

Solution Styrene Butadiene Rubber (S-SBR) Market Analysis By Application (Tires, Footwear, Polymer Modification, Adhesives & Sealants), By Region (North America, Europe, Asia Pacific), And Segment Forecasts, 2014 - 2025

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Abstracts

The global solution styrene butadiene rubber (S-SBR) market is expected to reach USD 5.40 billion by 2025, according to a new report by Grand View Research, Inc. Increasing demand in tire manufacturing industry owing to the low rolling resistance and high wet grip offered by the product is expected to augment market growth

The growth in the solution styrene butadiene rubber (S-SBR) market is primarily driven by the increasing demand from the tire manufacturing industry on account of the low rolling resistance and high fuel efficiency offered by the product. Rising demand for vehicles in the developing economies has been a major contributing factor for the S-SBR industry growth.

Aftermarket tire sales have also been a major factor for S-SBR market growth. Increasing consumer awareness regarding the benefits of high-performance tires is likely to boost demand over the forecast period. In addition, tire labeling regulations in the countries including Japan, Korea and the European Union have bolstered the demand for S-SBR.

The tire labeling regulations introduced by the European Union with regards to information in terms of external rolling noise, fuel efficiency and wet grip of the tires coupled with rapid growth in demand for green tires are the most influential factors driving the demand for S-SBR in the region.

The solution styrene butadiene rubber market is highly undersupplied with respect to demand. Capacity expansions by the key players coupled with utilization of emulsion styrene butadiene rubber (E-SBR) manufacturing facilities for S-SBR production are expected to bridge the gap between demand and supply in the market.

Further key findings from the report suggest:

Tire industry was the largest application accounting for 80.6% of the overall revenue share in 2016. Low rolling resistance and high fuel efficiency and wet grip offered by the product is expected to drive the demand for S-SBR in the industry.

Footwear industry was the second largest application for S-SBR in terms of volume. Longevity and improved performance offered by the product to the athletic shoes is expected to have a positive impact on the market growth in footwear applications.

Asia Pacific accounted for 81.0% of the overall revenue share in 2016. Rapid growth of the tire manufacturing industry in China is expected to be the key driver for industry growth in the region.

Europe was the second largest region in terms of volume in 2016. The tire labeling regulations followed by the countries in the European Union is expected to bolster the demand for solution styrene butadiene rubber in the region over the forecast period.

The major players include Sinopec, SIBUR, Bridgestone Corporation, Michelin, and China National Petroleum Corporation (CNPC). Sinopec and SIBUR are backward integrated and reduce the overall operating cost by acquiring the suppliers in the market.

Contents

CHAPTER 1. EXECUTIVE SUMMARY

CHAPTER 2. SOLUTION STYRENE BUTADIENE RUBBER INDUSTRY OUTLOOK

- 2.1. Market segmentation
- 2.2. Market size and growth prospects, 2014 - 2025
- 2.3. Value chain analysis
- 2.4. Vendor Landscape
- 2.5. Regulatory Framework
- 2.6. Market dynamics
 - 2.6.1. Market driver analysis
 - 2.6.2. Market restraint analysis
- 2.7. Key opportunities prioritized
- 2.8. Industry analysis - Porter's
- 2.9. Company market share, 2016
- 2.10. PESTEL analysis, 2016

CHAPTER 3. SOLUTION STYRENE BUTADIENE RUBBER: APPLICATION OUTLOOK

- 3.1. Solution styrene butadiene rubber market share by application, 2016 & 2025 (Kilo Tons, USD Million)
- 3.2. Tires
 - 3.2.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)
 - 3.2.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)
- 3.3. Footwear
 - 3.3.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)
 - 3.3.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)
- 3.4. Polymer Modification
 - 3.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)
 - 3.4.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)
- 3.5. Adhesives & Sealants
 - 3.5.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)
 - 3.5.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)
- 3.6. Others
 - 3.6.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)
 - 3.6.2. Market estimates and forecast by region, 2014 - 2025 (Kilo Tons, USD Million)

CHAPTER 4. SOLUTION STYRENE BUTADIENE RUBBER MARKET: REGIONAL OUTLOOK

4.1. Solution styrene butadiene rubber market share by region, 2016 & 2025 (Kilo Tons, USD Million)

4.2. North America

4.2.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.2.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.3. Europe

4.3.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.3.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.3.3. France

4.3.3.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.3.3.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.3.4. Germany

4.3.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.3.4.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.3.5. Italy

4.3.5.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.3.5.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.3.6. Russia

4.3.6.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.3.6.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.3.7. UK

4.3.7.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.3.7.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.4. Asia Pacific

4.4.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.4.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.4.3. China

4.4.3.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.4.3.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.5. Central & South America

4.5.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.5.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

4.5.3. Market estimates and forecast by end-use, 2014 - 2025 (Kilo Tons, USD Million)

4.6. Rest of World

4.6.1. Market estimates and forecast, 2014 - 2025 (Kilo Tons, USD Million)

4.6.2. Market estimates and forecast by application, 2014 - 2025 (Kilo Tons, USD Million)

CHAPTER 5. COMPANY PROFILES

5.1. Bridgestone Corporation

5.1.1. Company Overview

5.1.2. Financial Performance

5.1.3. Industries and services catered

5.1.4. Product Benchmarking

5.1.5. Strategic Initiatives

5.2. Michelin

5.2.1. Company Overview

5.2.2. Financial Performance

5.2.3. Industries and services catered

5.2.4. Product Benchmarking

5.2.5. Strategic Initiatives

5.3. Lanxess

5.3.1. Company Overview

5.3.2. Financial Performance

5.3.3. Industries and services catered

5.3.4. Product Benchmarking

5.3.5. Strategic Initiatives

5.4. Goodyear Tire and Rubber Company

5.4.1. Company Overview

5.4.2. Financial Performance

5.4.3. Industries and services catered

5.4.4. Product Benchmarking

5.4.5. Strategic Initiatives

- 5.5. SIBUR Holding JSC
 - 5.5.1. Company Overview
 - 5.5.2. Financial Performance
 - 5.5.3. Industries and services catered
 - 5.5.4. Product Benchmarking
 - 5.5.5. Strategic Initiatives
- 5.6. Taiwan Synthetic Rubber Corporation
 - 5.6.1. Company Overview
 - 5.6.2. Financial Performance
 - 5.6.3. Industries and services catered
 - 5.6.4. Product Benchmarking
 - 5.6.5. Strategic Initiatives
- 5.7. JSR Corporation
 - 5.7.1. Company Overview
 - 5.7.2. Financial Performance
 - 5.7.3. Industries and services catered
 - 5.7.4. Product Benchmarking
 - 5.7.5. Strategic Initiatives
- 5.8. Sumitomo Chemicals
 - 5.8.1. Company Overview
 - 5.8.2. Financial Performance
 - 5.8.3. Industries and services catered
 - 5.8.4. Product Benchmarking
 - 5.8.5. Strategic Initiatives
- 5.9. Tianjin Lugang Petroleum and Rubber
 - 5.9.1. Company Overview
 - 5.9.2. Financial Performance
 - 5.9.3. Industries and services catered
 - 5.9.4. Product Benchmarking
 - 5.9.5. Strategic Initiatives
- 5.10. LG Chemicals
 - 5.10.1. Company Overview
 - 5.10.2. Financial Performance
 - 5.10.3. Industries and services catered
 - 5.10.4. Product Benchmarking
 - 5.10.5. Strategic Initiatives
- 5.11. Asahi Kasei
 - 5.11.1. Company Overview
 - 5.11.2. Financial Performance

- 5.11.3. Industries and services catered
- 5.11.4. Product Benchmarking
- 5.11.5. Strategic Initiatives
- 5.12. Dynasol Elastomers
 - 5.12.1. Company Overview
 - 5.12.2. Financial Performance
 - 5.12.3. Industries and services catered
 - 5.12.4. Product Benchmarking
 - 5.12.5. Strategic Initiatives
- 5.13. Styron (Trinseo)
 - 5.13.1. Company Overview
 - 5.13.2. Financial Performance
 - 5.13.3. Industries and services catered
 - 5.13.4. Product Benchmarking
 - 5.13.5. Strategic Initiatives
- 5.14. China National Petroleum Corporation (CNPC)
 - 5.14.1. Company Overview
 - 5.14.2. Financial Performance
- 5.15. Sinopec
 - 5.15.1. Company Overview
 - 5.15.2. Financial Performance
 - 5.15.3. Product Benchmarking
- 5.16. Versalis (Polimeri Europa)
 - 5.16.1. Company Overview
 - 5.16.2. Financial Performance
 - 5.16.3. Product Benchmarking

List Of Tables

LIST OF TABLES

- TABLE 1 Solution Styrene Butadiene Rubber - Industry Summary & Key Buying Criteria
- TABLE 2 Global solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)
- TABLE 3 Global solution styrene butadiene rubber market volume, by region, 2014 - 2025 (Kilo Tons)
- TABLE 4 Global solution styrene butadiene rubber market revenue, by region, 2014 - 2025 (USD Million)
- TABLE 5 Global solution styrene butadiene rubber market volume, by application, 2014 - 2025 (Kilo Tons)
- TABLE 6 Global solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)
- TABLE 7 Vendor landscape
- TABLE 8 Solution styrene butadiene rubber - Key market driver analysis
- TABLE 9 Number (Million) and share (%) of middle class population, by region
- TABLE 10 Solution styrene butadiene rubber - Key market restraint analysis
- TABLE 11 Global solution styrene butadiene rubber demand and forecasts in tires, 2014 - 2025 (Kilo Tons) (USD Million)
- TABLE 12 Global solution styrene butadiene rubber market volume in tires, by region, 2014 - 2025 (Kilo Tons)
- TABLE 13 Global solution styrene butadiene rubber market revenue in tires, by region, 2014 - 2025 (USD Million)
- TABLE 14 Global solution styrene butadiene rubber demand and forecast estimates in footwear, 2014 - 2025 (Kilo Tons) (USD Million)
- TABLE 15 Global solution styrene butadiene rubber market volume in footwear, by region, 2014 - 2025 (Kilo Tons)
- TABLE 16 Global solution styrene butadiene rubber market revenue in footwear, by region, 2014 - 2025 (USD Million)
- TABLE 17 Global solution styrene butadiene rubber demand and forecast estimates in polymer modification, 2014 - 2025 (Kilo Tons) (USD Million)
- TABLE 18 Global solution styrene butadiene rubber market volume in polymer modification, by region, 2014 - 2025 (Kilo Tons)
- TABLE 19 Global solution styrene butadiene rubber market revenue in polymer modification, by region, 2014 - 2025 (USD Million)
- TABLE 20 Global solution styrene butadiene rubber demand and forecast estimates in adhesive and sealants, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 21 Global solution styrene butadiene rubber market volume in adhesive and sealants, by region, 2014 - 2025 (Kilo Tons)

TABLE 22 Global solution styrene butadiene rubber market revenue in adhesive and sealants, by region, 2014 - 2025 (USD Million)

TABLE 23 Global solution styrene butadiene rubber demand and forecast estimates in adhesive and sealants, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 24 Global solution styrene butadiene rubber market volume in adhesive and sealants, by region, 2014 - 2025 (Kilo Tons)

TABLE 25 Global solution styrene butadiene rubber market revenue in adhesive and sealants, by region, 2014 - 2025 (USD Million)

TABLE 26 North America solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 27 North America solution styrene butadiene rubber market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 28 North America solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)

TABLE 29 Europe solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 30 Europe solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (Kilo Tons)

TABLE 31 Europe solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)

TABLE 32 Germany solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 33 Germany solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (Kilo Tons)

TABLE 34 Germany solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)

TABLE 35 UK solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 36 UK solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (Kilo Tons)

TABLE 37 UK solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)

TABLE 38 France solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 39 France solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (Kilo Tons)

TABLE 40 France solution styrene butadiene rubber market revenue, by application,

2014 - 2025 (USD Million)

TABLE 41 Italy solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 42 Italy solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (Kilo Tons)

TABLE 43 Italy solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)

TABLE 44 Russia solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 45 Russia solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (Kilo Tons)

TABLE 46 Russia solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)

TABLE 47 Asia Pacific solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 48 Asia Pacific solution styrene butadiene rubber market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 49 Asia Pacific solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)

TABLE 50 China solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 51 China solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (Kilo Tons)

TABLE 52 China solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)

TABLE 53 ROW solution styrene butadiene rubber market estimates and forecast, 2014 - 2025 (Kilo Tons) (USD Million)

TABLE 54 ROW solution styrene butadiene rubber market volume, by application, 2014 - 2025 (Kilo Tons)

TABLE 55 ROW solution styrene butadiene rubber market revenue, by application, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

- FIG. 1 Solution styrene butadiene rubber market segmentation
- FIG. 2 Global solution styrene butadiene rubber market volume and revenue, 2014 - 2025 (Kilo Tons) (USD Million)
- FIG. 3 Solution styrene butadiene rubber value chain analysis
- FIG. 4 Solution styrene butadiene rubber market dynamics
- FIG. 5 Global tire market, 2012 - 2016 (Billion Units) (USD Million)
- FIG. 6 Price of upstream raw materials for SBR (USD/Ton)
- FIG. 7 Solution styrene butadiene rubber key opportunities prioritized
- FIG. 8 Solution styrene butadiene rubber Porter's analysis
- FIG. 9 Global S-SBR: company market share, 2016
- FIG. 10 Solution styrene butadiene rubber PESTEL analysis, 2016
- FIG. 11 Global solution styrene butadiene rubber market volume share by application, 2016 & 2025
- FIG. 12 Global solution styrene butadiene rubber market volume by region, 2016 & 2025

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