

Soy Dessert Market Size, Share & Trends Analysis Report By Product (Cake, Ice-cream, Puddings), By Distribution Channel (Hypermarket, Convenience Stores, Online Retail), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Soy Dessert Market Growth & Trends

The global soy dessert market size is expected to reach USD 119.32 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 5.8% from 2025 to 2030. Growing awareness about the health benefits, rising lactose intolerance, and shifting trends towards healthy sweets are expected to drive the market in the forecast period.

Soy milk contains less fats, carbohydrates, and cholesterol as compared to dairy milk, thus rising health consciousness among young consumers is expected to increase the demand for the product in the coming years. The product is high in protein and it helps in weight loss thus are good for obese population. These are the prominent factors that are expected to drive the market for the product in the forecast period.

Based on distribution channel, hypermarket dominated the market and accounted for more than 65.0% share of the global revenue in 2018. Availability of a wide variety of the products under one roof, discounts, and presence of international players are the prominent factors for the segment growth. Online retailers is the fastest growing segment and is expected to witness significant growth in the forecast period. Increasing internet usage and penetration in the rural areas and ease of access to the young

consumer group are propelling the demand for the segment in the forecast period.

Cakes and pastries dominated the market and accounted for more than 65% share of the overall revenue. Increased usage of the product in countries such as U.S and other European countries and high intolerance of lactose are driving the market for the product. Ice cream is the fastest growing segment and is expanding at a CAGR of 8.0% in the forecast period. Presence of a large number of flavors and pocket-friendly small packs are the prominent factors for the segment growth. In countries such as Brazil, consumption of ice cream is higher in comparison to cake.

North America is the dominant regional market and the region accounted for 28.0% share of the overall revenue. High lactose intolerance among consumers in countries such as Canada and U.S is the prominent factor driving the regional market. Asia Pacific is the fastest growing region and is expanding at a CAGR of 8.3% in the forecast period. Increasing awareness about health problems due to lactose in developing countries such as India and China and large consumer base of more than 34.0% of the global population are the prominent factors for the regional market growth.

Soy Dessert Market Report Highlights

By product, the soy-based cakes segment accounted for the largest revenue share of 67.1% of the global soy dessert industry in 2024, owing to the extensive popularity and sales of these dessert items.

Hypermarket is the most preferred distribution channel and it accounted for more than 67.0% share of the overall revenue in 2024

Asia Pacific region is expected to grow at the highest CAGR during the forecast period due to its large variety of products, advertisement, and discounts

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