffee market revenue estimates and forecast by product, 2016 - 2028 (USD Million)
17. Europe sparkling coffee market revenue estimates and forecast by distribution channel, 2016 - 2028 (USD Million)
18. Germany sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
19. Germany sparkling coffee market revenue estimates and forecast by product, 2016 - 2028 (USD Million)
20. Germany sparkling coffee market revenue estimates and forecast by distribution channel, 2016 - 2028 (USD Million)



21. U.K. sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
22. U.K. sparkling coffee market revenue estimates and forecast by product, 2016 - 2028 (USD Million)
23. U.K. sparkling coffee market revenue estimates and forecast by distribution channel, 2016 - 2028 (USD Million)
24. Italy sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
25. Italy sparkling coffee market revenue estimates and forecast by product, 2016 - 2028 (USD Million)
26. Italy sparkling coffee market revenue estimates and forecast by distribution channel, 2016 - 2028 (USD Million)
27. Spain sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
28. Spain sparkling coffee market revenue estimates and forecast by product, 2016 - 2028 (USD Million)
29. Spain sparkling coffee market revenue estimates and forecast by distribution channel, 2016 - 2028 (USD Million)
30. France sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
31. France sparkling coffee market revenue estimates and forecast by product, 2016 - 2028 (USD Million)
32. France sparkling coffee market revenue estimates and forecast by distribution channel, 2016 - 2028 (USD Million)
33. Rest of the World sparkling coffee market estimates and forecast, 2016 - 2028 (USD Million)
34. Rest of the World sparkling coffee market revenue estimates and forecast by product, 2016 - 2028 (USD Million)
35. Rest of the World sparkling coffee market revenue estimates and forecast by distribution channel, 2016 - 2028 (USD Million)

## List Of Figures

### LIST OF FIGURES

1. Sparkling coffee market snapshot
2. Sparkling coffee market segmentation & scope
3. Sparkling coffee market penetration & growth prospect mapping
4. Sparkling coffee market value chain analysis
5. Sparkling coffee market dynamics
6. Sparkling coffee market Porter's analysis
7. Sparkling coffee market: Product movement analysis
8. Sparkling coffee market: Distribution channel movement analysis
9. Sparkling coffee market: Regional movement analysis

## I would like to order

Product name: Sparkling Coffee Market Size, Share & Trends Analysis Report By Product (Caffeinated, Decaffeinated), By Distribution Channel (Hypermarket & Supermarket, Convenience Stores, Online), By Region, And Segment Forecasts, 2021 - 2028

Product link: <https://marketpublishers.com/r/SF3E11D9F751EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SF3E11D9F751EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970