

Southeast Asia Asphalt Shingles Market Size, Share & Trends Analysis Report By Application (Residential, Non-Residential), By Country (Thailand, Malaysia, Vietnam), And Segment Forecasts, 2018 - 2025

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Abstracts

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The Southeast Asia asphalt shingle market size is anticipated to reach USD 476.7 million by 2025, according to a new report by Grand View Research, Inc., exhibiting a CAGR of 6.2% during the forecast period. Surging demand for asphalt shingles in Thailand and Malaysia, owing to their superior characteristics, is estimated to drive the market.

Asphalt shingles have the ability withstand high force winds, driving rain, winter's deep freeze, ice-built up, and heat, which ensure improved protection of residential and non-residential buildings as compared to its counterparts including metal, wood, or ceramic roofing products. As a result, the demand for the product as a roofing material is expected to witness growth.

Asphalt roofing products are manufactured in compliance with ASTM standards for fire resistance and wind resistance. In addition, shingles are installed on a wide variety of roofs owing to their flexibility and strength, which increases their adaptability and are preferred by homeowners owing to their low maintenance property.

Recent growth in the infrastructure development sector in Southeast Asian countries is likely to boost the use of asphalt shingles in commercial buildings. In addition, consistent economic growth along with low-interest rates for investments is poised to favor the approval of building projects, thereby fueling the demand for the product in

Southeast Asia.

Further key findings from the report suggest:

The residential segment accounted for 51.1% of the overall revenue in 2017 on account of increasing preference for the product by homeowners, owing to long shelf life and low maintenance cost associated with the product

The non-residential segment is projected to register a CAGR of 5.9% in terms of revenue during the forecast period owing to growing demand for the product in the infrastructure development sector in Southeast Asian countries, including Thailand and Malaysia

Thailand accounted for 43.9% of the overall revenue in 2017 as the demand for the product in the country is growing on account of availability of shingles at low cost and in a wide variety of colors and textures catering to specific requirements of customers

Malaysia asphalt shingles market is anticipated to witness a CAGR of 7.2% during the same period owing to government initiatives to address housing shortage for low and middle-income population, which is fueling the demand for low-cost roofing materials such as asphalt shingles

The major players involved in the manufacturing of the product compete on the basis of product quality, durability, variety of colors, and textures offered along with customized properties such as wind resistance, weight, waterproofing, and UV resistance.

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List to Data Sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market snapshot

CHAPTER 3 SOUTHEAST ASIA ASPHALT SHINGLES MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Southeast Asia asphalt shingles - Market segmentation
- 3.2 Southeast Asia asphalt shingles market - Value chain analysis
- 3.3 Regulatory framework
- 3.4 Manufacturing process
- 3.5 Southeast Asia asphalt shingles - Market dynamics
 - 3.5.1 Market Driver Analysis
 - 3.5.1.1 Growing construction industry
 - 3.5.1.2 Superior characteristics of asphalt over other roofing materials
 - 3.5.2 Market restraint analysis
 - 3.5.2.1 Volatility in raw material prices
- 3.6 Southeast Asia asphalt shingles market - Porter's analysis
- 3.7 Southeast Asia asphalt shingles market - PESTLE analysis

CHAPTER 4 SOUTHEAST ASIA ASPHALT SHINGLES MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 4.1 Southeast Asia asphalt shingles market: Application movement analysis, 2017 & 2025
- 4.2 Residential
 - 4.2.1 Market estimates and forecasts in residential applications, 2014 - 2025 (Million Square Meters) (USD Million)
- 4.3 Non-residential
 - 4.3.1 Market estimates and forecasts in non-residential applications, 2014 - 2025 (Million Square Meters) (USD Million)

CHAPTER 5 SOUTHEAST ASIA ASPHALT SHINGLES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

5.1 Southeast Asia

5.1.1 Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)

5.1.2 Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)

5.1.3 Thailand

5.1.3.1 Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)

5.1.3.2 Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)

5.1.4 Laos

5.1.4.1 Market estimates and forecasts, 2014 - 2025 ('000 Square Meters) (USD Million)

5.1.4.2 Market estimates and forecasts, by application, 2014 - 2025 ('000 Square Meters) (USD Million)

5.1.5 Vietnam

5.1.5.1 Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)

5.1.5.2 Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)

5.1.6 Myanmar

5.1.6.1 Market estimates and forecasts, 2014 - 2025 ('000 Square Meters) (USD Million)

5.1.6.2 Market estimates and forecasts, by application, 2014 - 2025 ('000 Square Meters) (USD Million)

5.1.7 Cambodia

5.1.7.1 Market estimates and forecasts, 2014 - 2025 ('000 Square Meters) (USD Million)

5.1.7.2 Market estimates and forecasts, by application, 2014 - 2025 ('000 Square Meters) (USD Million)

5.1.8 Malaysia

5.1.8.1 Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)

5.1.8.2 Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)

CHAPTER 6 COMPETITIVE LANDSCAPE

- 6.1 Vendor Landscape: Southeast Asia Asphalt Shingles Market
- 6.2 Competitive Environment
- 6.3 Strategy Framework
- 6.4 Heat Map Analysis
- 6.5 List of importers for asphalt shingles

CHAPTER 7 COMPANY PROFILES

- 7.1 Owens Corning
 - 7.1.1 Company Overview
 - 7.1.2 Financial Performance
 - 7.1.3 Product benchmarking
 - 7.1.4 Strategic Initiatives
- 7.2 CMI-Civil Master International
 - 7.2.1 Company Overview
 - 7.2.2 Product benchmarking
- 7.3 Onduline
 - 7.3.1 Company Overview
 - 7.3.2 Product Benchmarking
- 7.4 Home Builders Production Co., Ltd.
 - 7.4.1 Company Overview
 - 7.4.2 Product Benchmarking
- 7.5 Roofseal Sdn. Bhd.
 - 7.5.1 Company Overview
 - 7.5.2 Financial Performance
 - 7.5.3 Product Benchmarking
- 7.6 NBP International
 - 7.6.1 Company overview
 - 7.6.2 Product Benchmarking
- 7.7 GAF Roofing System
 - 7.7.1 Company Overview
 - 7.7.2 Financial Performance
 - 7.7.3 Product Benchmarking
- 7.8 Terreal Singapore Pte Ltd.
 - 7.8.1 Company Overview
 - 7.8.2 Financial Performance

- 7.8.3 Product Benchmarking
- 7.9 IKO Industries Ltd.
 - 7.9.1 Company Overview
 - 7.9.2 Financial Performance
 - 7.9.3 Product Benchmarking
- 7.10 Rodclay Roofing Inc.
 - 7.10.1 Company Overview
 - 7.10.2 Financial Performance
 - 7.10.3 Product Benchmarking

List Of Tables

LIST OF TABLES

Table 1 Southeast Asia asphalt shingles market estimates and forecasts in residential applications, 2014 - 2025 (Million Square Meters) (USD Million)

Table 2 Southeast Asia asphalt shingles market estimates and forecasts in non-residential applications, 2014 - 2025 (Million Square Meters) (USD Million)

Table 3 Southeast Asia asphalt shingles market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)

Table 4 Southeast Asia asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters)

Table 5 Southeast Asia asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 6 Thailand asphalt shingles market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)

Table 7 Thailand asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters)

Table 8 Thailand asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 9 Laos asphalt shingles market estimates and forecasts, 2014 - 2025 ('000 Square Meters) (USD Million)

Table 10 Laos asphalt shingles market estimates and forecasts, by application, 2014 - 2025 ('000 Square Meters)

Table 11 Laos asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 12 Vietnam asphalt shingles market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)

Table 13 Vietnam asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters)

Table 14 Vietnam asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 15 Myanmar asphalt shingles market estimates and forecasts, 2014 - 2025 ('000 Square Meters) (USD Million)

Table 16 Myanmar asphalt shingles market estimates and forecasts, by application, 2014 - 2025 ('000 Square Meters)

Table 17 Myanmar asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 18 Cambodia asphalt shingles market estimates and forecasts, 2014 - 2025

('000 Square Meters) (USD Million)

Table 19 Cambodia asphalt shingles market estimates and forecasts, by application, 2014 - 2025 ('000 Square Meters)

Table 20 Cambodia asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 21 Malaysia asphalt shingles market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)

Table 22 Malaysia asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters)

Table 23 Malaysia asphalt shingles market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 24 Vendor landscape - Southeast Asia asphalt shingles market

List Of Figures

LIST OF FIGURES

Fig. 1 Market snapshot

Fig. 2 Market trends & outlook

Fig. 3 Southeast Asia asphalt shingles - Market segmentation

Fig. 4 Southeast Asia asphalt shingles market - Value chain analysis.5 Manufacturing process

Fig. 6 Southeast Asia asphalt shingles - Market dynamics

Fig. 7 Market driver analysis

Fig. 8 Asia Pacific construction spending by sector, 2017 (%)

Fig. 9 Construction spending by country, 2013 - 2017 (%)

Fig. 10 Market restraint analysis

Fig. 11 Crude oil prices, 2008 - 2018 (USD per barrel)

Fig. 12 Southeast Asia asphalt shingles market - Porter's analysis

Fig. 13 Southeast Asia asphalt shingles market - PESTLE analysis

Fig. 14 Southeast Asia asphalt shingles market: Application movement analysis, 2017 & 2025

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