

South Korea Skin Boosters Market Size, Share & Trends Analysis Report By Type (Mesotherapy, Micro-Needle), By Ingredient (Hyaluronic Acid, Exosomes), By Gender, By End Use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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South Korea Skin Boosters Market Growth & Trends

The South Korea skin boosters market size is expected to reach USD 213.3 million by 2030, growing at a CAGR of 16.1% from 2025 to 2030, according to a new report by Grand View Research, Inc. This growth is driven by high demand for advanced skincare solutions and South Korea's influential position in the global beauty industry. As one of the top ten beauty markets globally, South Korea is renowned for its innovation, use of natural ingredients, and attractive packaging. According to the International Trade Administration, in 2021, the value of cosmetics production in South Korea rebounded to USD 14.5 billion, reflecting a 9.8% increase from the previous year, and exports reached a record high of USD 9.2 billion, up 21.3%. South Korea is the third-largest exporter of cosmetics, following France and the U.S.

In 2024, skincare products were the largest import category in South Korea, accounting for 41.8% of total cosmetic imports, valued at USD 711 million. This was followed by perfumes and haircare products. The growing awareness among South Korean consumers about the benefits of skin boosters—such as enhanced hydration, collagen stimulation, and skin revitalization—has significantly increased demand for these products. As consumers become more informed about skincare and its effects, the preference for effective, science-backed solutions has surged.

Companies frequently introduce new products featuring cutting-edge ingredients such as low molecular weight hyaluronic acid for deeper skin penetration or novel peptide

complexes t%li%enhance collagen production. For instance, in July 2024, VS Line Clinic earned international acclaim with the debut of its skin booster, Dehyve. This advanced product is designed t%li%improve skin hydration, elasticity, and radiance using innovative technology and formulations.

South Korea Skin Boosters Market Report Highlights

Based on type, the mesotherapy segment accounted for the largest revenue share of more than 56.0% in 2024

Based on gender, the females segment held the largest revenue share in 2024. This dominance is driven by several key factors, including cultural preferences, evolving beauty standards, and recent advancements in aesthetic treatments.

Based on end use, the medical spa (medspa) segment held the largest revenue share in 2024 and is als%li%expected grow at the fastest CAGR during the forecast period. This growth is attributed due t%li%their ability t%li%offer a blend of medical expertise and spa-like experiences.

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